



25 March 2015

## Dispatch of Prospectus & Entitlement and Acceptance Forms

Atlas Pearls and Perfumes Ltd (**Company**) is pleased to announce the dispatch today to eligible Shareholders of the Prospectus and Entitlement and Acceptance Forms for its fully underwritten 1 for 5 non-renounceable pro rata entitlement offer of fully paid ordinary shares in the Company (**New Shares**) at an offer price of \$0.045 per New Share to raise up to \$3.1 million (before costs) (**Entitlement Offer**).

Details of the Entitlement Offer are contained in the Prospectus lodged with ASIC and ASX on 16 March 2015, and available at [www.asx.com.au](http://www.asx.com.au).

The timetable\* for the Entitlement Offer is set out in the table below:

Event	Date
Notice sent to existing option holders	16 March 2015
Notice sent to existing Eligible and ineligible Shareholders	18 March 2015
Shares quoted on an "ex" basis	19 March 2015
<b>Record Date</b>	<b>5.00pm (AWST), 23 March 2015</b>
<b>Entitlement Offer opens</b>	<b>25 March 2015</b>
Prospectus and Entitlement and Acceptance Forms dispatched to eligible shareholders	<b>25 March 2015</b>
<b>Entitlement Offer closes</b>	<b>5.00pm (AWST), 20 April 2015</b>
Issue of New Shares	27 April 2015
Dispatch of holding statements and New Shares commence trading on ASX	28 April 2015

\* All dates are indicative only. The Company reserves the right, subject to the Corporations Act, ASX Listing Rules and other applicable laws, to vary the dates of the Entitlement Offer, including extending the Closing Date or accepting late applications, either generally or in particular cases, without notice.

For further information on the Entitlement Offer:

- visit the Company's website at [www.atlaspearlsandperfumes.com.au](http://www.atlaspearlsandperfumes.com.au);
- see the Company's Prospectus lodged with ASIC and ASX on 16 March 2015, and available at [www.asx.com.au](http://www.asx.com.au); or
- contact the Company on (08) 9284 4249 between 8.30am and 5.00pm (AWST) Monday to Friday.

- END -