

4 March 2015

Manager - Company Announcements Office Australian Securities Exchange Level 40, Central Park 152-158 St George's Terrace Perth WA 6000

By: e-lodgement (ASX code: ATP)

Dear Sir

NOTICE UNDER SECTION 708A(5)(e) OF THE CORPORATIONS ACT

On 2 March 2015, Atlas Pearls and Perfumes Limited (ASX: ATP) (**Company**) issued 7,000,000 fully paid ordinary shares in the capital of the Company (**Shares**). These Shares were the subject of an Appendix 3B announcement to the Australian Securities Exchange issued today, 4 March 2015.

The Company gives notice pursuant to section 708A(5)(e) of the *Corporations Act 2001* (Cth) (Corporations Act) that:

- 1. the Company issued the Shares without disclosure under Part 6D.2 of the Corporations Act; and
- 2. as at the date of this notice, the Company has complied with:
 - a) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - b) section 674 of the Corporations Act; and
- 3. as at the date of this notice, there is no information to be disclosed which is excluded information (as defined in section 708A(7) of the Corporations Act) that is reasonable for investors and their professional advisers to expect to find in a disclosure document.

By order of the Board

Susan Hunter Company Secretary

About Atlas Pearls and Perfumes Ltd

Atlas Pearls and Perfumes ("Atlas") is an Australian based pearling and perfume business established in 1992. Atlas has earned an enviable reputation as a world leading pearl producer of "nature's most precious gift", the South Sea pearl, specialising in highly sought after white and silver pearls. Atlas operates pearl farms spread across the Indonesian archipelago, including Bali, Flores, and West Papua. Atlas is a fully integrated pearling business. The Company has its own high quality grading and loose pearl distribution business, a jewellery manufacturing capability and sells direct to customers through wholesale partners and via its retail outlets. In 2012, the Company expanded its operations into perfumes and is currently developing a range of propriety products which include pearl powder (cosmetics and nutraceuticals), pearl proteins (cosmetics), pearl volatiles and boronia (perfumes) for supply into the global luxury supply chain.

For more information please visit: www.atlaspearlsandperfumes.com.au