

ASX Company Announcement | Issue Date: 30 March 2015

NEWZULU ENTERS INTO STRATEGIC PARTNERSHIP WITH BANG MEDIA

Newzulu Limited (ASX: NWZ) is pleased to announce that it has entered into a strategic partnership with leading showbiz agency BANG Media International (**BANG Media**). Under the Agreement Newzulu's showbiz arm Boomzulu Limited (www.boomzulu.com) (**Boomzulu**) will collaborate with BANG Media to produce daily narrated videos of the latest celebrity and entertainment news for syndication through Newzulu's existing news agency partners and clients, on a revenue share basis. The videos will be produced in-house at Newzulu's LA news studio and will be marketed under the Boomzulu logo. The Agreement will also enable Newzulu to syndicate BANG's daily showbiz feeds through Newzulu's distribution channels, on a revenue share basis.

Partnership highlights

- BANG Media and Boomzulu to collaborate to produce daily narrated celebrity and entertainment news videos for syndication through Newzulu's news agency partners and clients on a revenue share basis.
- Newzulu to commercialize BANG daily showbiz feeds through Newzulu's news agency partners and clients on a revenue share basis.

About BANG Media

BANG Showbiz is the world's premier entertainment news agency providing the most exciting celebrity news to online, print and broadcast media outlets across the globe. BANG was established in 1997 by Fleet Street showbiz columnist Rick Sky - who was entertainment editor on The Sun, Daily Mirror and Daily Star - to serve the UK and world media with entertainment stories.



About Newzulu

Newzulu is a global crowd-sourced media company that allows anybody, anywhere, with a smart phone and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto, Montreal, Sydney and Perth. Newzulu operates in partnership with Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, Canadian Press (CP) in Canada, and Australian Associated Press (AAP) in Australia. Further information can be found on www.newzululimited.com

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