ASX ANNOUNCEMENT (ASX: TSM)

12 January 2015

BUY BACK TENDER CLOSING FRIDAY 23 JANUARY 2015

Dear ThinkSmart Shareholder

On 22 December 2014, ThinkSmart shareholders approved the Off-Market Buy Back Tender ("Buy Back Tender") which allows you to sell your ThinkSmart shares for cash at a price of your choosing within the Tender Range of 31 to 42 cents (inclusive).

The Buy-Back Tender opened on 23 December 2014 and all eligible shareholders are invited to tender their ThinkSmart shares up until the Buy Back Tender closing date of 23 January 2015.

Participation in the Buy Back Tender is voluntary and the Board believes it is an effective way to deliver surplus capital to shareholders following the sale of its Australian and New Zealand operations last year. It also provides the opportunity to exit at a time when the Company is increasing its focus on pursuing its UK growth strategy.

Under the Buy Back Tender you can choose to tender some or all of your ThinkSmart Shares at specified Tender Prices within the Tender Range or as a Final Price Tender free of brokerage and stamp duty.

IMPORTANT BUY BACK TENDER DOCUMENTS

You were recently sent a Buy-Back Tender Booklet and personalised Tender Form – the Booklet contains important information about the Buy Back and is provided to assist you in making a decision about whether to participate.

Your Board recommends you read the Booklet in full before deciding what to do and encourages you to seek advice in relation to your personal circumstances.

If you wish to participate, you must return your completed and signed Tender Form no later than 7pm (Sydney time) on 23 January 2015. Or, if you have a broker then they can process your Tender.

If you decide not to participate in the Buy Back Tender then you do not need to do anything.

If you have any questions about the Buy Back then please feel free to call the ThinkSmart Buy-Back Tender Information Line on 1300 850 505 (within Australia) or + 61 3 9415 4000 (outside Australia) between 8.30am and 5pm Monday to Friday (Perth time).

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BROKER ADMINISTRATION FEE

An administration fee of $25 plus GST per successful Tender submitted via CHESS, or processed via a broker-stamped form for an Issuer-sponsored holding, is payable to ASX Stockbrokers.

Claims for the Broker Administration Fee must be received by Computershare Investor Services Pty Limited in electronic form by 7:00pm (Sydney time) on 2 February 2015, being five (5) business days following the close of the Buy-Back Tender Offer.

Please contact BrokerHandlingFees@computershare.com.au if you have any queries.

Yours sincerely

Ned Montarello
Executive Chairman
ThinkSmart Limited

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