

MPIRE MONTHLY REVENUE CONTINUES TO GROW

Highlights

- **Mpire monthly gross revenue reaches A\$1.25M for April 2015 continuing the impressive growth of the business since launch in July 2014**
- **Fortunis shareholders will vote on the Mpire acquisition on 5 June 2015**
- **Fortunis interim loan funding in place from May 2015 through to completion of the Mpire acquisition provides Mpire with financial flexibility to accelerate revenue growth**

Fortunis Resources Limited (**Fortunis** or **Company**) is pleased to announce that the Mpire Media online performance-based marketing business (**Mpire**) achieved gross revenue of A\$1.25 million for the month of April 2015. This continues the impressive growth performance of the Mpire business.

Since launch in July 2014, Mpire monthly revenue has increased substantially from A\$55,000 in July 2014 to A\$1.25M in April 2015 (unaudited), as illustrated in the chart below. Total gross revenue for the financial year to date now totals \$7.84 million.

Following exercise of the option to acquire Mpire which was announced to ASX on 30 April 2015, Fortunis has established a \$1M million facility to provide working capital funding to Mpire for the period through to completion of the acquisition. With that funding now available, Mpire has greater capacity to accelerate its revenue growth which was previously restricted by limited working capital.

REVENUE FY15



Figure 1: Mpire revenue to date for FY15 (unaudited)

Mpire is a rapidly growing performance-based online and mobile marketing solutions provider with a global reach to over 180 countries. Mpire provides its advertiser clients with a vast consumer audience by strategically accessing its large base of affiliate partners, and only charging the advertiser when there is a sale.

As announced to ASX on 30 April 2015, Fortunis has exercised the option to acquire 100% of Livelynk Group Pty Ltd (**Livelynk**), operator of the Mpire business, and has secured firm commitments to raise \$6 million pursuant to a prospectus (**Capital Raising**). A notice of meeting was dispatched to Fortunis shareholders on 5 May 2015 (**Notice of Meeting**) and the general meeting for approval of the acquisition will be held on 5 June 2015.

Further details regarding the acquisition of Livelynk are set out in the Notice of Meeting. A prospectus for the Capital Raising will be released in the coming days.

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