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### Company Profile



Navitas (ASX: NVT) is a leading global education provider offering an extensive range of educational and training services for students and professionals across Australia and around the world

| Market cap | Last 12 months | Last 12 months | Staff     | Students | Colleges/ |
|------------|----------------|----------------|-----------|----------|-----------|
|            | revenue        | EBITDA*        | headcount |          | campuses  |
|            |                |                |           |          |           |
| \$1.74b    | \$936.8m       | \$152.8m       | ~5,800    | > 80,000 | >120      |

<sup>\*</sup> Excluding goodwill impairment

**University Programs** - leading provider of 33 pathway colleges and managed campuses across Australia and in the UK, US, Canada, Singapore, New Zealand and Sri Lanka

**SAE** - creative media education provider delivering vocational and higher education qualifications in audio, film and multimedia via 54 colleges in Australasia, US, Europe and the Middle East

**Professional and English Programs** – provides quality vocational training, higher education and placement services in areas of key demand across Australia as well as providing English as a second language courses for international students and English language, settlement and work preparation programs for migrants and refugees

### Navitas history



- Based in Perth, Navitas was founded in 1994 with the goal of helping more international students succeed at university in Australia
- International students were failing due to issues relating to studying in a different country - culture, education system and language

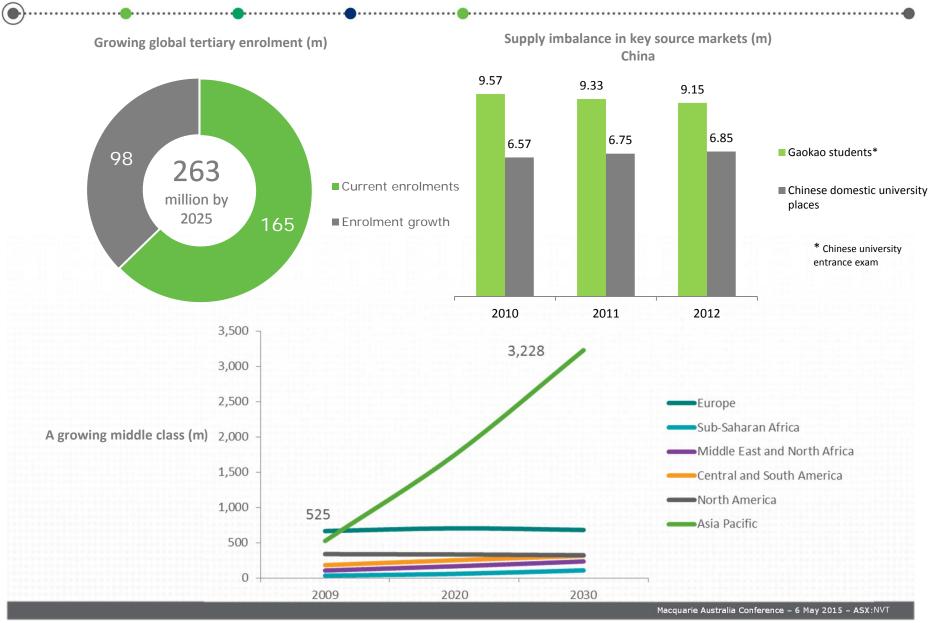
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- Navitas addressed this problem via:
  - Three trimester academic year
  - Improved student support
  - o Small class sizes with highly interactive teaching model (max 50)
  - Additional teaching hours delivered in block format
- Consolidation of ownership followed by listing on the ASX in 2004
- Navitas now delivers more than 13 million teaching hours annually to its more than 80,000 students
- Navitas is listed on the Australian Securities Exchange (ASX: NVT), and has a market capitalisation of \$1.74b (30 April 2015). Navitas is an S&P/ASX100 company



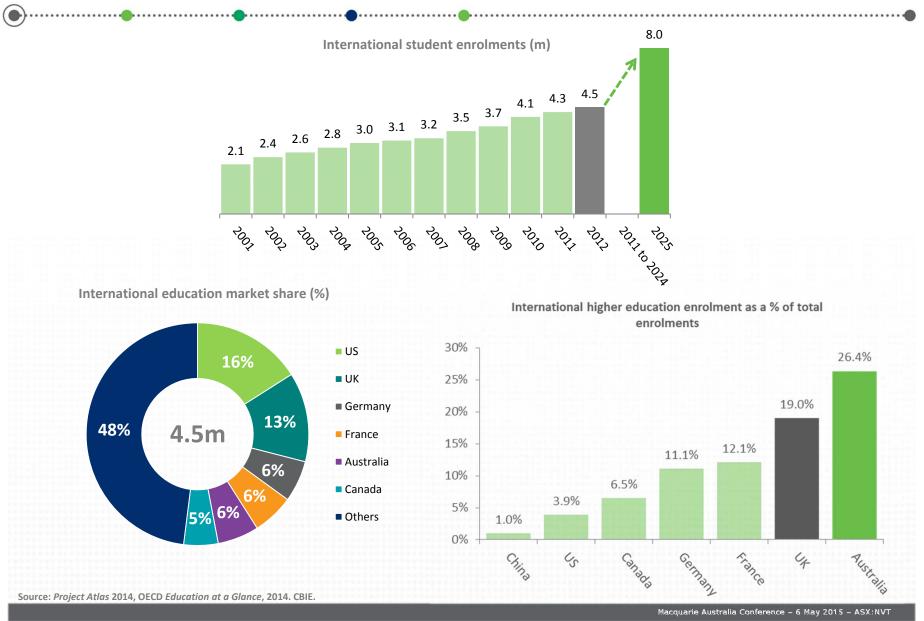
# Significant macro trends ...





#### ... drive students offshore to key education destinations







# Solid revenue growth across all Divisions



| Revenue                  | e (\$m)  | H1 FY15 | H1 FY14        | Δ%        |
|--------------------------|--|---------|----------------|-----------|
| Universit                | University Programs  |         | 243.2          | 14        |
| SAE Grou                 | SAE Group  |         | 68.1           | 27        |
| Professio<br>Programs    | nal and English  | 114.0   | 108.1          | 5         |
| Division                 | al revenue   | 478.3   | 419.4          | 14        |
| Other                    |  | 2.2     | 2.5            | (12)      |
| Group re                 | evenue   | 480.5   | 421.9          | 14        |
| divisional revenue by    | sional revenue by region   |         | Y15 revenue b  | y Divisio |
| 8% 6%<br>\$478.3m<br>65% | <ul><li>Australia</li><li>UK</li><li>Europe</li><li>Canada</li><li>USA</li></ul> |         | \$478.3<br>18% | 58%       |
|                          | ■ ROW  |         |                |           |

# Margin improvement in UP and PEP



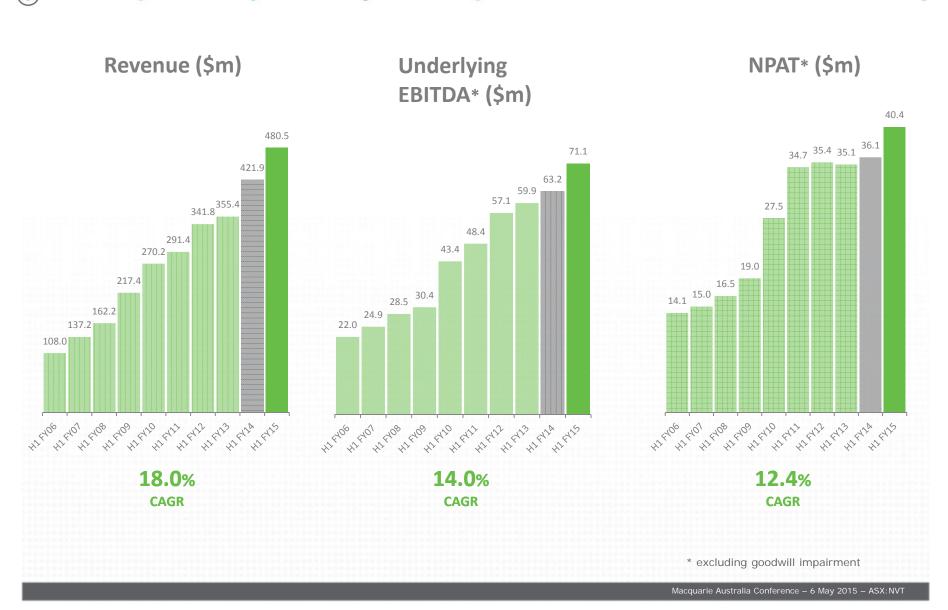
| EBITDA* (\$m)                        | H1 FY15 | H1 FY14 | Δ%   |
|--------------------------------------|---------|---------|------|
| University Programs                  | 68.6    | 58.4    | 17   |
| SAE Group                            | 7.4     | 9.0     | (18) |
| Professional and English<br>Programs | 13.0    | 11.0    | 19   |
| Divisional EBITDA*                   | 89.0    | 78.4    | 14   |
| Corporate costs                      | (17.9)  | (15.2)  | 18   |
| Group EBITDA*                        | 71.1    | 63.2    | 13   |



Macquarie Australia Conference – 6 May 2015 – ASX: NVT

### Long term growth record maintained

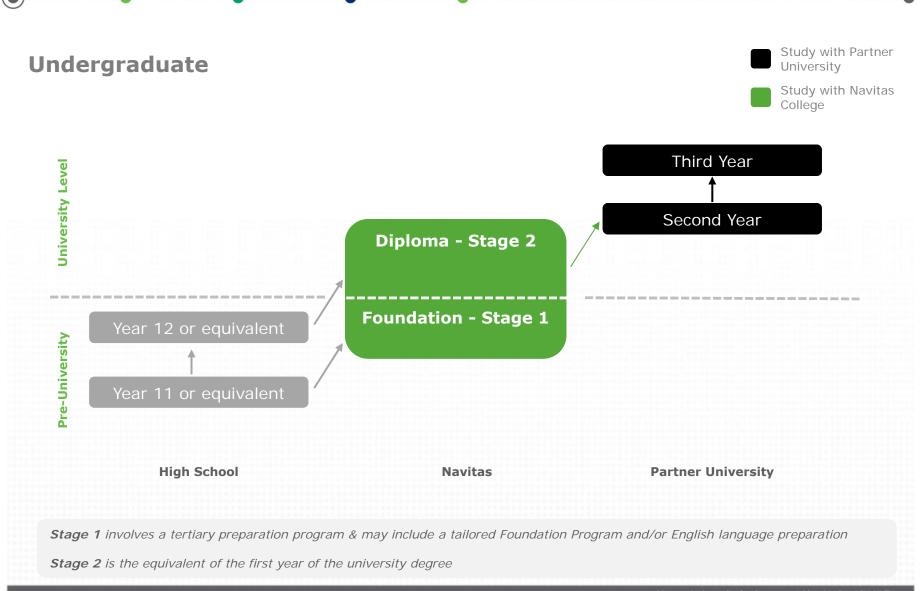






# A pathway to university

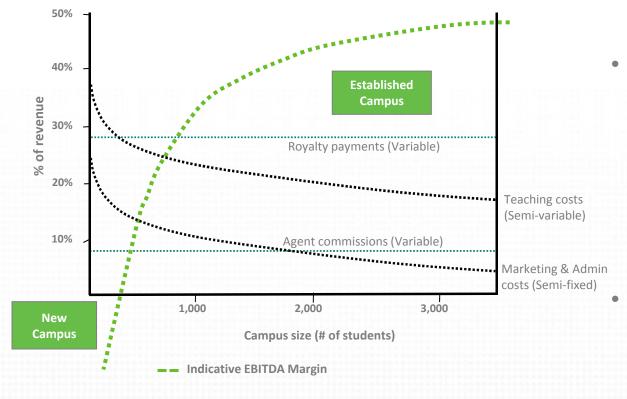




# Traditional model - profitable and efficient



#### Financial metrics vs Campus size



- Strong operating leverage as student numbers increase
- Low capital requirements
  - leverage partner universities infrastructure and spare teaching capacity
  - fees received in advance drives negative working capital

Steady price growth as student fees linked to partner university fee structures

# Key priority: Successful Student Outcomes



- Extensive monitoring of pass and progression rates, student satisfaction and conversion rates
- Benchmarking between pathway programs and partner university
- Over 90% of graduating pathway students transfer to the partner university
- Over 95% of pathway program students transitioning to the partner university graduate with a degree
- Tracer studies indicate academic performance is as good as, and in some cases better, than direct entry students



# Record of long run growth



#### University Programs Equivalent Full Time Students Units (EFTSU): Semester enrolments



- 3% semester 1 2015 EFTSU growth against pcp
- Short term declining growth trend some volatility following regulatory change in UK and Aus
- Canada up 16%, US up 15%, Aus/NZ up 1%, UK up 1%

### University Programs renewal and organic growth





#### US

- 6<sup>th</sup> US college, Navitas at Florida Atlantic University, opened in Jan 2015
- Renewal of all three University of Massachusetts agreements for 5-10 years



#### UK

 10<sup>th</sup> UK college announced, in partnership with University of Northampton, to open in Oct 2015



#### Australia

 13<sup>th</sup> Australian college, joint venture with the University of Western Sydney, to open in Oct 2015

### University of Western Sydney International College



- First NSW initiative following nonrenewal of Macquarie University contract
- Utilises joint venture model
- To open in October 2015
- Parramatta CBD based
- Western Sydney region currently underserviced for international students



- Programs include Business, Communications, Engineering and IT
- On successful completion students eligible to continue studies at UWS
- Focused on international students, will not compete with existing UWS domestic pathway program
- UWS currently enrols 40,000 students with diploma fees between \$18,600 – \$22,900

# Exploring a new model - JV



50:50 joint venture – a first for Navitas

- No royalty
- Risks and rewards shared equally
- Lower number of students to breakeven
- Joint governance
- Enhanced collaboration and partner "skin in the game"
- No expiry but exit mechanism based on independent valuation
- Equity accounting to be used for earnings

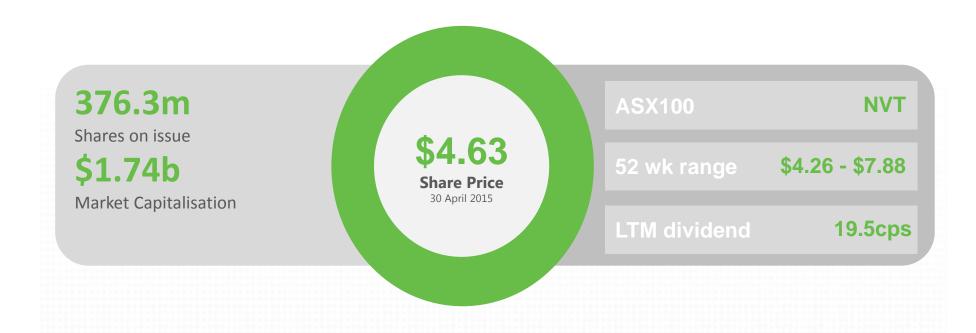
New business development to focus on joint venture model while retaining flexibility to meet needs of partners and Navitas





# Corporate snapshot





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