

CROWD MOBILE LIMITED

13 January 2015

ASX ANNOUNCEMENT

Completion of Crowd Mobile Acquisition

The Company has completed the Share Purchase Agreement ("SPA") for the acquisition of Crowd Mobile.

Board Changes

As required by the SPA, there have been changes to the Board.

Theo Hnarakis, Domenic Carosa and Hans de Back have been appointed directors and Jeffrey Beaumont and Richard Ochojski have resigned as directors.

Domenic Carosa has been appointed as Chief Executive Officer of the Company.

Name Change

The name of the Company was today changed to Crowd Mobile Limited.

Brett Crowley
Company Secretary