qxq

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Crowd Mobile to launch into Spain

On 29 August 2014, Q announced it was acquiring the Crowd Mobile Group.

Q Limited has been advised by Crowd Mobile that it has executed a supply agreement to launch Crowd Mobile services into Spain which will provide consumers with a seamless mobile product engagement and mobile payment experience.

Crowd Mobile will integrate its Micro Job Platform with the partner's billing platform to expand Crowd Mobile's global reach and connectivity to mobile operators. The service makes it easy and convenient for consumers to complete transactions via their mobile devices, and it provides a frictionless offering that will help Crowd Mobile to reach a wider global market.

The agreement increases Crowd Mobile's presence in Western Europe. Crowd Mobile already operates in the UK, Ireland, Germany, Switzerland, Austria, Belgium, Italy, Portugal and The Netherlands. The agreement allows Crowd Mobile to target and reach customers at scale and monetize their products and services through a frictionless payment option that is secure, faster and more convenient than a credit card.

Crowd Mobile CEO Domenic Carosa stated "The launch of Crowd Mobile services in Spain is a consequence of the rapid growth and performance we have experienced in similar European markets. We will continue to form strategic relationships which will help expand our presence into Western Europe, particularly non-English speaking markets which are a growth focus for us. This strengthens Crowd Mobile's ability to monetise our key products".

Jeff Beaumont
Chairman

About Crowd Mobile

Crowd Mobile is a global mobile management and micro job business that operates in Australia, NZ, the UK, Ireland, Germany, Switzerland, Austria, Belgium, Italy, Portugal and The Netherlands. It provides entertainment services to users through their mobile phone and tablet devices. It has a number of brands and an experienced management team.
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