

REWARDLE BUILDING DISTRIBUTION PARTNERSHIPS

Establishing Channel Partnerships to assist in driving
Merchant and Member Network growth.

Cloud software consultancy signs on to offer Rewardle to clients

Rewardle has signed a Channel Partnership agreement with Tech Pantry, a Queensland based consultancy specialising in the commissioning of cloud based software such as Xero (accounting), Kounta (Point of Sale) and Deputy (Rostering), primarily to clients in the hospitality sector.

The Tech Pantry Channel Partnership will contribute to Rewardle's Merchant network growth by offering Rewardle to its current client base of approximately 40 businesses. In addition, the Rewardle Platform will become part of the Tech Pantry offering as it targets growth to over 100 clients by end of CY15.

The Channel Partnership model that has been implemented with Tech Pantry can be readily applied to other consultancies and integrators who are working with local businesses.

Swinburne University Student Union to endorse Rewardle and promote to student body

Rewardle has signed a Channel Partnership with the Swinburne University Student Union (SSU) which will assist in driving both membership growth and Merchant acquisition through a push/pull dynamic.

The Channel Partnership will see Rewardle promoted to the Swinburne University of Technology student body during orientation activities and the SSU will officially endorse Rewardle to approach local merchants on its behalf to source exclusive discounts and incentives for the SSU's membership base of approximately 2000 students.

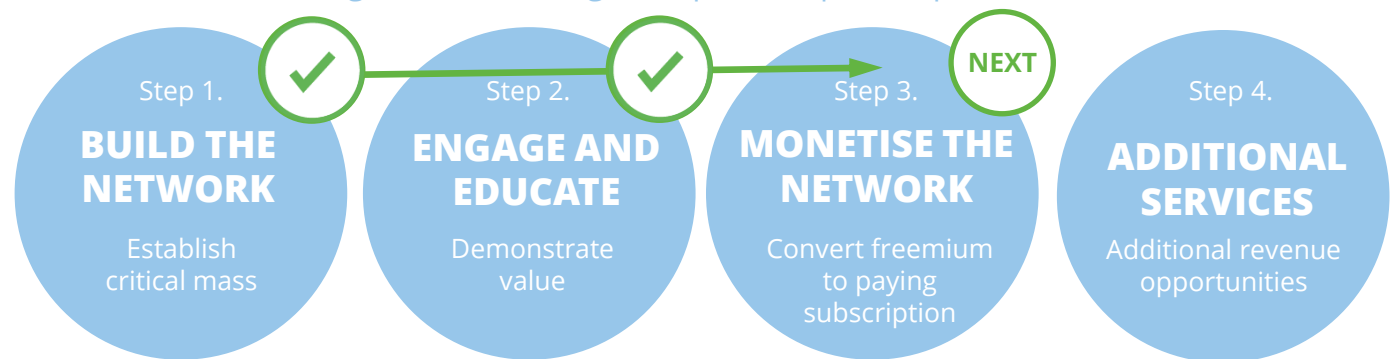
The Channel Partnership model that has been implemented with the SSU can be readily applied to other student groups, member based organisations and charities.

Continuing to execute on winner takes all strategy

Management is competently delivering on stated strategy of initially focussing on Network growth and engagement with monetisation to follow.

Implementing Channel Partnerships to augment existing business development efforts to drive Merchant and Member Network growth.

Management following a simple and proven plan to success



ABOUT REWARDLE HOLDINGS LIMITED

ASX: RXH

Rewardle Holdings Limited (Rewardle) is a marketing technology service provider to local SME merchants, small to medium size chains and Enterprise clients.

As technology changes how we connect, share and transact, Rewardle is positioning itself to be a leading player as the worlds of social media, marketing, mobile and payments converge.

Having secured a substantial early mover advantage the Company has established a number of barriers for new entrants, with arguably the most significant being the powerful Network Effects that accompany the growing Merchant and Member Network.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

For more information please contact:

Ruwan Weerasooriya (Founder and Managing Director)

Email: ruwan@rewardle.com

Mobile: 0412448769