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NUHEARA PRESENTATION, WEARABLE WORLD CONGRESS

Please see attached Nuheara presentation, Wearable World Congress, San Francisco 19-21 May 2015.

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HEAR
WHAT YOU WANT
TO HEAR

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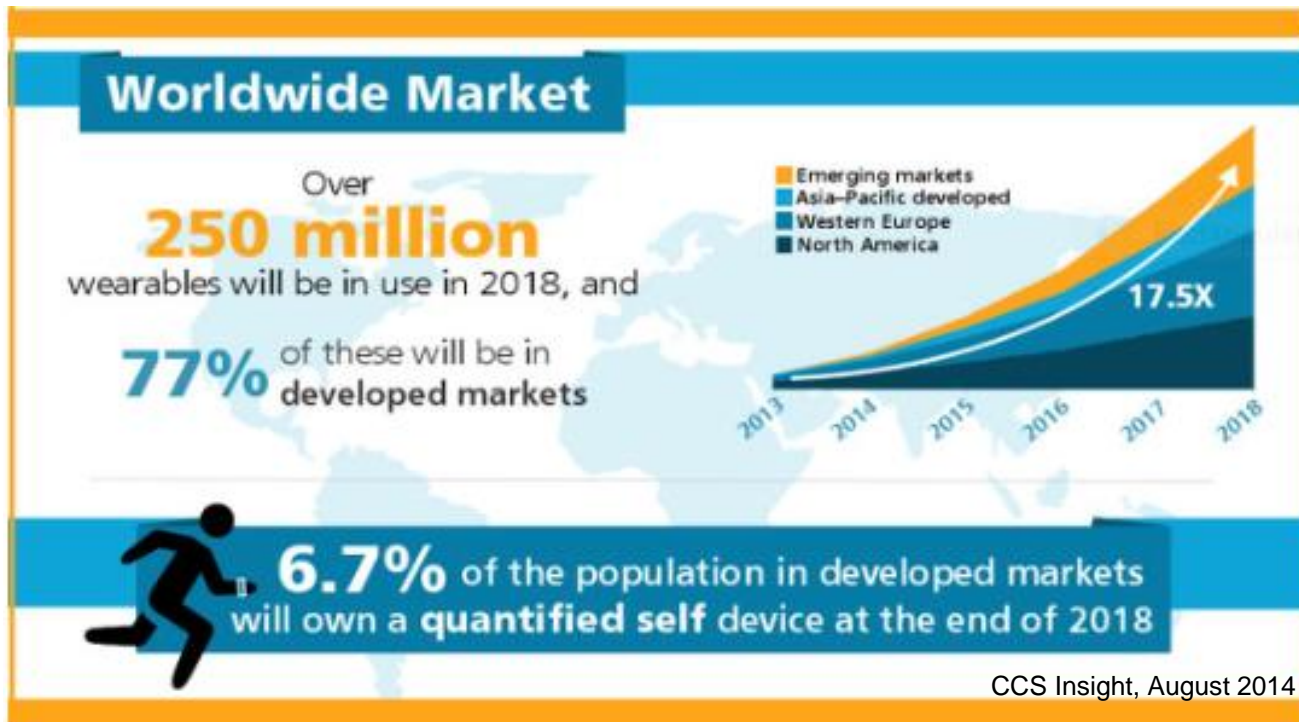
Overview



- Nuheara operates in the high growth consumer Wearables market which is predicted to explode over the next 3 years. Research group CCS Insights forecasts new shipments will grow from 10 million units in 2013 to 135 million in 2018, representing a Compound Annual Growth Rate (CAGR) of 69%.
- Nuheara is developing proprietary hardware and software to deliver multi-functional audio Wearable technology that augments a users hearing and facilitates cable free connection to smart devices.
- Nuheara's audio Wearable device (ear-bud) will provide a best of breed technology platform for app developers to deliver voice enabled solutions across a range of consumer driven needs and associated smart devices.
- Partnership with Curtin University of Technology in Western Australia to co-develop proprietary technology.
- World's leading wearables technology incubator, *Wearable World*, retains shareholding and is assisting Nuheara's market development program.
- Nuheara management team members include Justin Miller (based in Perth) and David Cannington (based in San Francisco). Justin was Founder and CEO, and David - Global Chief Marketing Officer of successful international industrial hearing technology company, Sensear.

The Wearables Market

Experiencing Explosive Growth



Current Industry Leaders



JAWBONE®



Wearables growth triggers

In order to sustain the predicted growth, research group IDC insists that wearables must overcome the following growth triggers:

1. Provide function with and without Smartphone.

- ✓ Nuheara connects to all voice enabled digital devices and delivers advanced levels of hearing in the physical world.



2. Be considered cool.

- ✓ Nuheara is expanding the mass consumer adoption of wearing ear buds and headphones in daily life.

3. Be useful to peoples daily lives by solving real world problems.

- ✓ Nuheara augments hearing in multiple situations to deliver real time benefit to users.

Committed Team



David Cannington
Co-Founder
San Francisco

20+ years global sales and marketing experience
Global CMO of Sensear.



Justin Miller
Co-Founder
Perth

Founded and grown 3 technology companies over the last 20 years.
Founder and CEO of Sensear



Prof. Sven Nordholm
Chief Scientist
Perth

Leading authority in Acoustic DSP
Published 100+ papers, lead 6+ patents
Inventor of Sensear technology.



Prof. Kevin Fynn
Chief Technologist
Perth

Head of Electrical Engineering and Computing, Curtin Uni.
Co-founded hearing technology start-ups Sensear & Hearmore.

The Nuheara team invented, commercialized and built the world's first global industrial wearable device company with award winning innovative speech enhancement and noise suppression technology

Our experience



Business

- ✓ Cost efficient commercialization capability
- ✓ How to build a passionate culture and global team
- ✓ How to generate \$M's in revenue
- ✓ Building quality hearing technology is very difficult

Product

- ✓ World class speech separation technology is our pedigree
- ✓ Needs to do more than amplify speech and provide Bluetooth
- ✓ Connectivity is a critical success factor

Consumer

- ✓ Consumers want to be connected and in control of their lives
- ✓ When you can't hear, it seriously impacts your life and you feel disconnected
- ✓ Moderate hearing loss is a personal health problem looking to be solved

50+ combined years of hearing technology development and commercialisation

Consumer problems

We live in a noisy world that often overwhelms our hearing and ability to communicate



We have to connect to our digital world with handsets, cables and fingers

Consumers are looking for a better way to connect to their digital and physical world



The Nuheara Solution



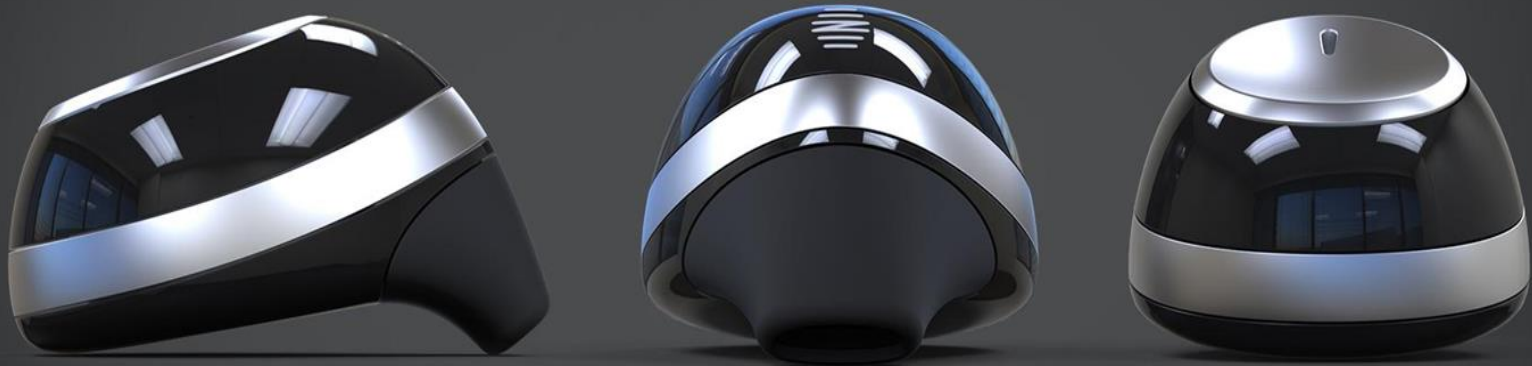
Seamlessly
Listen, Communicate and Connect
to your physical and digital world



Nuheara is multifunctional



Assisted
Listening Device + Bluetooth
Earpiece + Noise
Cancelling
Headset + Extension of
Voice Apps
& IoT



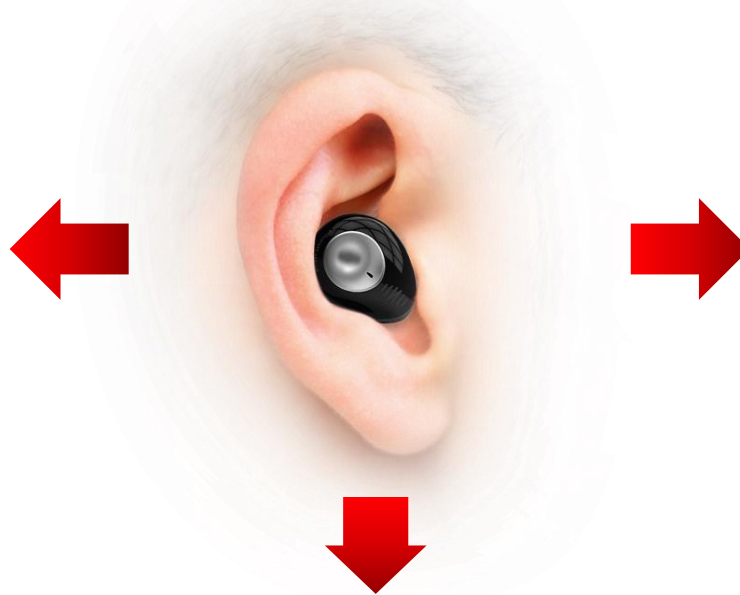
Hear what you want to hear
When you want to hear it

Adaptive Augmented Hearing

- Advanced speech processing technology
- Seamlessly hear and communicate in your physical and digital worlds
 - Wireless connectivity

COMMUNICATE

- Crisp & Clean Sound
- Bluetooth Headset
- No cables
- In Ear Microphone
- Use hands free
- Voice control (Siri & Google Voice)
- Recharge on the go



CONNECT

- Adjust & save personal settings for optimal hearing experience
- Nuheara App for iOS, Android and Windows
- Use with one or two ear pieces
- Comfort fit with 3 size options

LISTEN

- Smart hearing with external microphone
- Suppress background noise
- Elevate level of others speech
- Retain full 3D (spatial) situational awareness
- Connect to your music, TV and other devices

Nuheara's Customers



Early Adopters

Consumers who have hearing issues but aren't ready for a hearing aid

>40 Million (North America and Australia)



Broad Market Appeal

Consumers who want to stay connected to their smart devices with latest wireless hearing devices

>100 Million (North America and Australia)

What's included



- Two tap-controlled hearables that fit comfortably in your ears
- A small convenient charging case for on-the-go charging
- A mobile app that gives you control to set your personalized Nuheara hearing experience

Intellectual Property



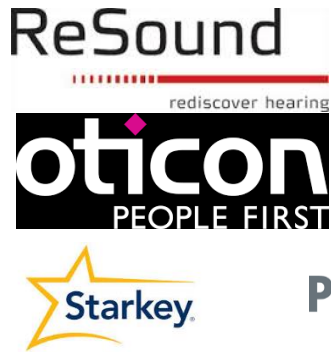
How does Nuheara deliver Adaptive Augmented Hearing?

- Nuheara's Intellectual property currently consists of trademarks and trade secrets. However, as a result of its ongoing development process, Nuheara is expecting to finalise and lodge any patent applications prior to pilot production runs commencing in mid 2016
- Nuheara has entered into a partnership with **Curtin University of Technology** who have a proven background in research, development and testing of advanced audio digital signal processing technologies.
- This collaborative research and development effort with Curtin will deliver new processing techniques and intellectual property for augmented hearing, with communication capabilities, for a range of consumer applications.

Market Taxonomy



Hearing Aid Potential Disruption



Wearables Platform Portfolio Enhancement



Bluetooth Headphones Technology/Product Enhancement



Current & Future Development



Current Status....

Nuheara is currently in prototype development stage, having produced its first physical prototypes and commenced software development, with full commercial production anticipated to be completed by end of 2016.

Beyond Nuheara's first product release....

- **Nuheara new releases could include added hardware functionality:**
 - As Battery technology improves so does the prospect of upgrades for longer life
 - In-ear Sensors to monitor and record pulse, blood pressure, temperature
 - External sensors to monitor and record environmental conditions, location (GPS)



NUHEARA
LISTEN COMMUNICATE CONNECT



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