

12 March 2015

**ASX Announcement****333D NEGOTIATING EXCLUSIVE DISTRIBUTION RIGHTS FOR  
CREOPOP 3D PEN TECHNOLOGY**

The Directors of Oz Brewing Limited (ASX:OZB) are pleased to announce that 333D Pty Ltd ("**333**") are negotiating with Singapore-based CreoPop Pte. Ltd. to secure the exclusive distribution rights for Australia and New Zealand of their patented CreoPop 3D cool ink pen.

333 has advised that a Letter of Intent (LoI) has been signed with CreoPop Pte. Ltd. Under the terms of the non-binding LoI, 333 and CreoPop have agreed to use best endeavours to negotiate and formalise a binding Distribution Agreement on or before 1 July 2015 for the exclusive marketing and distribution rights for Australia and New Zealand of the CreoPop patented cool ink 3D pen.

The CreoPop 3D pen allows a user to draw 3-dimensional objects and, unlike other 3D pens on the market that extrude melted plastics at nearly 300 degrees Celsius, the CreoPop pen uses ambient temperature photopolymers that are solidified using built-in LED lights. CreoPop's patented ink technology exhibits varying characteristics (multi-colour, glow-in-the-dark, elastic, magnetic, aromatic, conductive, temperature sensitive colour changing) that lends itself to myriad applications. Further information is available at [www.creopop.com.au](http://www.creopop.com.au)

"We see this as an excellent and exciting addition to the suite of products and services offered by 333 and a great pathway into the retail 3D consumer segment. CreoPop is a ground breaking and innovative company whose development ethos complements 333's. We look forward to formalising our relationship with CreoPop and concluding contractual negotiations relating to the distribution of the CreoPop 3D pen" said 333 Managing Director Frank Pertile.

"We consider 333 an ideal partner for CreoPop to develop the Australian and New Zealand markets. In January, we had 69 meetings at the Las Vegas Consumer Electronics Show (CES) with all the major US retail chains. The reception to CreoPop was nothing short of amazing with rollouts planned for thousands of stores in the US. We are confident that we will see the same level of interest in Australia and New Zealand and we are delighted to partner with 333 to bring CreoPop to the best retailers 'down under'," said Dr Andreas Birnik, CEO CreoPop Pte. Ltd.

### **About 333D Pty Ltd**

Oz Brewing Limited has entered into a Heads of Agreement to acquire 333D Pty Ltd (see ASX announcements dated 16 January 2015 and 5 March 2015). 333D has been established with a clear strategy to become Australia's leading integrated multi-platform 3D printing company. 333D 3D printers are entirely owned, designed and built in Victoria, Australia. 333D understands the enormous potential of this technology, and the extraordinary opportunity it has to re-engineer the way industries operate. This revolutionary technology enables the creation of products that could never have been made before, changing the entire dynamics of design and development. 333D believes that this technology will create new business and industry opportunities that previously didn't exist. We also understand that Australia is perfectly positioned to participate in this new manufacturing paradigm, and 333D intends to be the market leader and showcase Australia's skills and manufacturing excellence to the world.

### **About CreoPop Pte Ltd**

CreoPop ([www.creopop.com.au](http://www.creopop.com.au)) is the world's first 3D pen with cool ink. In contrast to other 3D pens, there are no hot parts, no melting plastic and no unpleasant smell. Instead, CreoPop uses photopolymers that are solidified using LED light to let users create amazing 3D designs. Since no heating is required, CreoPop is safe in a home environment with children and pets around. The most innovative feature of CreoPop is the large selection of cool inks available including different colours, elastic ink, magnetic ink, glow-in-the-dark ink, temperature sensitive ink and body paint ink. CreoPop is a venture-backed company headquartered in Singapore.