

ASX Company Announcement | Issue Date: 22 April 2015

NEWZULU ENTERS VIDEO SYNDICATION AGREEMENT WITH ZOOMIN TV

Newzulu Limited (**ASX: NWZ**) is pleased to announce that it has entered into a video syndication agreement (**Agreement**) with Europe's leading online video news network, Zoomin.TV.

Zoomin.TV currently produces around 400 professional news videos in 14 languages on a daily basis and publishes more than 90,000 video items annually. The Agreement will enable Newzulu to syndicate Zoomin.TV's premium video content through its international press agency partners and clients, and Zoomin.TV to syndicate Newzulu's user-generated video content across its 2,000+ publishers worldwide, on a revenue share basis.

Executive Chairman, Alexander Hartman commented "Newzulu is excited to be working with Zoomin.TV to increase distribution and monetization of our contributors' content archive. The agreement between Newzulu and Zoomin.TV will generate revenues for Newzulu and its' contributors through video advertising sold by Zoomin.TV. Newzulu will generate additional revenues from the sale of Zoomin.TV content through our partnerships with the world's leading news agencies worldwide."

About Zoomin.TV

Headquartered in Amsterdam, Zoomin.TV is an independent producer of Internet television and, with over 500,000 subscribers, the operator of Europe's largest YouTube network. Through its 2,000+ network of publishers, Zoomin.TV is able to access over 171 unique visitors each month, making it Europe's largest the largest online video provider of news, including domestic, international and sports news, international showbiz and lifestyle features.

Zoomin.TV is active in:

- 14 markets with content production
- 26 markets with online advertising sales
- 2000+ websites.



About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a smart phone and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto, Montreal, Sydney and Perth. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc., Newzulu operates in partnership with Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, Czech News Agency (CTK) in the Czech Republic and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com

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For further information please contact:

Alexander Hartman

Executive Chairman

E: alexassist@newzulu.com