

ACN 168 751 746

27<sup>th</sup> March 2015

### **Rewardle completes \$5 million placement**


Rewardle Holdings Ltd is pleased to announce it has raised \$5 million through the placement of 15,151,515 shares to institutional and sophisticated investors at an issue price of \$0.33 per share.

The placement was heavily oversubscribed and in concluding the raising the Company welcomes A1 institutional funds, prominent Family Offices and High Net Worth Individuals who bring a new depth of working capital and commercial networks that will assist in the Company's ongoing growth and development.

The placement positions the Company to enhance its early mover advantage through the continued expansion of the Rewardle Merchant and Member Network. The funds will be used to maintain the Company's consistently accelerating Merchant and Member Network growth that is powered by the Network Effects inherent of the Rewardle Platform.

The Company believes that the strengthening of its financial position assists in achieving the Company's objective to secure one or more strategic investors who can assist with the growth and development of the business in addition to providing further capital. The Company is in a number of discussions in this respect, the outcomes and timing of which remain uncertain but which may conclude in a strategic investment at the same issue price as this raising.

Management believes the strength of the over subscriptions combined with the quality of bidding parties represents a validation of the Company's strategy and execution capability as it seeks to dominate digital customer engagement on the High St.



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