



21 November 2014

The Manager
Company Announcements Office
ASX Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

Dear sir/madam

Letter to Eligible Shareholders

Quickflix Ltd ("Quickflix") (ASX: QFX) advises that the attached letter to Eligible Shareholders in relation to the 5 for 4 pro rata renounceable rights issue (Rights Issue) of approximately 1,904,193,050 fully paid ordinary shares (New Shares) at \$0.003 each to raise approximately \$5,712,579 before costs announced yesterday was dispatched to Eligible Shareholders today. The letter to Ineligible Shareholders released to ASX earlier today was also dispatched to Ineligible Shareholders today.

If Eligible Shareholders wish to take up all or some of their rights to subscribe for New Shares pursuant to the Offer Document (Entitlements) they will need to ensure their application money for the Entitlements they wish to take up is received by Computershare (Share Registry) by no later than **5:00pm (AEDST) on the Closing Date of 12 December 2014** (not 26 November 2014 which is the Record Date to determine Entitlements), by either completing and returning their Entitlement and Acceptance Form together with their application money or making a payment by BPAY in accordance with the instructions on their personalised Entitlement and Acceptance Form. Please refer to the attached letter for further information on the various actions Eligible Shareholders may take. The Offer Document and personalised Entitlement and Acceptance Forms will be dispatched to Eligible Shareholders on 28 November 2014.

If you have any queries concerning the Rights Issue, please contact your financial adviser or Ms Susan Hunter, the Company Secretary on 1300 138 644.

Yours sincerely

A handwritten signature in black ink, appearing to read 'S. Hunter'.

Susan Hunter
Company Secretary



21 November 2014

Dear Shareholder

Quickflix Limited – pro-rata renounceable rights issue

As announced on 20 November 2014 Quickflix Limited ACN 102 459 352 (**Company**) is undertaking a 5 for 4 pro rata renounceable rights issue (**Rights Issue**) of approximately 1,904,193,050 fully paid ordinary shares (**New Shares**) at \$0.003 each to raise approximately \$5,712,579 before costs. New Shares will rank equally with all fully paid ordinary shares in the capital of the Company (**Shares**) already on issue.

All registered shareholders of the Company (**Shareholders**) at 5:00pm (AEDST) on 26 November 2014 (**Record Date**), whose registered address is in Australia, New Zealand, Singapore, Hong Kong or the United Kingdom (**Eligible Shareholders**), will be entitled to participate in the Rights Issue.

Following completion of the Rights Issue, the Company will have a total of approximately 3,427,547,490 Shares on issue.

The Company will lodge an offer document pursuant to section 708AA of the Corporations Act for the Rights Issue (**Offer Document**) with ASX.

The Company will apply the proceeds under the Rights Issue towards working capital as well as investment in content and marketing to achieve customer and revenue growth.

For the purposes of calculating each Eligible Shareholder's entitlement, fractions of entitlements have been rounded up to the nearest whole number of New Shares.

Actions required of Eligible Shareholders

There are a number of actions Eligible Shareholders may take:

- You may take up all or some of your rights to subscribe for New Shares pursuant to the Offer Document (**Entitlements**). To take up all or some of your Entitlements you will need to ensure your application money for the Entitlements you wish to take up is received by Computershare (**Share Registry**) by no later than 5:00pm (AEDST) on 12 December 2014, by either completing and returning your Entitlement and Acceptance Form together with your application money or making a payment by BPAY in accordance with the instructions on your Entitlement and Acceptance Form.
- You may seek to sell all or some of your Entitlements on ASX. You can seek to sell your Entitlements on ASX from 24 November 2014 until the close of market on 5 December 2014. To sell any of your Entitlements you need to contact your broker as soon as possible.
- You may transfer all or some of your Entitlements to another person off market. To transfer all or some of your Entitlements you will either need to contact your CHESS Controlling Participant (usually your broker) and follow their instructions or complete a renunciation and transfer form (which can be obtained from the Share Registry) and return it, together with the purchaser's cheque for the Entitlements



they wish to take up so that it is received by the Share Registry by no later than 5:00pm AEDST on 12 December 2014.

- You may do nothing. If you choose to do nothing with your Entitlements, while you will continue to hold the same number of Shares, your interest in the Company will be diluted and you will receive no value for your Entitlement.

Key dates for the Rights Issue

Event	Proposed Date
Appendix 3B lodged with ASX	20 November 2014
Notice of Rights Issue sent to Optionholders	20 November 2014
Notice of Rights Issue sent to Shareholders	21 November 2014
Existing Shares quoted on an 'ex' basis and rights trading commences	24 November 2014
Record Date to determine entitlements	5:00pm AEDST 26 November 2014
Dispatch of Rights Issue documents to Eligible Shareholders and Rights Issue opens	28 November 2014
Rights trading ceases	5 December 2014
Closing Date of Rights Issue*	5:00pm AEDST 12 December 2014
Notification of under-subscriptions to ASX (if any)**	17 December 2014
New Shares Issued** and deferred settlement trading of New Shares ceases	19 December 2014
Dispatch of holding statements	22 December 2014
New Shares commence trading on ASX	22 December 2014

* The Directors reserve the right to extend the Closing Date for the Rights Issue at their discretion. If this occurs, it will have a consequential effect on the anticipated issue date for the New Shares.

** These dates are indicative only.

If you have any queries concerning the Rights Issue, please contact your financial adviser or Ms Susan Hunter, the Company Secretary on 1300 138 644.

Yours sincerely



Susan Hunter
Company Secretary

