



Reclaim Industries Limited
ABN 47 090 671 819
Level 24, 44 St Georges Terrace
PERTH WA 6000
PO Box Z5183, PERTH WA 6831
Telephone + 61 8 6211 5099
Fax + 61 8 9218 8875

26 November 2014

ASX Announcement

Skills Connect is rebranded as Rision ahead of launch in 2015

The Directors of Reclaim Industries Limited are pleased to announce that Employment Management Systems Pty Ltd, the 100% owner of Skills Connect Pty Ltd, has changed its company name to Rision Pty Ltd.

The name change is in preparation for the launch of the company's new human resources platform, which will be released to market in the first quarter of 2015 under the name 'Rision'. The product had previously been called Skills Connect, however the association of 'Skills Connect' with government programs in target markets including in Australia, Canada, Singapore, required a change of branding. Further, the 'Skills Connect' brand does not adequately reflect the breadth of the product, which includes an employee management system and business intelligence reporting in addition to connecting job seekers and employers.

US-based agency BBMG was contracted to assist with the rebranding exercise, given their expertise in understanding the USA marketing landscape. BBMG undertook extensive market research and testing before recommending Rision as a suitable name, which puts employers on the same team with employees and candidates.

BBMG also designed the new company logo which visually represents how the Rision platform connects teams and empowers employees so everyone benefits.



The company mission has been revised:

Our mission: To empower the unlimited potential of people.

We're at our best when we're leveraging data and technology to support the growth of individuals and companies. At Rision, we offer a powerful and intuitive employment platform for candidates, employees, managers and HR professionals.

The company vision has been revised as follows:



Reclaim Industries Limited
ABN 47 090 671 819
Level 24, 44 St Georges Terrace
PERTH WA 6000
PO Box Z5183, PERTH WA 6831
Telephone + 61 8 6211 5099
Fax + 61 8 9218 8875

Our Vision: We see a world where our workforce works for all of us.

Where candidates find jobs that fit their lifestyles, their skills and their goals. Where companies benefit from streamlined communication and smart planning. And wherever people work - in factories, field sites or corporate offices - they are empowered and connected to their potential.

Reclaim Industries Limited has entered into a Heads of Agreement to acquire Employment Management Systems Pty Ltd (now renamed Rision Pty Ltd), the 100% owner of Skills Connect Pty Ltd (see ASX Announcement dated 23rd September 2014).