

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Crowd Mobile Limited
ABN	13 083 160 909

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Domenic Carosa
Date of appointment	13 January 2015

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Not applicable

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest. –</small>	Number & class of Securities
Dominet Digital Corporation Pty Ltd <Carosa Family A/C>	ORD 11,332,554
Dominet Digital Investments Pty Ltd ATF Dominet Digital Investment Family Trust	ORD 5,889,016
Tiger Domains Pty Ltd	ORD 801,369

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Executive Employment Agreement dated 13 January 2015
Nature of interest	Entitlements under Crowd Mobile Limited's performance rights plan
Name of registered holder (if issued securities)	To be determined
No. and class of securities to which interest relates	Up to 13,000,000 performance share rights

+ See chapter 19 for defined terms.