

MARKET RELEASE

21 January 2015

Animoca Brands Corporation Limited (previously Black Fire Minerals Limited)

PRE-REINSTATEMENT DISCLOSURE

Animoca Brands Corporation Limited (previously Black Fire Minerals Ltd) (the "Company") will be reinstated to official quotation as from the commencement of trading on Friday 23 January 2015, following the Company's compliance with listing rule 11.1.3 and chapters 1 and 2 of the ASX listing rules.

The following information is released as pre-reinstatement disclosure.

- 1. Distribution schedule and top 20 holders.
- 2. Appendix 1A Information Form and Checklist
- 3. Constitution.
- 4. Securities Trading Policy.
- 5. Statement confirming no impediments to undertaking commitments disclosed in Prospectus.
- 6. Number and escrow period of restricted securities.
- 7. Statement confirming completion of Share Purchase Agreement, details of the Company's capital structure, and the Company's compliance with ASX Listing Rules.
- 8. Statement disclosing the extent to which the Company has followed the recommendations set by the ASX Corporate Governance Council.
- 9. Pro forma consolidated historical income statements for the merged group for the following periods:
 - 9.1 Year ended 31 December 2011
 - 9.2 Year ended 31 December 2012
 - 9.3 Year ended 31 December 2013
 - 9.4 Half-year ended 30 June 2013
 - 9.5 Half-year ended 30 June 2014

Consolidated historical balance sheet for the merged group as at 30 June 2014.

- 10. Full terms of the Company's options on issue.
- 11. Full terms of the Company's performance shares on issue.

Security Code: AB1

Ben Tippett

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