



H1 FY15 Results Presentation

19 February 2015

Strong organic growth underpinned by focus on service

Focused strategy delivering long term shareholder value

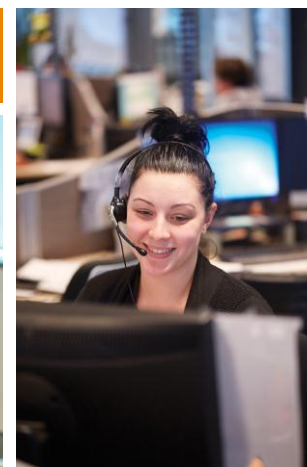
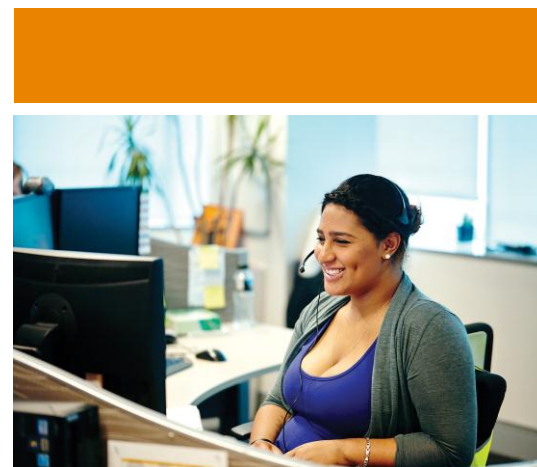
Continuing organic growth

Strong organic customer growth

- +25k broadband net adds to 975k customers
- Record high NPS and improved churn rates
- Strong NBN growth to 60k subscribers today
- Phone bundling rate increased to 74%
- Business revenue increased 5% HoH to \$106m

Investing to support expanding customer base

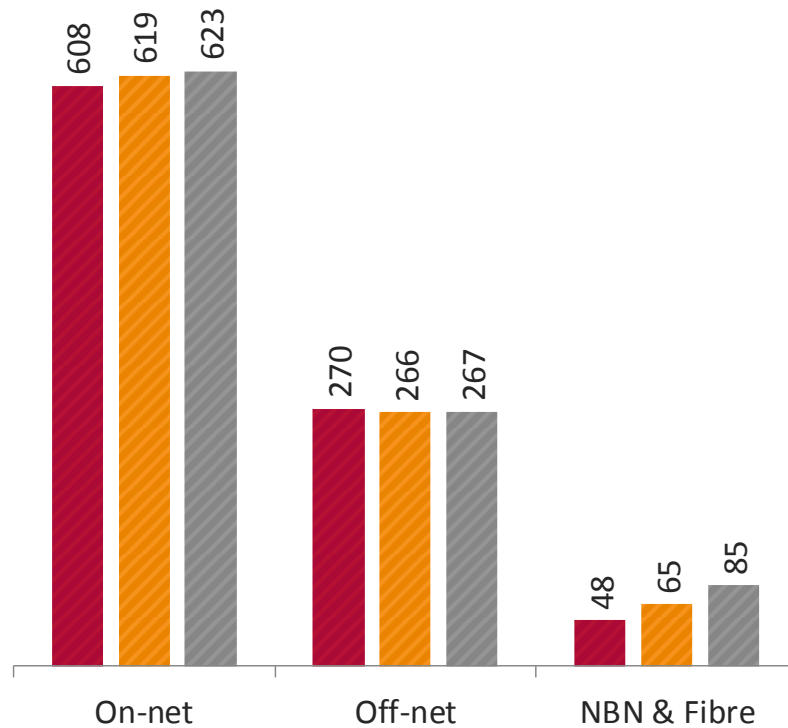
- Group revenue up 11% to \$547m
- Group EBITDA at \$97m* and NPAT at \$32m*
- Increased investment in customer service to reduce churn and support customer growth
- Investment in tech2 to underpin expansion in connected home services and NBN in CY2015
- Gearing decreased by 6% to 56%
- Interim dividend up 17% to 10.5cps fully franked



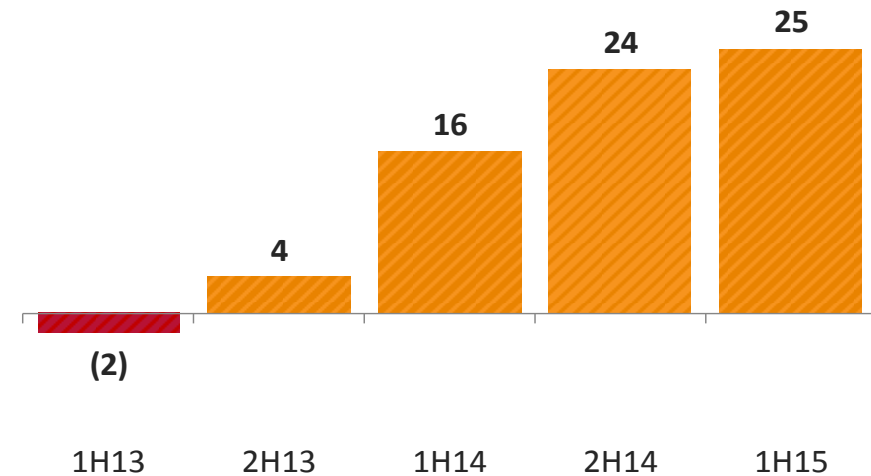
Continued customer growth to 975k subscribers

Closing subscriber numbers (000's)

■ Dec-13 ■ Jun-14 ■ Dec-14

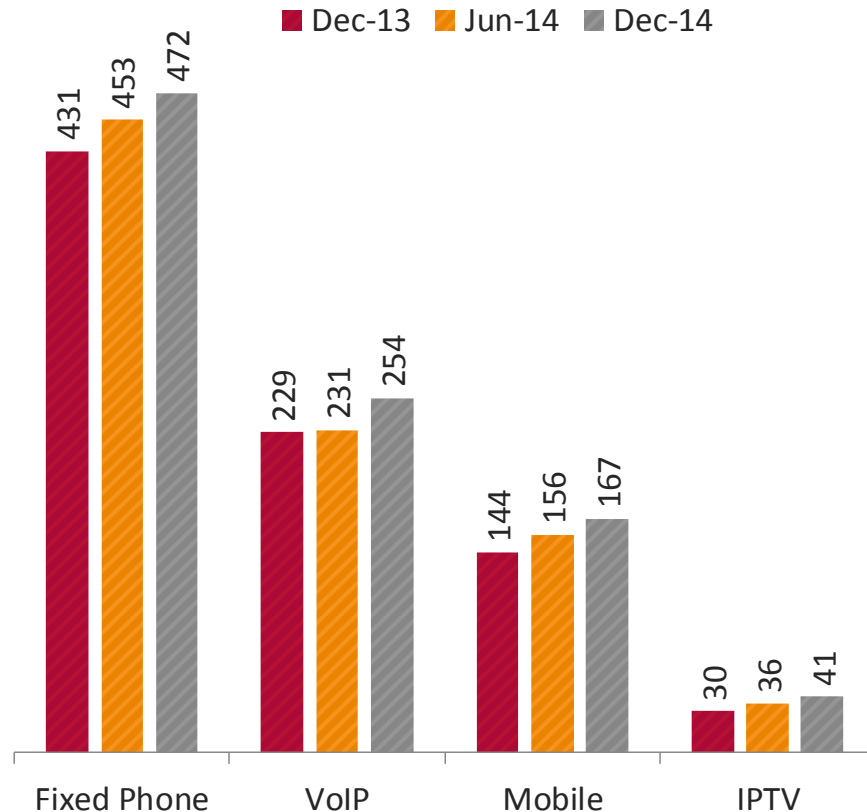


Broadband net adds (000's)



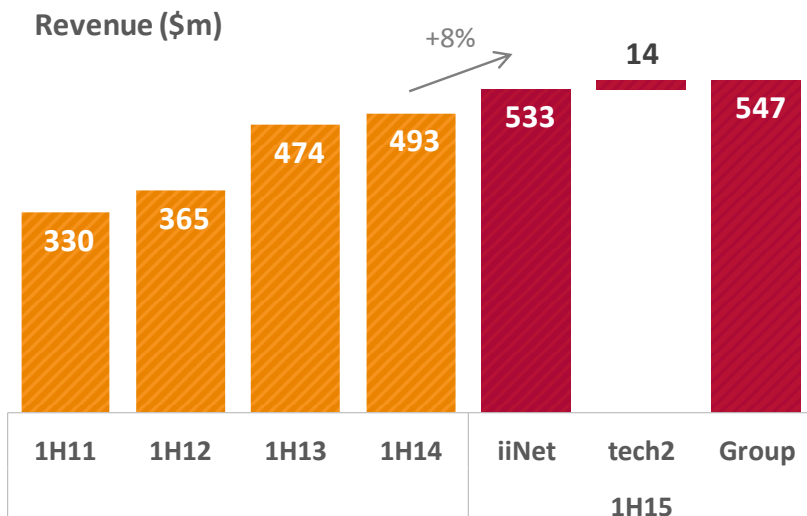
Growing other products and services

Other products and services (000s)

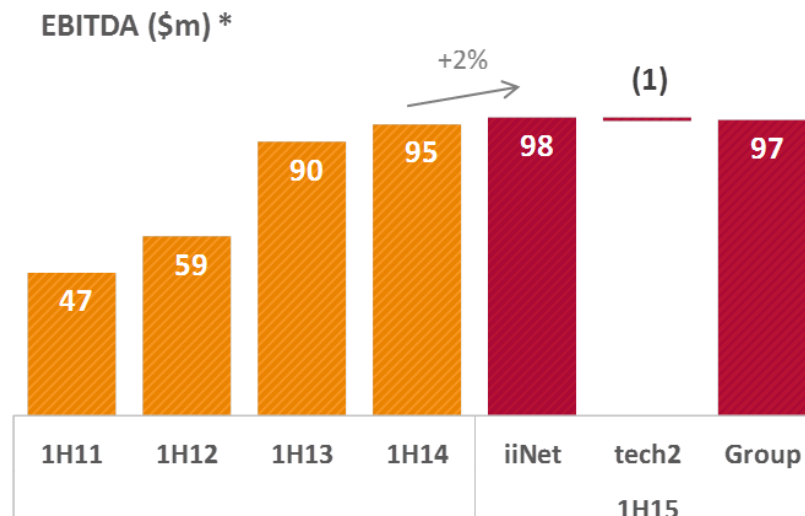


- **1.91m** total services across 975k Broadband customers
- Phone bundling rate continuing to increase to **74%**
- Future mobile growth to benefit from mobile product launches in December 2014

Maintaining growth across key financial metrics

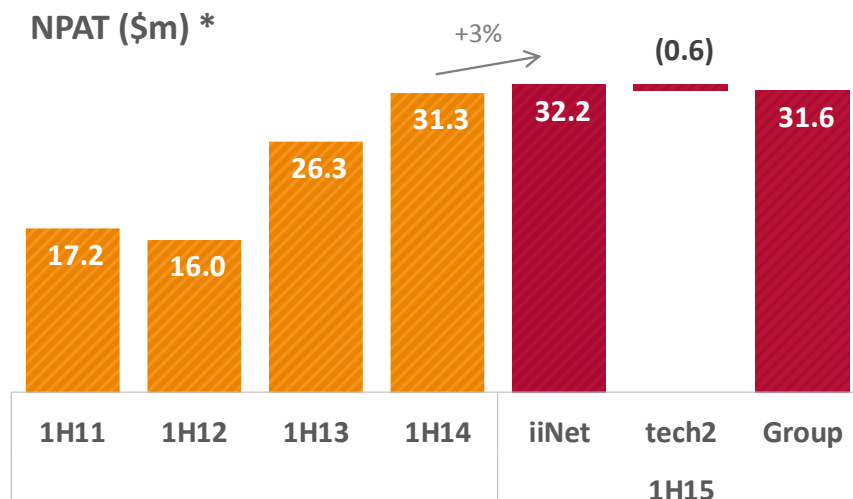


- Strong organic growth – customers and products
- Improved mobile revenue growth driven by iPhone launch in November 2014
- Continued growth in Business revenue driven by focus on the East Coast
- tech2 revenue driven by in home audio-visual and NBN installations

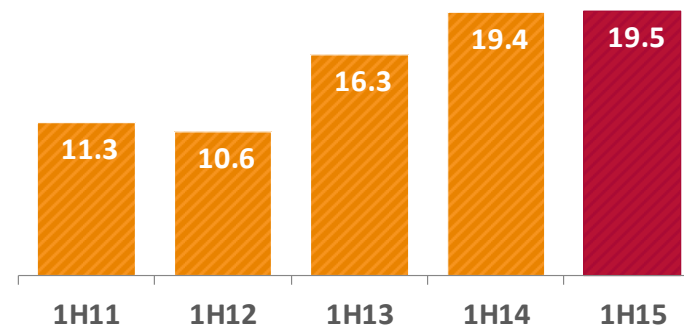


- Continued growth in higher margin on-net and NBN customers
- Increased sales of lower margin mobile handsets
- Investment in call centre and marketing to grow and service customer base
- Investment in tech2 resource to support expected growth of services in next CY2015

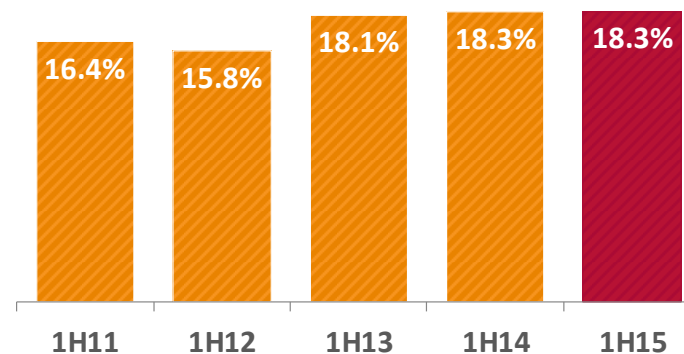
Delivering shareholder returns



Earnings per Share (cps) *



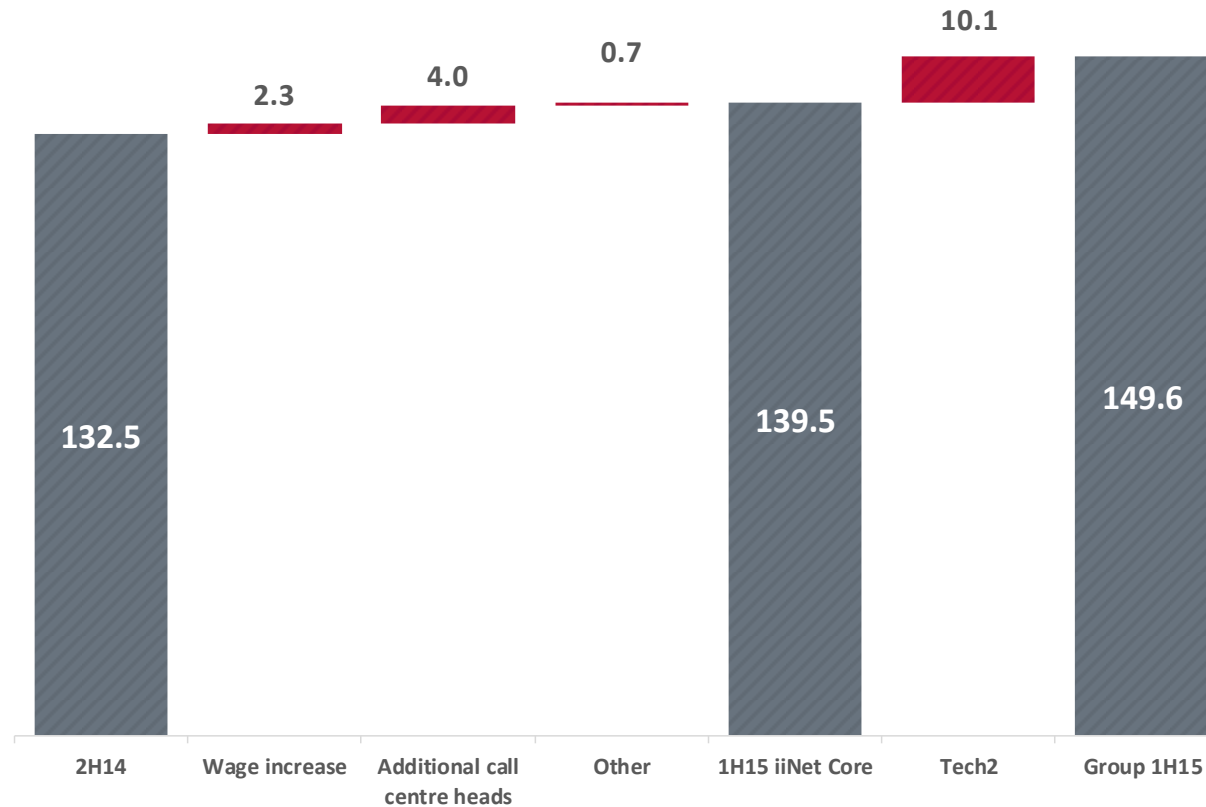
Return on Equity (%) *



- NPAT impacted by higher effective tax rate following use of tax losses in FY14
- Increase in underlying EPS to 19.5 cents per share
- Strong ROE maintained at 18.3%

Investing in service to drive lower churn and integration efficiency in 2H15

Operating Costs (\$m) *



Reduced gearing to 56%

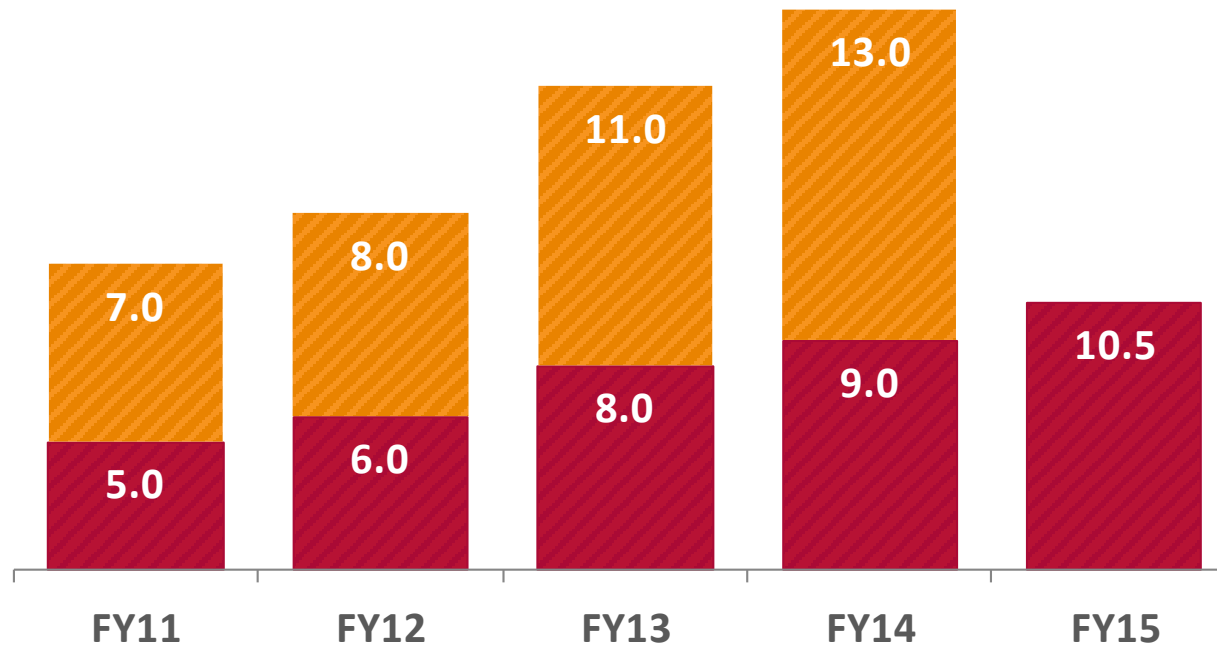
- Operating cash flows impacted by increased inventory for new mobile offers and tech2 opening working capital
- Tax payments skewed toward first half
- Capex investment of \$27.3m to support growth initiatives (see appendix for detail)
- Bank gearing down to 56%
- Net debt (inc IRUs) / EBITDA at 1.9x
- New additional IRU bandwidth agreement signed with Southern Cross recognised as equal asset and liability but usage and cash flows to commence in FY16 (see appendix for detail)

| \$m | 1H15 | 1H14 |
|-----------------------------------------------------------------|-------------|--------------|
| Operating cash flows | 89.0 | 101.3 |
| Net interest | (8.6) | (10.2) |
| Tax paid | (22.9) | (19.0) |
| Subscriber acquisition costs | (4.4) | (4.0) |
| Capital expenditure | (27.3) | (24.3) |
| Proceeds from sale of FTTP network in Canberra to NBN Co | - | 9.0 |
| Acquisition costs | (13.3) | (59.1) |
| Net cash flows before financing | 12.5 | (6.3) |
| Net bank debt | 203.4 | 207.4 |
| Shareholder's equity | 365.3 | 335.9 |
| Gearing | 56% | 62% |
| Net debt (including IRU leases) | 382.7 | 337.4 |
| Net debt/ EBITDA* ratio (including IRU leases) | 1.9 | 1.8 |

Increased dividend payout ratio

Dividends (cents per share)

■ Final ■ Interim



Strong organic growth underpinned by focus on service

Focused strategy delivering long term shareholder value

A focused strategy for future growth

Maximise

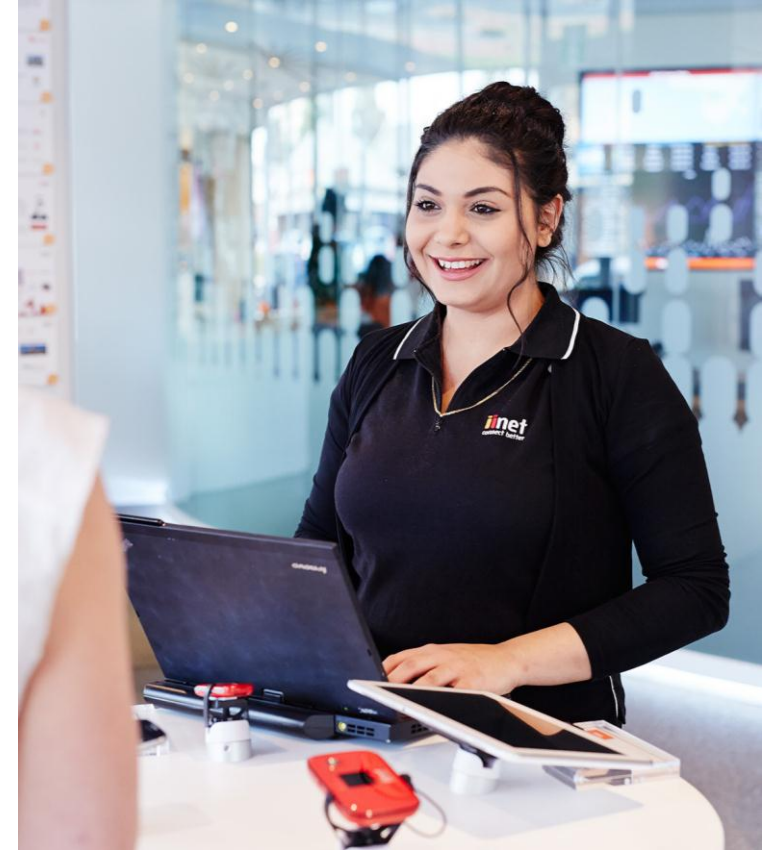
- East Coast market share opportunity
- NBN acceleration – HFC and regional opportunities
- Leverage record high NPS advocacy
- Ongoing simplification and efficiency

Extend

- Continued Business growth
- Extending our mobile offering
- Increasing our product bundling

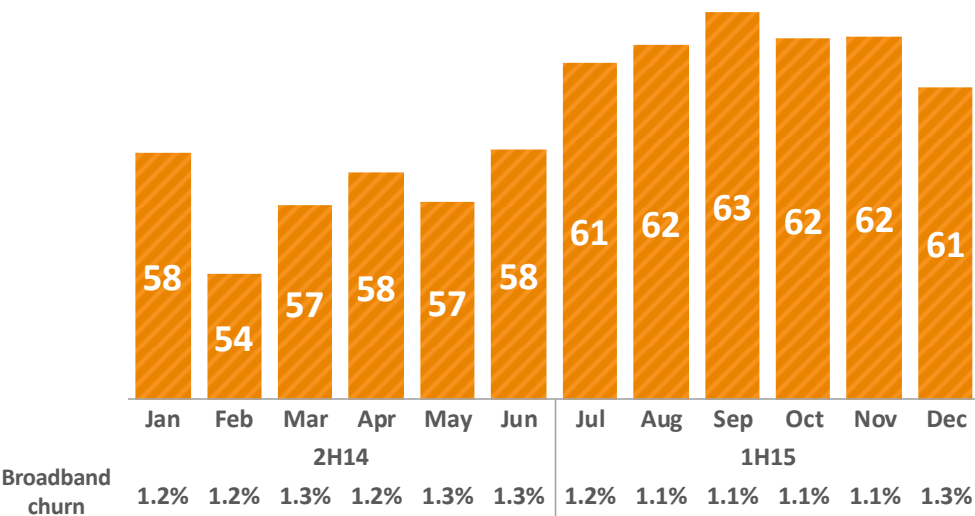
Expand

- Leverage tech2 in-home and NBN capabilities
- Leverage connected home opportunity (AllSeen Alliance)

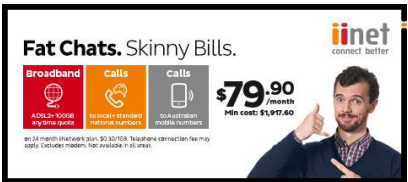


Great service and marketing driving organic growth

Net promoter score reaches record high



Improved sales and marketing execution



10% increase in iiNet unprompted brand awareness from December 2013 driving sales growth on the East Coast

Marketing execution - delivering sales growth

NBN and Naked in 1H15

Australia's average internet speed is behind Slovakia's.

Get iiNet NBN from
\$49.90
/month

Switch. It's a matter of national pride.

iinet
the nbn experts

Broadband
250GB

Calls
local and standard
national numbers included

For only
\$69.95
/month

Min. cost for customers on the iiNetwork on 24-month plan:
\$1758.75 incl \$79.95 connection fee, \$0.28/1GB.
Excludes cost of modem.

Our focus this quarter

iinet

Fat Chats. Skinny Bills.

| | | |
|-------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------------------|
| Broadband ADSL2+ 100GB anytime quota | Calls to local + standard national numbers | Calls to Australian mobile numbers |
|-------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------------------|

\$79.90
/month
Min cost: \$1,917.60

on 24 month iiNetwork plan.
\$0.30/1GB. Telephone connection
fee may apply. Excludes modem.
Not available in all areas.

Search **'Call Packs'** in
iiPedia to find out more.

Expanding our mobile product offering



We now do mobiles! **iinet**

4G SIM only plans
From
\$15
/month
Min cost \$35 (incl \$20 SIM)

Mobile coverage is not available in all areas. See iinet.net.au/mobile for all mobile charges.

iinet business

Give your customers free WiFi, on us.

Available with our Business Bundle plans

WiFi Access Point, Modem and Installation Included

Basic Business Bundle **\$79⁹⁵ /month**
Min Cost: \$1998.75*

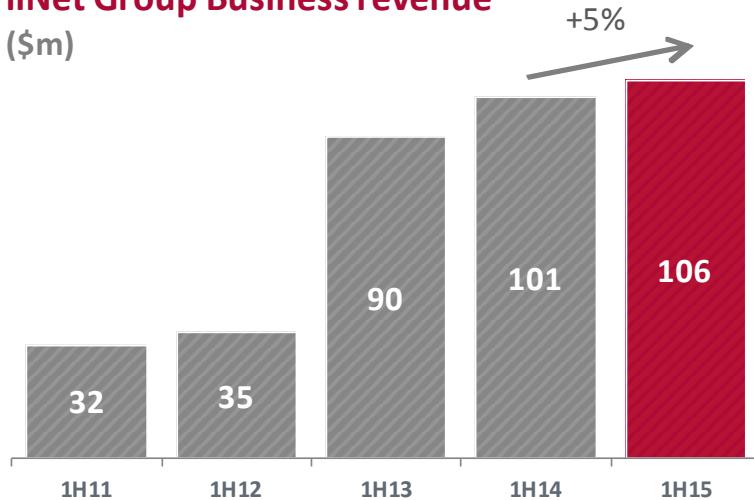
- Free WiFi for your customers
- Access point, modem & installation included
- Upload speed booster
- Local and standard national calls
- 100GB Downloads

*On 24-month ADSL2 plan incl. \$79.95 activation fee, \$0.80/Gb. Telephone connection fee may apply. Offer only available to customers in metro areas, see website for details. Internet speed of 100Mbps must be available.

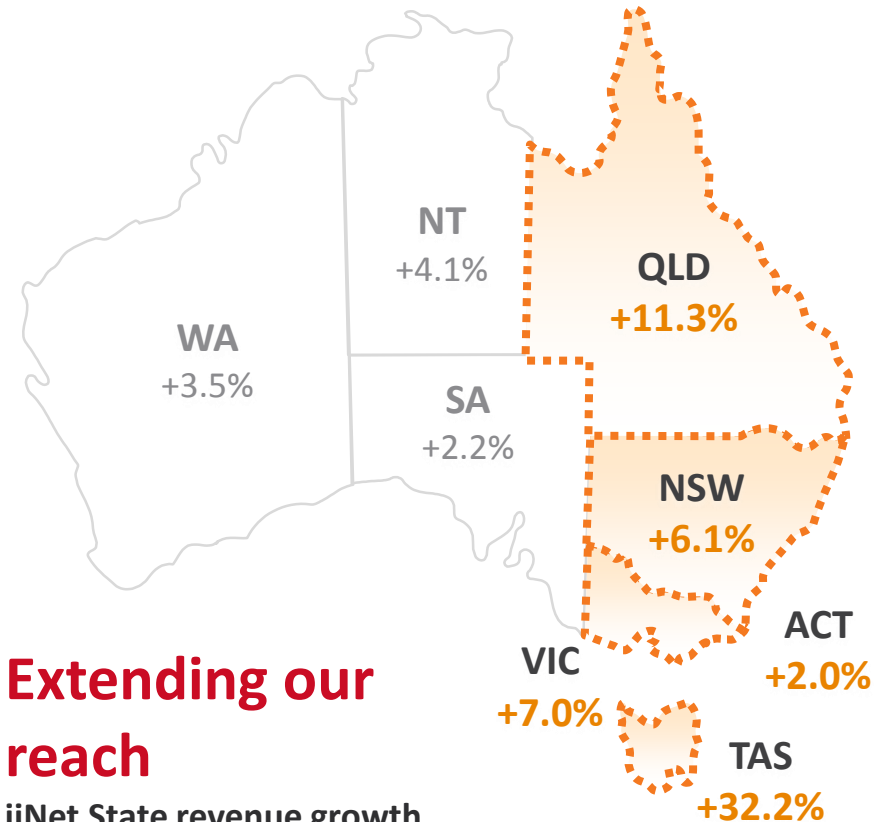
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Further growth in Business revenues

iiNet Group Business revenue
(\$m)



- Focused on the East Coast opportunities
- Increasing traction in service layer products



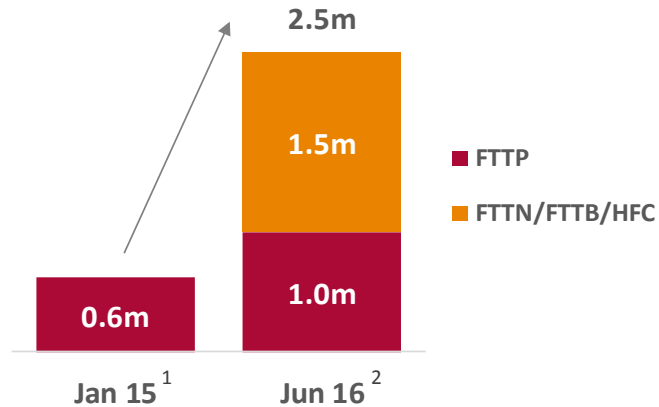
Extending our reach

iiNet State revenue growth
1H14 to 1H15

NBN opportunity accelerating in 2015

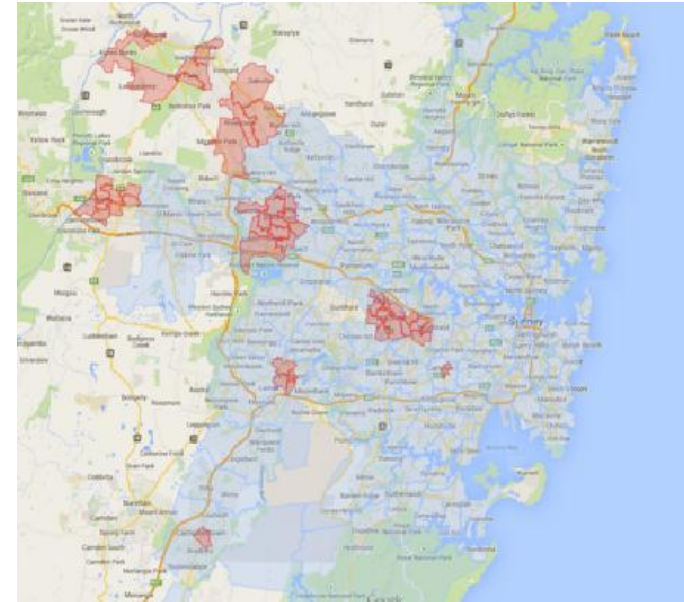
Accelerating roll out plan

NBN Fibre premises



Total 2020³

| | | |
|------|------|----------------------------------------------|
| FTTP | 3.1m | Continues to roll out to metro areas |
| FTTB | 1.4m | Launching in March 15 |
| FTTN | 3.6m | Launching initial 250k footprint in mid 2015 |
| HFC | 3.3m | In development for launch in early 2016 |



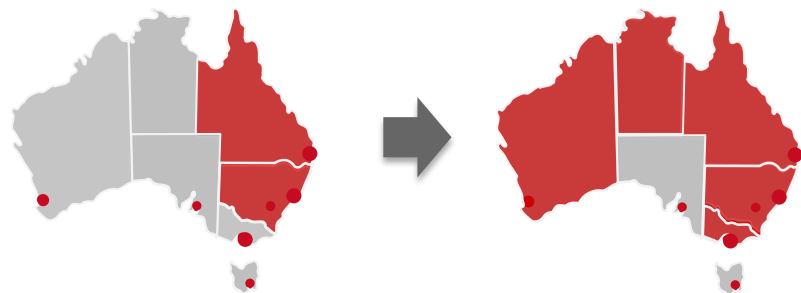
**Moving to
metro**

Restructured our NBN Fibre plans

- Better value for customers
- Increased quota and introduced Anytime
- Local and national calls included
- No contract option introduced

NBN connections well positioned for growth

- Completing 10% of NBN customer activations nationally in **QLD, NSW and ACT** (2Q15)
- Expanded our footprint into **WA, VIC and NT**
- Participating in new technology trials
- Well positioned to benefit from accelerating NBN multi-technology roll out nationally



Jul 2014
250 premises per week

Feb 2015
700 premises per week

Providing quality in home / office service

- Focus on great customer service with NPS **>70**
- Audio Visual installations nationally in over 3,000 homes / businesses per month
- Quality IT support for PC/Tablet's





- iiNet joined the AllSeen Alliance on 11th February 2015
- Cross-industry collaboration to advance open software standard for the Internet of Everything
- Largest consortium with over 120 members world-wide including device and software manufacturers
- Committed to open source standard for the connected home to promote integration and innovation of devices

Continuing to deliver shareholder value

- Record revenue in 1H15 reaching \$547m
- Underlying earnings increase to \$32m NPAT
- Reducing debt while investing in capability to support growing base and tech2 acquisition
- Interim dividend up 17% to 10.5 cps fully franked

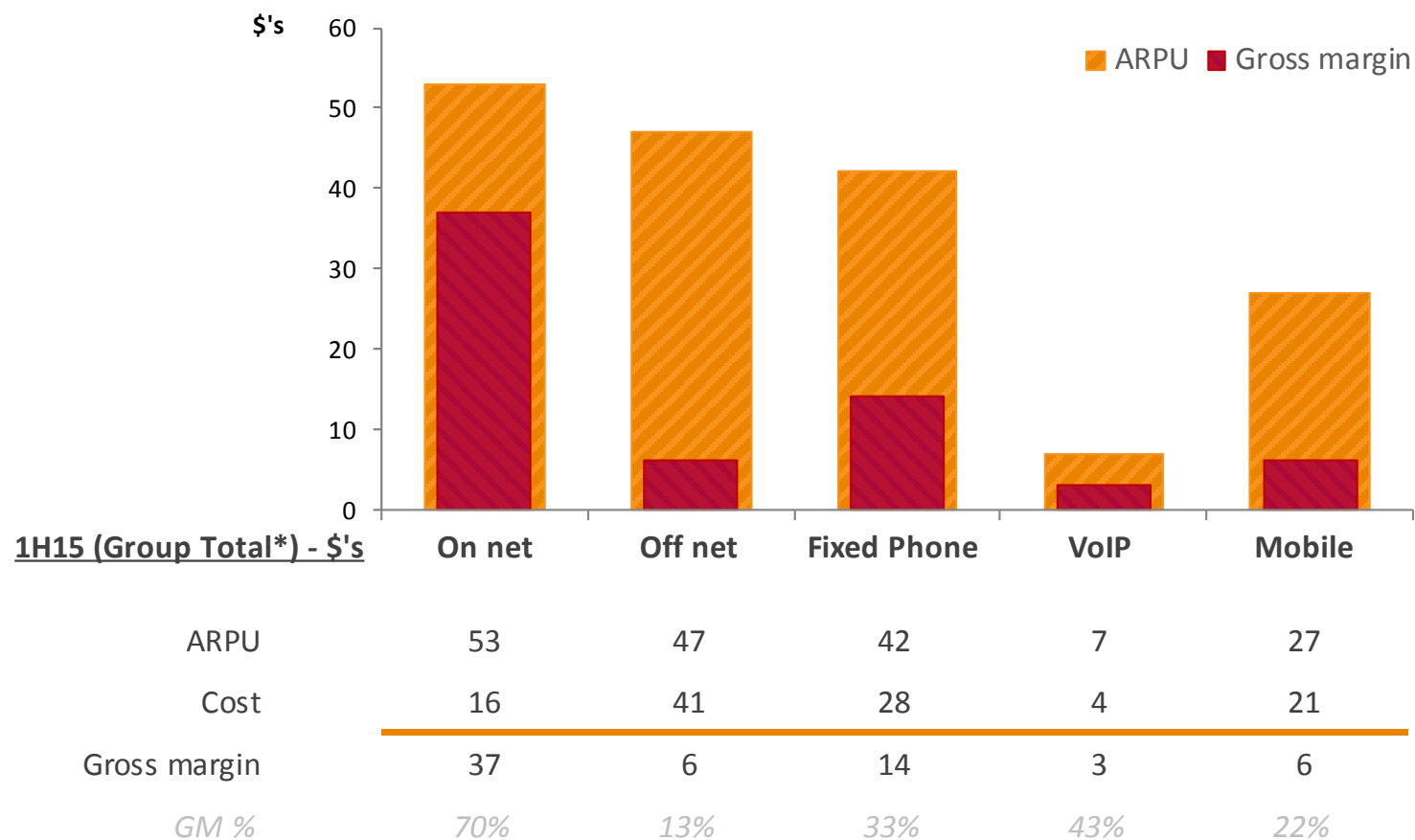
Growth strategy – leverage core and extend our brands

- **Maximise**
 - NBN opportunity – with growth focus on the East Coast
 - Leverage our excellent customer service and marketing
 - Delivering operational simplification and efficiency
- **Extend** – growing Business revenue and mobile offering
- **Expand** – create new revenue streams and leverage in-home installations

Q & A

Appendices

Product margins remain stable



Capital investment for growth

| 1H15 iiNet Group CAPEX | Growth | Integration | Maintenance |
|-------------------------|----------------|---------------|---------------|
| NETWORK CAPACITY | \$5.5m | \$0.2m | \$1.2m |
| IT SYSTEMS | \$7.0m | \$1.6m | \$4.0m |
| CORPORATE | \$2.2m | \$0.1m | \$0.1m |
| TRANSACT | | | |
| Customer installations | \$1.7m | | |
| FTTP build for NBN Co | \$0.8m | | |
| WI-FI | \$1.4m | | |
| OTHER | \$1.4m | | |
| TOTAL | \$20.1m | \$1.9m | \$5.3m |
| SHARE | 74% | 7% | 19% |

74% of capex invested in growth

- Core network hardware upgrades to support usage growth
- NBN POI expansion
- IT and Corporate investment to facilitate expanded call center capability in Cape Town and Auckland
- Business customer growth in TransACT as well as FTTP build in ACT for NBN Co

Integration capex of \$1.9m for TransACT and Adam Internet

New additional IRU signed with Southern Cross for extra 600Gb

- Utilisation and cashflow payments scheduled to commence in December 2015 with \$57m additional asset and liability recognised from December 2014

| Financial Impact of IRUs including new SX agreement (\$m) | | | | | | | | |
|-----------------------------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 |
| Cash flow | 25.4 | 39.5 | 47.8 | 45.9 | 16.2 | 11.7 | 10.1 | 6.0 |
| Amortisation | 9.4 | 11.2 | 12.8 | 12.8 | 12.8 | 12.8 | 12.8 | 12.8 |
| Interest | 7.3 | 7.7 | 6.9 | 4.4 | 2.5 | 1.8 | 1.2 | 0.7 |
| Total P&L | 16.6 | 18.9 | 19.6 | 17.1 | 15.3 | 14.6 | 14.0 | 13.5 |

- Straight line amortisation continues beyond FY22 for new IRU

DISCLAIMER

Some of the information contained in this presentation contains “forward-looking statements” which may not directly or exclusively relate to historical facts. These forward-looking statements reflect iiNet Limited current intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside the control of iiNet Limited.

Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from iiNet Limited current intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained herein with caution.

