

## **ASX ANNOUNCEMENT / MEDIA RELEASE**

*For Immediate Release*

### **8I Holdings Limited (ASX:8IH)**

#### **Acquisition of CPA Academy Private Limited**

**23 January 2015 Singapore**

8I Holdings (ASX:8IH) (“the Company”) advises that its wholly owned subsidiary, 8 Business Pte Ltd, has entered into a Sale and Purchase Agreement to acquire 51% of CPA Academy Pte Ltd (“CPA Academy”), for S\$1,530,000.

CPA Academy is a successful provider of training courses on online lead generation marketing, and also conducts online lead generation on behalf of various clients. CPA Academy has been operating in Singapore since July 2013, with FY2014 unaudited revenue in excess of S\$1,900,000.

The acquisition of CPA Academy into the Company’s group of companies (“8I Group”) will provide the 8I Group with additional course offerings for its Education division. In addition, the expertise and experience of the management of CPA Academy will synergise with 8I Group’s Education division in creating more education events and programs. The marketing and lead generation activities of CPA Academy are also expected to derive additional enrolments for 8I Group’s financial education seminars and courses.

Executive Chairman, Mr Ken Chee commented “We are very pleased to be able to acquire 51% of CPA Academy and add it to the 8I Group. The training activities of CPA Academy are expected to be accretive to the revenue and profitability of our 8 Education division, and we expect to derive significant operational cost savings as well. Founder Mr Ivan Ong and his

other shareholders are retaining 49% of CPA Academy and we look forward to working with them to continue the growth of CPA Academy and the 8I Group.”

### **Key Terms of the Agreement:**

#### *Conditions Precedent:*

The acquisition is subject to various conditions precedent including:

- Confirmation via management financial accounts of Net Profit After Tax (“NPAT”) of S\$520,000 and revenue of S\$1,950,000 for the 2014 financial year.
- Various standard commercial consents, representations, warranties, undertakings confirmations being satisfied.
- No material adverse change in the prospects, operations, assets, business profits or financial condition of CPA Academy from the entry into until completion of the Sale and Purchase Agreement.

#### *Acquisition Price:*

The acquisition of 51% of the issued share capital of CPA Academy from founder Ivan Ong is being effected for a cash purchase price of S\$1,530,000. Post-completion, the remaining issued share capital of CPA Academy will be held by Ivan Ong (39%), Neo Bi Chun (5%) and Lee Qilin (5%). This is in line with the Company’s Value Investment strategy of investing in growth opportunities while allowing existing management to run day to day operations.

*Profit Guarantee and Claw Back:* Ivan Ong has guaranteed that CPA Academy shall achieve a minimum aggregate Net Profit After Tax (“NPAT”) of S\$1,800,000 for the three financial years of 2015, 2016 and 2017. Should the aggregate NPAT for these three financial years fall below S\$1,800,000 by an amount of more than S\$250,000, then Mr Ong will repay 8 Business Pte Ltd the difference between S\$1,800,000 and the aggregate NPAT for these three financial years.

**ENDS**

For further information, please visit [www.8iholdings.com](http://www.8iholdings.com)

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**About 8I Holdings Limited**

8I Holdings is the holding company of the 8I Group that is based in Singapore and operates an investment business in listed securities, real property developments, and a financial education and training seminar business. Our experiences as a financial education company focusing on investment techniques with “Value Investing” through our flagship “Millionaire Investor Program” has facilitated significant growth and established 8I Group as one of the leading financial education seminar operators with an investment business in Singapore.