

ASX Company Announcement | Issue Date: 7 May 2015

NEWZULU SIGNS DEAL WITH TRIBUNE

Newzulu Limited (**ASX:NWZ**), the global crowd-sourced media company, is pleased to announce that it has signed a long-term strategic partnership agreement (**Agreement**) for news and multimedia distribution, syndication and sales with Tribune Content Agency (**Tribune**), part of Tribune Publishing, one of the largest American print media publishing companies. Among other publications, the company's portfolio includes the *Chicago Tribune*, *Los Angeles Times*, *Orlando Sentinel*, *Sun-Sentinel* and *The Baltimore Sun*. It also operates a subsidiary of the *Los Angeles Times* called Times Community News.

The partnership between Newzulu and Tribune Content Agency is focused on Tribune's syndication and sales capabilities for Newzulu Live videos and other crowd-sourced content through Tribune's network of over 2,000 publishers worldwide, as part of a collaborative initiative to maximise audience reach, advertising revenues and content license fees. The partnership between Newzulu and Tribune will leverage the Newzulu Live mobile video streaming platform along with Tribune's significant reach in the US media market principally including its 10 daily newspapers including *The Chicago Tribune* and the *Los Angeles Times*.

"Newzulu is delighted to partner with Tribune Content Agency, one of the leading media groups in the US, as we proceed to launch Newzulu Live mobile video streaming as a primary and disruptive means of news and content gathering," said Alexander Hartman, Executive Chairman of Newzulu. "This partnership speaks to Newzulu and Tribune's shared view that crowd-sourced content offers unique editorial perspectives of breaking news events and compelling, alternate points of view on other engaging and entertaining stories. The partnership between Newzulu and Tribune means that Newzulu Live contributors can share their news as a live video stream from anywhere, be published by over 2,000 more digital and traditional publishers and be paid for their content."



About Tribune Content Agency

Tribune Content Agency provides solutions to publishers and is a business unit of Tribune Publishing, a newspaper and print media publishing company based in Chicago, Illinois. Among other publications, the company's portfolio includes the *Chicago Tribune*, *Los Angeles Times*, *Orlando Sentinel*, *Sun-Sentinel* and *The Baltimore Sun*. Tribune Publishing also operates a subsidiary of the *Los Angeles Times* called Times Community News, which owns four community newspapers in the Los Angeles metropolitan area. Tribune is the nation's third-largest newspaper publisher, with ten daily newspapers and commuter tabloids located throughout the United States.

Originally incorporated in 1847 with the founding of the *Chicago Tribune*, Tribune Publishing formerly operated as a division of the Tribune Company (NYSE:TRCO) a Chicago-based multimedia conglomerate, until it was spun off into a separate public company in August 2014.

About Newzulu

Newzulu Limited (ASX:NWZ) is a global crowd-sourced media company that allows anybody, anywhere, with a smart phone and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto, Montreal, Sydney and Perth. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc. Newzulu operates in partnership with Agence France-Presse (AFP) in France, Getty Images on a worldwide basis, Press Association (PA) in the UK & Ireland, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, Czech News Agency (CTK) in the Czech Republic and Aflo Co., Ltd in Japan. The Company is also proud to license its applications and platform to some of the world's leading media companies and brands. Further information can be found on www.newzululimited.com

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