

ASX Company Announcement | Issue Date: 27 April 2015

NEWZULU SIGNS PARTNERSHIP WITH GETTY IMAGES

Newzulu Limited (**ASX: NWZ**), the groundbreaking news platform with a community of over 100,000 professional and citizen journalists, is pleased to announce that it has entered a strategic partnership and content syndication agreement (**Agreement**) with Getty Images, the world's leading visual communications company. The partnership will include the creation of the Newzulu Collection on gettyimages.com, which will make Newzulu's high-quality, crowd-sourced content available to Getty Images' global customer base of more than 1.5 million media, creative and commercial customers, with a focus on the USA and other territories worldwide.

The Agreement presents a great opportunity for Newzulu and its contributors as the Getty Images platform delivers immediate access to the robust USA content market, via its leading distribution platform. Newzulu contributors can submit and earn royalties for videos and Newzulu Live video streams.

The partnership includes distribution and licensing of Newzulu content from Getty Images on both an exclusive and non-exclusive basis, with a focus on high-quality, crowd-sourced video, including videos sourced from Newzulu Live mobile video streaming.

"We are delighted to partner with Getty Images to bring our crowd-sourced editorial content to their 1.5 million customers in the USA and around the world," said Alexander Hartman, Executive Chairman of Newzulu. "Crowd-sourced imagery offers unique editorial perspectives of breaking news events and compelling, alternative angles of other engaging and entertaining stories. Through Newzulu's partnership with Getty Images, our contributors' work will be made available for licensing on Getty Images' global platform and to its massive roster of media outlets, creative agencies and commercial clients worldwide."

Getty Images is known worldwide for the depth, breadth and quality of its award-winning photography, video and other content.

"We are very pleased to launch a worldwide distribution partnership with Newzulu and its community of professional and citizen journalists around the globe," Getty Images Senior Director for Content Partnerships and Business Development Elodie Mailliet Storm said. "Newzulu's crowd-sourced editorial video is a welcome addition to Getty Images' leading editorial video offering."

About Getty Images

Getty Images is the world's leader in visual communication, with over 170 million assets available through its premium content site www.gettyimages.com and its leading stock content site www.istock.com. With its advanced search and image recognition technology, Getty Images serves business customers in more than 100 countries and is the first place creative and media professionals turn to discover, purchase and manage images and other digital content. Its award-winning photographers and content creators help customers produce inspiring work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and online media. Visit Getty Images at www.gettyimages.com to learn more about how the company is advancing the unique role of digital media in communications and business, and enabling creative ideas to come to life. For company news and announcements, visit press.gettyimages.com, and for the stories, innovation and inspiration behind our content, visit Stories & Trends <http://stories.gettyimages.com/>. Find us on Facebook at www.facebook.com/gettyimages and Twitter at <https://twitter.com/GettyImages>.

About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a smart phone and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto, Montreal, Sydney and Perth. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc., Newzulu operates in partnership with Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, Czech News Agency (CTK) in the Czech Republic and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com

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For further information please contact:

Alexander Hartman
Executive Chairman

E: alexassist@newzulu.com

Getty Images

E: pressusa@gettyimages.com