

19 May 2015

ASX RELEASE

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WEARABLE WORLD PRESS RELEASE

We refer to yesterday's ASX release, *Wild Acre to acquire Nuheara - Wearable Hearing Technology*.

Please see attached Press Release from **Wearable World** issued today on the eve of the Wearable World Congress, San Francisco.

Wearable World is the world's leading Incubator of Wearables technology companies based in San Francisco.

For further information on Wearable World and the Congress, please visit www.wearableworld.co



GRANT J. MOONEY
Chairman

FOR IMMEDIATE RELEASE: MAY 18TH, 2015

WEARABLE WORLD ANNOUNCES PARTNERSHIP WITH NUHEARA

- Wearable World announces partnership with Nuheara and its acceptance into the Wearable World Labs accelerator
- Nuheara to be the first Wearables company publicly trading on the Australian Securities Exchange
- Nuheara will be exhibiting at Wearable World Congress on May 19th & 20th

San Francisco, CA, USA, Monday May 18th – Wearable World, the world's leading connector to the Internet of Wearable Things today announced a partnership with Nuheara, the world's first Adaptive Augmented Hearables company. Nuheara has been accepted into the Wearable World Labs accelerator, the world's leading connector to the Internet of Wearable Things.

"We are honored to be a part of the Wearable World eco-system that connects global businesses and executives to the social fabric of the Internet of Wearable Things. There is no other organization like Wearable World in the industry, they are the leaders" said **David Cannington, Co-Founder Nuheara**.

Nuheara is developing innovative augmented Hearables (ear buds) that enable consumers to hear what they want to hear. These smart innovative Hearables will allow consumers to control their hearing experience, from augmenting speech in social environments, to listening to music in stereo to connecting to voice enabled apps like Siri.

Nuheara describes these Hearables as a hybrid between assisted listening devices, Bluetooth earplugs and noise cancelling headsets without cables or wires.

"Innovation is moving at rapid speeds throughout the Wearables industry and Hearables are one of the next waves of advancements that the industry is looking for" according to **Kyle Ellicott, Co-Founder and Chief Labs Officer of Wearable World**. "Nuheara has tapped into this voice enabled world we're moving towards. A world where consumers connect to devices beyond just their phones, all hands free without having to be disconnecting from the physical world".

Nuheara announced yesterday plans to list on the Australian Securities Exchange (ASX) later this year following a deal with existing Australian listed company Wild Acre Metals Limited (ASX Code: WAC), making it the first Wearables company to become listed on the ASX.

Nuheara is exhibiting at the Wearable World Congress May 19th & 20th, 2015 held at the Palace Fine Arts, San Francisco. Wearable World Congress is one of the largest conferences in the world that focuses on Wearable Tech and the Internet of Things.

About Nuheara

Nuheara is an innovative audio Wearables company. It is developing proprietary hardware and software to deliver multi-functional Hearables technology that augments a users hearing and facilitates cable free connection to smart devices.

With Nuheara's smart Hearables (ear buds), consumers will be able to augment their hearing according to their personal hearing preferences and connect hands free with their voice enabled smart devices. Nuheara's mission is to improve people's lives by allowing them to seamlessly listen, communicate and connect to their physical and digital world. Learn more about Nuheara. www.nuheara.com

About Wearable World

Founded May 2013, Wearable World is a media, technology, and accelerator company in the Wearable and the Internet of Things (IoT) space. We are dedicated to supporting startups, educating brands, and informing the population on how wearable technology will change their lives. Our vision is to be the instrumental leader and driving force behind fostering dynamic relationships between brands, businesses, government and bright minds. We bring a network of strategic hardware, software, and service partners that are positioned as innovators in their respective industries. For additional information, please visit <http://www.wearableworld.co>. For Wearable World Congress, visit <http://www.wwccongress.com>.

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Nuheara

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