



SUNBRIDGE GROUP LIMITED

Shareholder Meetings with Sunbridge Managing Director Mr Xu Jia Yin

14 May 2015

Sunbridge Group Ltd (ASX: SBB) (Sunbridge, the Company) is pleased to announce that the Board and Management will be hosting meetings for shareholders and potential investors to be held in conjunction with the visit to Australia of Sunbridge Managing Director, Mr Xu Jia Yin, for the Company's upcoming Annual General Meeting (AGM).

Sunbridge shareholders are welcome to attend the AGM, while shareholders and potential investors are invited to attend investor meetings, the details of which are outlined below:

Brisbane – Sunbridge AGM: 18 May 2015 at 10:00 am AEST, Offices of Grant Thornton, King George Central, Level 18, 145 Ann Street

Sydney – Shareholder Meeting: 19 May 2015 at 12:30 pm AEST, Christie Conference Centre, Yuan Room, Level 2, 3 Spring Street

Melbourne – Shareholder Meeting: 21 May 2015 at 12:30 pm AEST, Karsten's Conference Centre, Room 1103, 123 Queen Street

Please register your interest in attending any of these meetings by contacting:

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– Ends –

ABOUT SUNBRIDGE GROUP LIMITED

Sunbridge Group Limited (ASX: SBB) ("Company") is a leading retailer of menswear in the People's Republic of China (PRC). The Group owns and operates the "PANDIST 邦迪.斯顿" and "AGUESEADAN 亚阁.仕丹" brands of menswear, which are targeted at different age group segments of well-groomed upper middle class gentleman. The Group's menswear products range from formal and business wear to casual and sporting apparel, and are currently sold in over 400 retail outlets across the PRC. As an integrated fashion enterprise, the Group is responsible for the design, sourcing and selling of their products. Founded in 1996, the Business has grown rapidly in recent years. The Group's products are sold across an extensive distribution network, covering 28 provinces, autonomous regions and municipalities in the PRC and Hong Kong.

The Group designs all of its clothing through its in-house design team but it outsources all of its production to Original equipment manufacturer (OEM) contractors which are located in the Guangdong and Wenzhou cities, which are well known apparel production hubs in the PRC. The Group believes that its outsourcing of production to third parties enables it to focus its valuable resources on key design, procurement, warehousing and distribution functions giving the Group a competitive edge. Quality is one of the Group's top priorities, and the Group works closely with its OEM contractors to ensure that all of its apparel and accessories meet the high quality standards demanded by its target market.