



15 December 2014

Crowd Mobile to launch into Norway

On 29 August 2014, Q Limited announced it was acquiring the Crowd Mobile Group.

Q Limited has been advised by Crowd Mobile that it has executed a supply agreement to launch Crowd Mobile services into Norway which will provide consumers with a seamless mobile product engagement and mobile payment experience.

Crowd Mobile will integrate its Micro Job Platform with the partner's billing platform to expand Crowd Mobile's global reach and connectivity to mobile operators. The service makes it easy and convenient for consumers to complete transactions via their mobile devices, and it provides a frictionless offering that will help Crowd Mobile to reach a wider global market.

This agreement increases Crowd Mobile's presence in Europe. Crowd Mobile already operates in the UK, Ireland, Germany, Switzerland, Austria, Belgium, Italy, Portugal, Spain, Poland and The Netherlands, and this agreement allows Crowd Mobile to target and reach additional customers at scale and monetise their products and services through a frictionless payment option that is secure, faster and more convenient than a credit card.

Crowd Mobile CEO, Domenic Carosa, stated:

"The launch of Crowd Mobile services in Norway is a consequence of continuing rapid growth and performance we are experiencing across our European markets, and allows us to introduce services to the Scandinavian Peninsula. We will continue to form strategic relationships which will help expand our presence in Europe, particularly non-English speaking markets which are a growth focus for us. This strengthens Crowd Mobile's ability to monetise our key products".

Jeff Beaumont
Chairman QXQ

About Crowd Mobile

Crowd Mobile is a global mobile entertainment and micro job business that operates in Australia, NZ, UK, Ireland, Germany, Austria, Belgium, Portugal, Spain, The Netherlands, Switzerland, Italy and Poland. Crowd Mobile operates in the 'SMS & App' market, providing services to users through their mobile phone and tablet devices. It has a number of brands and an experienced management team. The Crowd Mobile website is located at www.crowdmobile.com

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