

MARKET RELEASE

29 April 2015

Seven West Media Limited

TRADING HALT

The securities of Seven West Media Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the commencement of normal trading on Thursday, 30 April 2015.

Security Code: SWM

Sebastian Bednarczyk
Senior Adviser, Listings Compliance (Perth)



29 April 2015

Sebastian Bednarczyk Senior Adviser, Listings Compliance (Perth) ASX Compliance Pty Ltd Level 40, Central Park 152-158 St Georges Terrace Perth WA 6000

Dear Sebastian

Seven West Media – request for trading halt

Under ASX Listing Rule 17.1, Seven West Media Limited requests a trading halt in its securities, being ordinary shares (ASX code: SWM) from the commencement of trading on Wednesday 29 April 2015.

In accordance with Listing Rule 17.1, we advise:

- a) the trading halt is requested pending an announcement by SWM in relation to the outcome of a proposed capital raising;
- b) SWM wishes the trading halt to remain in place until the earlier of such time as it makes an announcement to the market in relation to the outcome of the capital raising and the commencement of trading on Thursday 30 April 2015; and
- c) SWM is not aware of any reason why the trading halt should not be granted or of any other information necessary to inform the market or ASX about the trading halt.

Yours sincerely

Warren Coatsworth Company Secretary