



Investor Presentation

November / December 2014 Re-Compliance Listing

To be acquired by Q Limited (ASX: QXQ)

Crowd⁺Mobile

Highlights

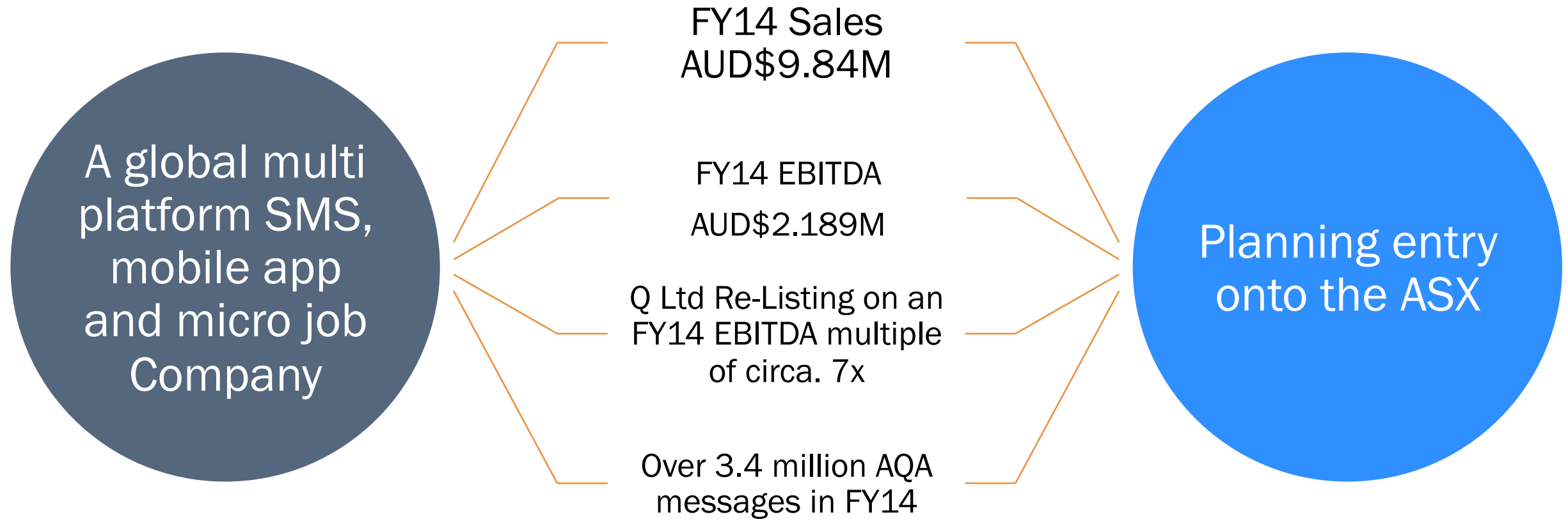


Q Limited to acquire Crowd Mobile

- ▶ Crowd Mobile is global mobile entertainment and mobile focused cloud micro job company
- ▶ Q Limited (ASX: QXQ), has signed a binding term sheet to acquire the 100% of the Crowd Mobile Australia Pty Ltd group of companies (“Crowd Mobile“)
- ▶ Crowd Mobile Financials in FY14 were \$9.84m revenue and \$2.189m EBITDA (audited normalised accounts)
- ▶ Q Limited is acquiring Crowd Mobile for a consideration of 2,444,000,000 shares at 0.5 cents (\$12,220,000) which values the transaction at < \$5.6x FY14 EBITDA.
- ▶ Re-Listed Group is expected to re-list with an EV of circa \$15.5 million (excluding cash) based on a circa 7x FY14 EBITDA multiple
- ▶ Business led by leading internet entrepreneur Domenic Carosa who will become Managing Director

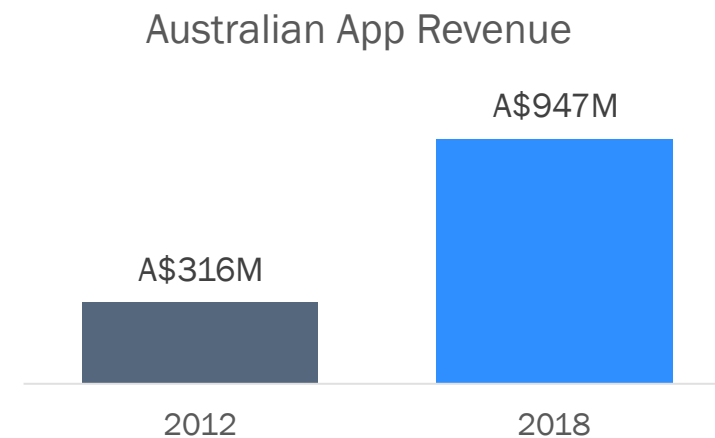
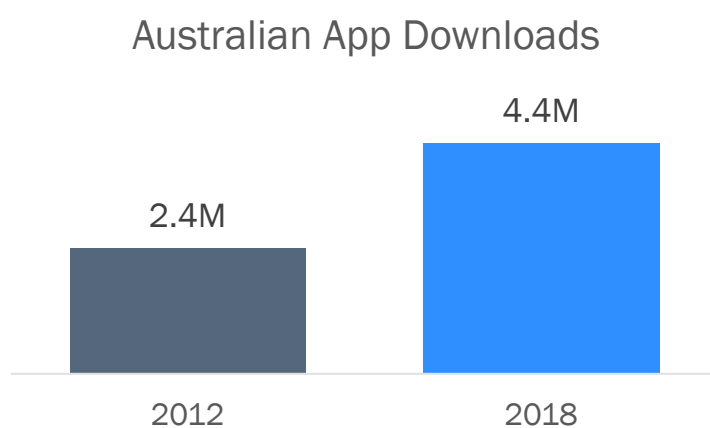
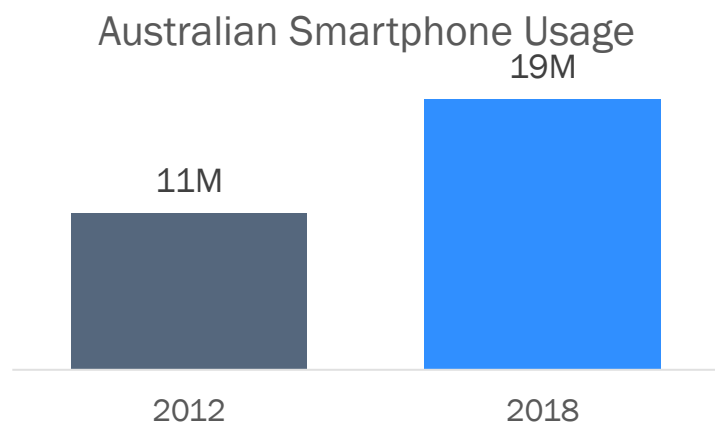
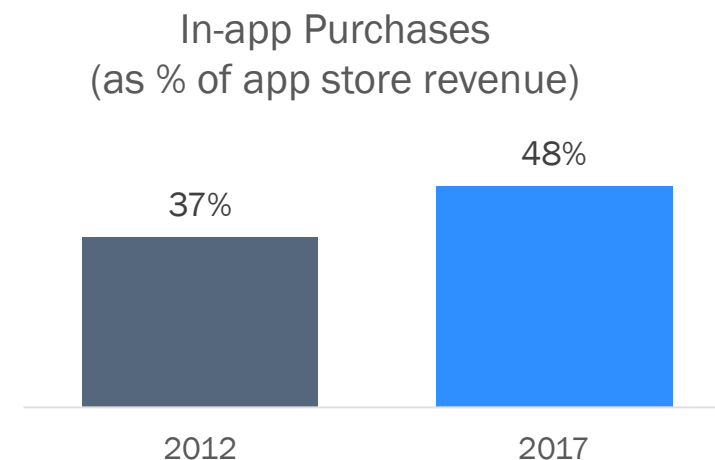
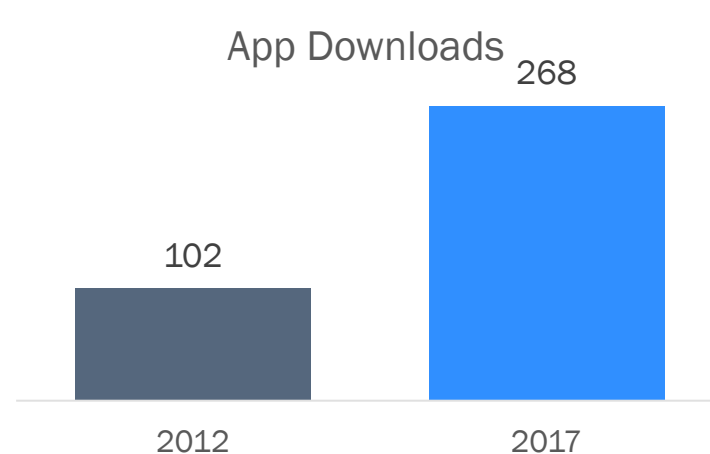
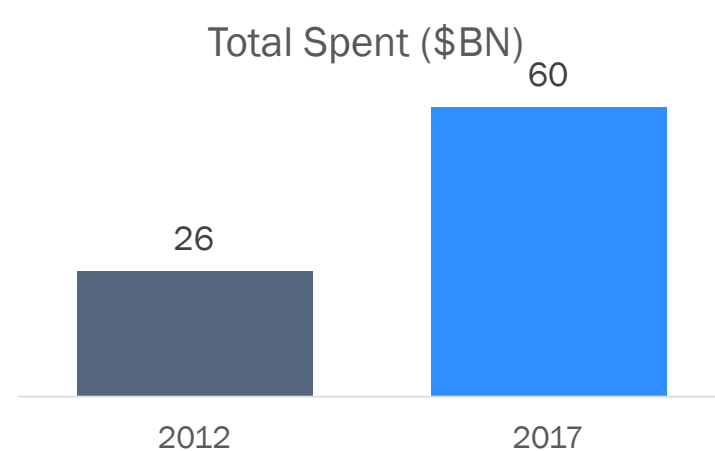
Crowd Mobile

Company financial overview



Global & Australian App Trends

Significant growth forecast



Vision

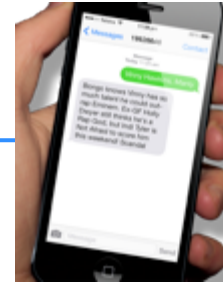
A Global, mobile focused, micro job platform

CrowdMobile

- ▶ To build a global cloud based micro job workforce (jobs that take less than 5 minutes)



Tina wants
goss on her
friend



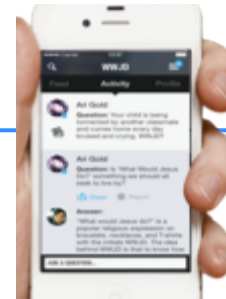
Bongo SMS
has a micro jobber to
answer the question



- ▶ Targets the growing app info and entertainment usage markets globally



John ask for
relationship
advice from
WWJD



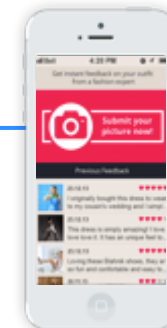
What would Jesus
do would answer
with the help of a
religious person



- ▶ Over 3.4 million Any Question Answered (AQA) messages in FY14



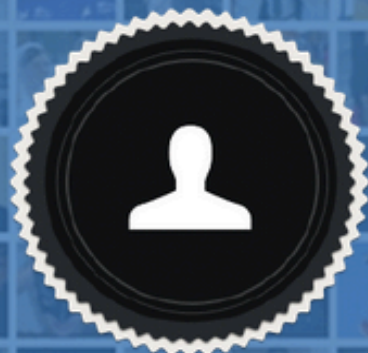
Kelly wants
some advice on
a dress she is
about to buy



Passion for
Fashion has a
fashion expert
answer



MICRO JOB PLATFORM GLOBALLY DISTRIBUTED WORKFORCE



RESEARCHERS

500+ trained
researchers in English,
German & Dutch

+



24/7 SERVICE

Providing 24/7 service
(using micro-job
platform)

=



LOW COST

management of
questions in a cost
effective manner

Current Products & Brands

Over 3.4m million questions answered in FY14

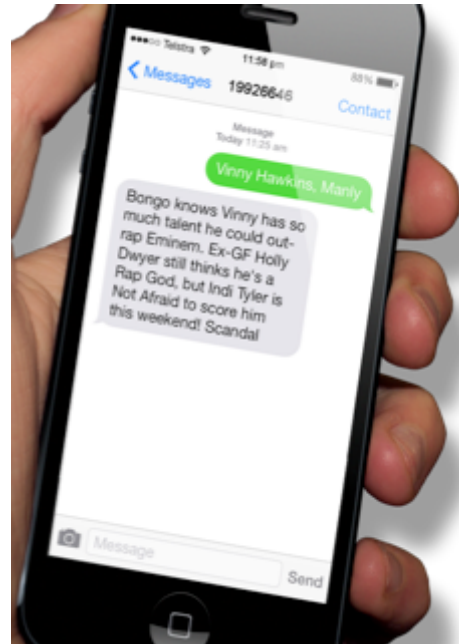
CrowdMobile

Bongo Thinks



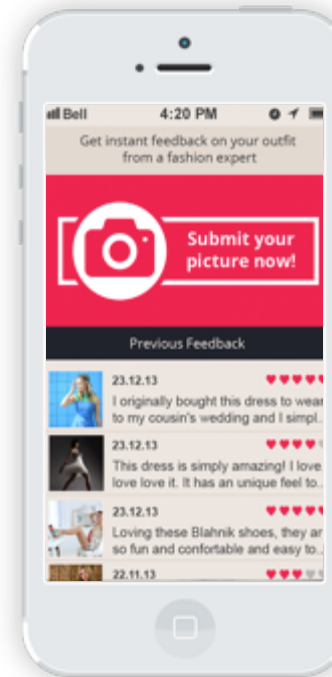
BongoThinks.com

Bongo Knows



AskBongo.com

Passion For Fashion



Passion4fashionApp.com

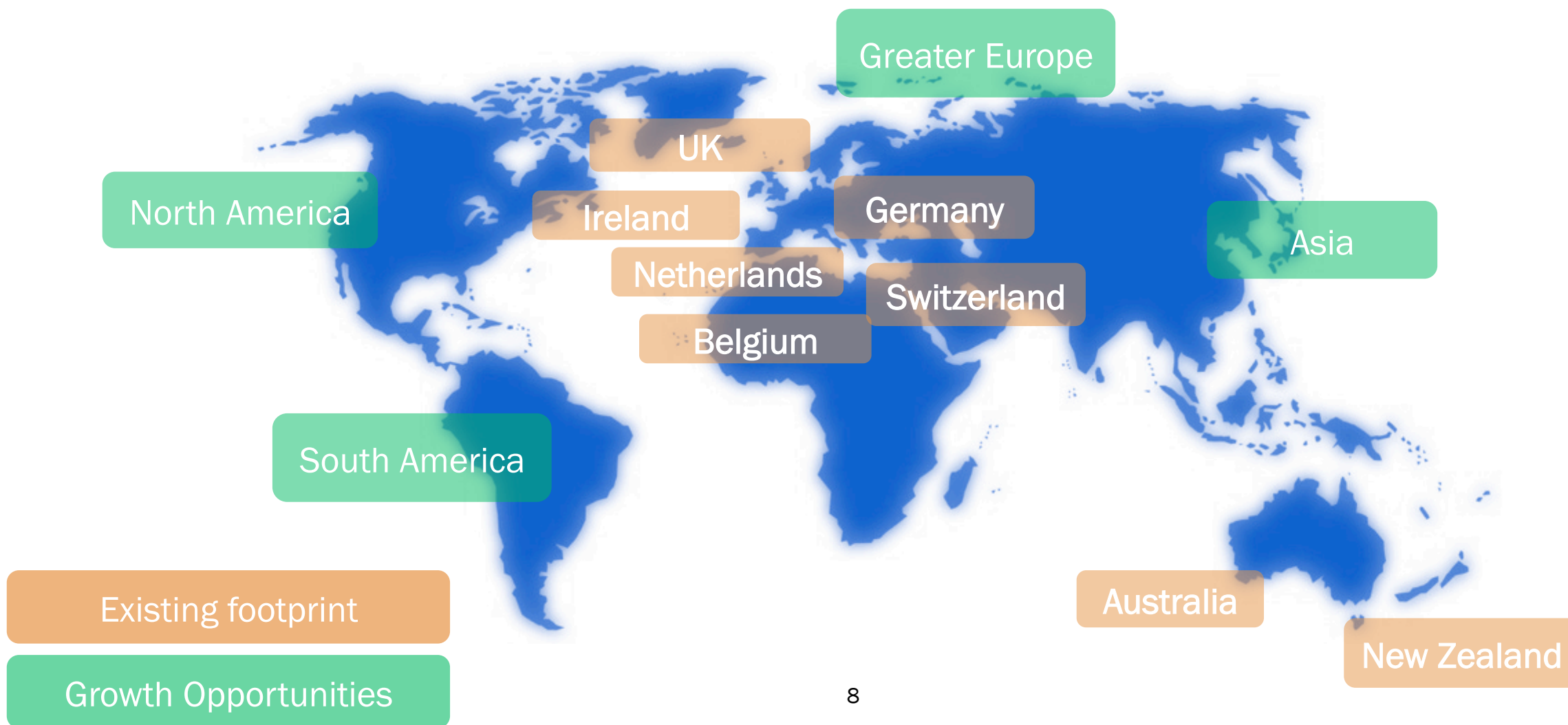
What Would Jesus Do



WhatwouldJesusDoapp.com

Global Footprint

Significant Potential

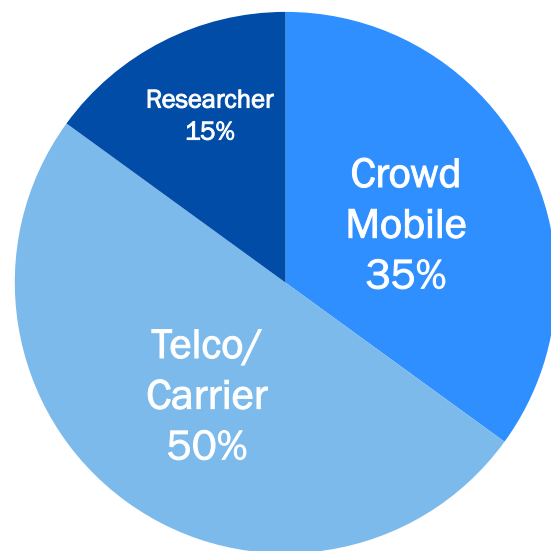


Who we get paid from

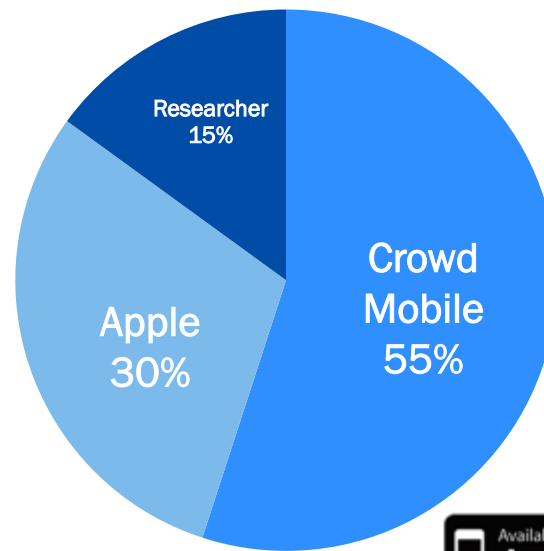
Bluechip upstream providers & revenue splits

CrowdMobile

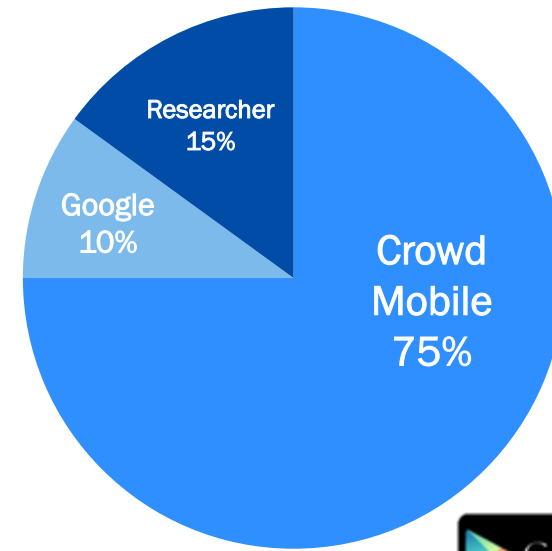
Revenue Split Telco/Carrier



Revenue Split Apple



Revenue Split Google



Global Executive Team

Experience and Expertise



Domenic Carosa
CEO

Extensive experience in technology and ASX listed companies including growing destra to revenues to over \$100M.
(Location: Melbourne)



Bill Kyriacou
CFO

Managed company during growth phase over last 5 years. Bill has extensive SME and ASX company experience.
(Location: Melbourne)



Tobias Schlitzke
COO

Manages the growth and operations of the company across multiple countries and time zones. Significant start-up and growth focused roles Including Swisscom
(Location: Europe)



Iain Clark
CTO

Ensures that Crowd Mobile's core technology platforms globally are running and that new products are released on time. Previously with with Goldman Sachs.
(Location: Melbourne)



Gregor Cooney
International Marketing Manager

Responsible for Crowd Mobiles global expansion strategy including establishing relationships with MTV and other key partners. (Location: Europe)

Mobile Apps

Product roadmap

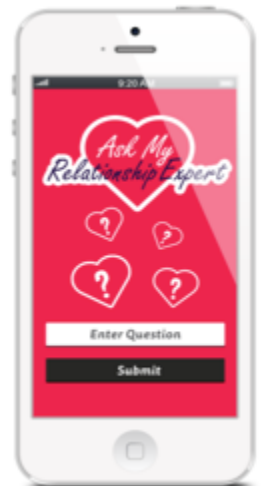
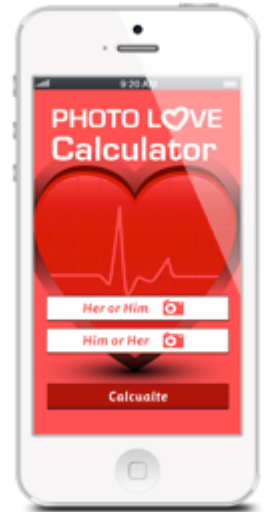


CrowdMobile



Indicative Timetable

Prospectus Lodgement	20 November 2014
General Meeting date	17 December 2014
Close Prospectus (may be closed earlier)	19 December 2014
Complete acquisition	24 December 2014
ASX Re-compliance	14 January 2014



Final Capital structure



	Shares	%
Current QXQ shareholders	3,964,648	5.1%
Vendor and Selldown Shares	61,100,000	78.6%
Conversion Shares	2,602,738	3.3%
Offer Shares (Maximum subscription)	5,000,000	6.4%
Professional Advisor fees	4,000,000	5.1%
Director fees and Performance shares	1,050,000	1.35%
Total	77,717,386	100%



Comparable Assets

Strong financial position vs peers



	CrowdMobile	Moko Mobile	Mobile Embrace	Freelancer
Ticker	CRO (Pending)*	MKB**	MBE**	FLN***
Description	Mobile job platform and mobile apps	Mobile social advertising platform	Integrated mobile payments/marketing	Online outsourcing marketplace
FY14 Revenue	9.84	8.2	19.3	22.0
FY14 EBITDA	2.189	-10.2	3.15	-1.60
Share Price (\$)	\$0.20 relisting	0.14	0.21	0.52
Market Cap (\$M)	15.5m	84m	79m	226m
EBITDA Multiple*	7x	N/A	25x	N/A

Note: All share prices as at 21 November 2014

** Based on Crowd Mobile Audited 2014 Accounts*

*** MKB and MBE results annualised FY14 Annual Report*

**** FLN results annualised from 1H FY14 Results presentation (11/08/14)*

Investment highlights



Right customer demographic – technology take-up and spend

Large brand portfolio and proprietary IP

Proven profitable business model with solid margins

Global growth opportunities

Globally experienced team driving growth

Disclaimer

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Next Steps

Participate in the future of mobile

CrowdMobile



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