

ASX Company Announcement | Issue Date: 10 April 2015

NEWZULU ENTERS PARTNERSHIP WITH CZECH NEWS AGENCY (ČTK)

Newzulu Limited (**ASX: NWZ**) is pleased to announce that it has entered a partnership agreement (**Agreement**) with the Czech News Agency (**ČTK**), the national news and information agency of the Czech Republic.

The Agreement will enable Newzulu to increase its revenues through the commercialisation of its user-generated photo and video news content via ČTK's distribution channels, including media agencies, companies, and state agencies, within the Czech and Slovak Republics.

Executive Chairman, Alexander Hartman commented on the partnership "Newzulu's partnership with ČTK gives Newzulu, and its 150,000+ contributors, the opportunity to access the Czech Republic's highly innovative media landscape. The Czech Republic's media market has expanded significantly over recent decades with over half the Czech population now receiving TV services digitally, and more than two thirds of the population now owning a smart phone or tablet. ČTK represents one of the world's leading news agencies operating in the Czech and Slovak Republics. Newzulu is delighted to partner in this key region with a news agency that is leading the world by capitalizing on the capabilities of crowd sourced media."

About ČTK

Founded in 1918, ČTK is the oldest press agency in the Czech Republic, and a major provider of domestic and foreign news to the Czech media. ČTK operates in Czech, Slovak and English.

ČTK delivers news solutions in the following key areas:

- **Online Services:** multimedia content for websites including live blogging from widely-watched events to internet clients; information services for mobile operators and their customers in the form of the SMS and MMS services

- ČTK Newsmarket: offering customized selections of headlines, distributed via SMS news or e-mails
- ČTK News Select CTk: smartphone application delivering breaking news from the Czech Republic and Slovak Republic in English
- ČTK Photobank and Videobank: a comprehensive domestic and international news service
- Internet advertising and PR Services

About Newzulu

Newzulu is a global crowd-sourced media company that allows anybody, anywhere, with a smart phone and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto, Montreal, Sydney and Perth. Newzulu operates in partnership with Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, Canadian Press (CP) in Canada, and Australian Associated Press (AAP) in Australia. Further information can be found on www.newzululimited.com

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