

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Seven West Media Limited (SWM)
ABN	91 053 480 845

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Bruce McWilliam (Alternate Director)
Date of last notice	6 June 2014
Date that director ceased to be director	5 March 2015

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities

- 429,783 ordinary shares
- 227,272 performance rights allocated pursuant to the 2013 Long Term Incentive Offer
- 130,952 performance rights allocated pursuant to the 2014 Long Term Incentive Offer

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest	Number & class of securities
Nicko Pty Limited, a company controlled by Bruce McWilliam	107,033 ordinary shares
Macola Pty Limited, a company controlled by Bruce McWilliam	27,165 ordinary shares
Family trusts controlled by Bruce McWilliam	47,063 ordinary shares

Part 3 – Director's interests in contracts

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.