

MARKET RELEASE

5 May 2015

NewZulu Limited

TRADING HALT

The securities of NewZulu Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Thursday, 7 May 2015 or when the announcement is released to the market.

Security Code: NWZ

Jeremy Newman

Adviser, Listings Compliance (Perth)

NEWZULU

NEWZULU Ltd.

Level 6 3 Rider Boulevard, Rhodes

NSW, 2138 Australia

Ph: +61 8 9321 0715

newzululimited.com/investors

5 May 2015

ASX Compliance Pty Ltd Level 40 Central Park 152-158 St George's Terrace

PERTH WA 6000

Attn: Ms Jill Hewitt

by email: tradinghaltsperth@asx.com.au

Dear Ms Hewitt

REQUEST FOR TRADING HALT

In accordance with ASX Listing Rule 17.1, Newzulu Limited (**Newzulu** or the **Company**) requests a trading halt of its securities pending the release of an announcement regarding a key partnership agreement.

Newzulu requests the trading halt remain in place until the earlier of such time as it makes an announcement to the market in relation to the partnership agreement and the commencement of trading on Thursday, 7 May 2015.

The Company is not aware of any reason why the request should not be granted, nor of any other relevant information in relation to this request.

Yours sincerely

NEWZULU LIMITED

Karen Logan

Company Secretary