



INVESTOR PRESENTATION

May 2015

Mission:

- To be the first FDA approved diagnostic for depression/anxiety and evaluation of treatment response
- Monetise our objective test for stress for the corporate workplace and App market

Vision:

- Early entrant in the transformation of Mental Health by technology (Digital Health)

Ripe for Disruption: *"It is critical to realise that we cannot succeed if we use DSM categories as the gold standard" - "We need a quantitative method for diagnosing depression"* (U.S. National Institute of Mental Health - May 2013)

Strategic Partners:

- Johns Hopkins University and the Black Dog Institute
- World leaders in mental health research



Valuation:

- Capitalisation A\$30m
- 90M shares @ \$0.33

Our 5 Year Goal:

- Workplace Stress market	US\$100 million revenue
- Depression Diagnostic	US\$60 million revenue
- Consumer App Market	tba

strong margins

Significant Earnings

350 Million Worldwide Diagnosed With Depression
1 Suicide Every 40 Seconds

1 Million Suicides
Every Year



26%
of Adult
Population

1 in 10 on Antidepressants
US \$10Bn Spent annually

27%
of Adult
Population


20%
of Adult
Population

Global Cost US\$2.5T (2030 est. US\$6T) — Depression and Anxiety account for **+50%** of this burden

<http://www3.weforum.org/docs>

WEF_Harvard_HE_GlobalEconomicBurdenNonCommunicableDiseases_2011.pdf

Convergence of 2 Huge Industries



Information Technology

- 4.3% of US GNP
- \$700 billion

Healthcare

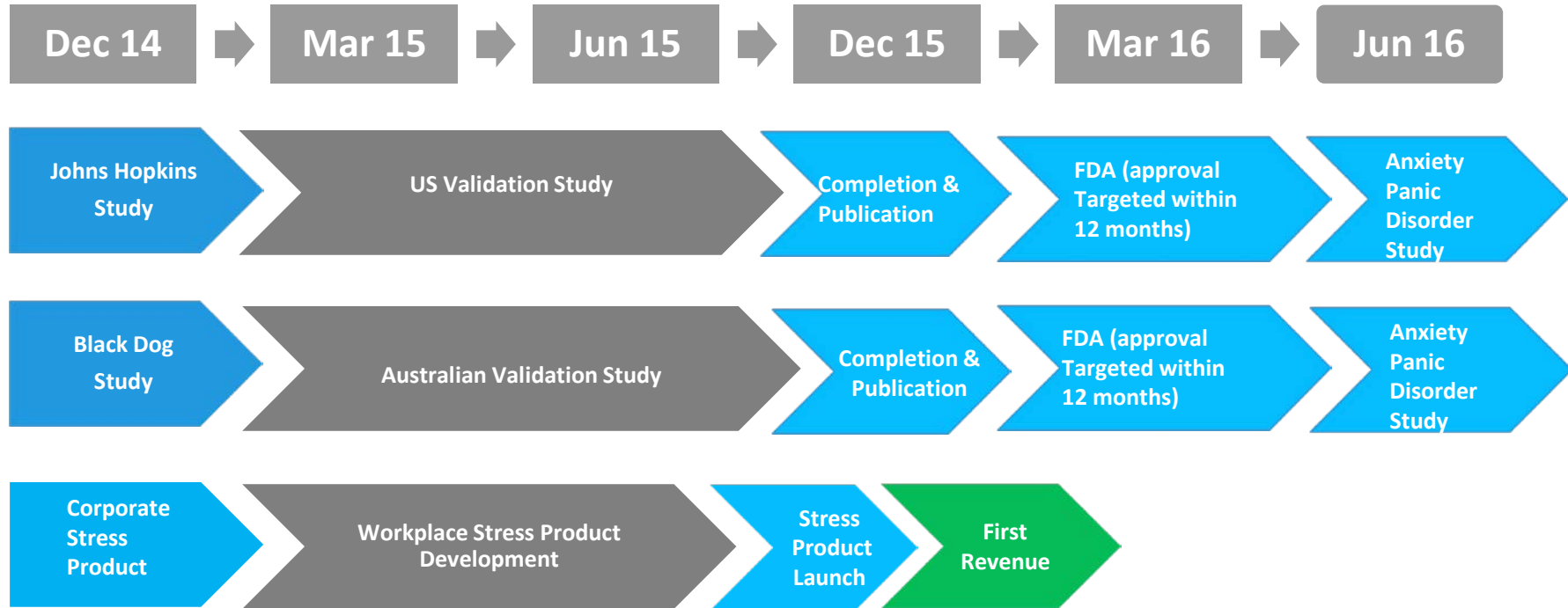
- 17.2% of US GNP
- \$2.8 trillion



Digital Health

- Medibio is not revenue dependent upon regulatory approval
- The sole new and credible method for the diagnosing stress levels, easily translated to the workplace, wearable, and the App market
- This stress market can be accessed without regulatory approval

TIMELINE TO COMMERCIALISATION



THE PROBLEM

- No objective test for mental illness
- The diagnostic “gold standard” is a clinical/expert opinion
- Diagnostic agreement between clinicians can vary considerably
- Misdiagnosis of depression (and other mental illness) places a huge cost burden on the healthcare system and the workplace



THE SOLUTION

- Quantitative, objective test
- Diagnosis based on patient's biological data (circadian heart rate)
- Simple, safe, quick, and unobtrusive
- Gives objective indication of treatment effectiveness
- Savings to the health system





- MEB's technology based on over 15 years of research
- Different forms of mental illness such as anxiety and depression are associated with distinctly different patterns of CHR
- Distinct 'biomarkers' in heart rate data for depression and certain other mental illnesses
- CHR is 'state-dependent' - a change in clinical status is associated with a change in CHR patterns
- Serial monitoring of patients under psychiatric treatment showed that:
 - *effective intervention is associated with normalisation of CHR*
 - *ineffective intervention does not show normalisation*
 - *provides a tool for determining the treatment effectiveness*



- The autonomic nervous system (ANS) plays a key role in circadian sleep-wake regulation of physiological activity including heart rate
- Conventionally mental illness is associated with disturbances in ANS/circadian regulation
- Mental state-linked ANS disturbance is observed via the cardiovascular system, particularly during sleep when external influences are absent
- Analysis of CHR gives objective indications of 'core' physiological differences between broadly different forms of mental illness such as anxiety and depression and stress

JOHNS HOPKINS (JHU) STUDY OBJECTIVE

- To validate the use of Medibio's CHR technology to differentiate between depressed and non-depressed individuals
- Designed to provide clinical data to support FDA certification of Medibio's proprietary depression test



STUDY TIMELINE

- Anticipated results published in Q4 2015
- Simple, quick, powered to only need 80-100 participants

BLACK DOG INSTITUTE STUDY OBJECTIVE

- To demonstrate that CHR Technology distinguishes between melancholic and non-melancholic depression and also determine treatment response.

STUDY TIMELINE

- Anticipated results published in Q4 2015
- Simple, quick, powered to only need 60-80 participants



CLINICAL

MEDICAL (US\$30Bn)

Primary Care Physicians
Psychiatrists
Psychologists
Therapists
Counsellors
Cardiologists



NON-CLINICAL (Stress)

CORPORATE (US\$19Bn)

High Risk Occupations

- Defence
- Police
- Fire/Emergency

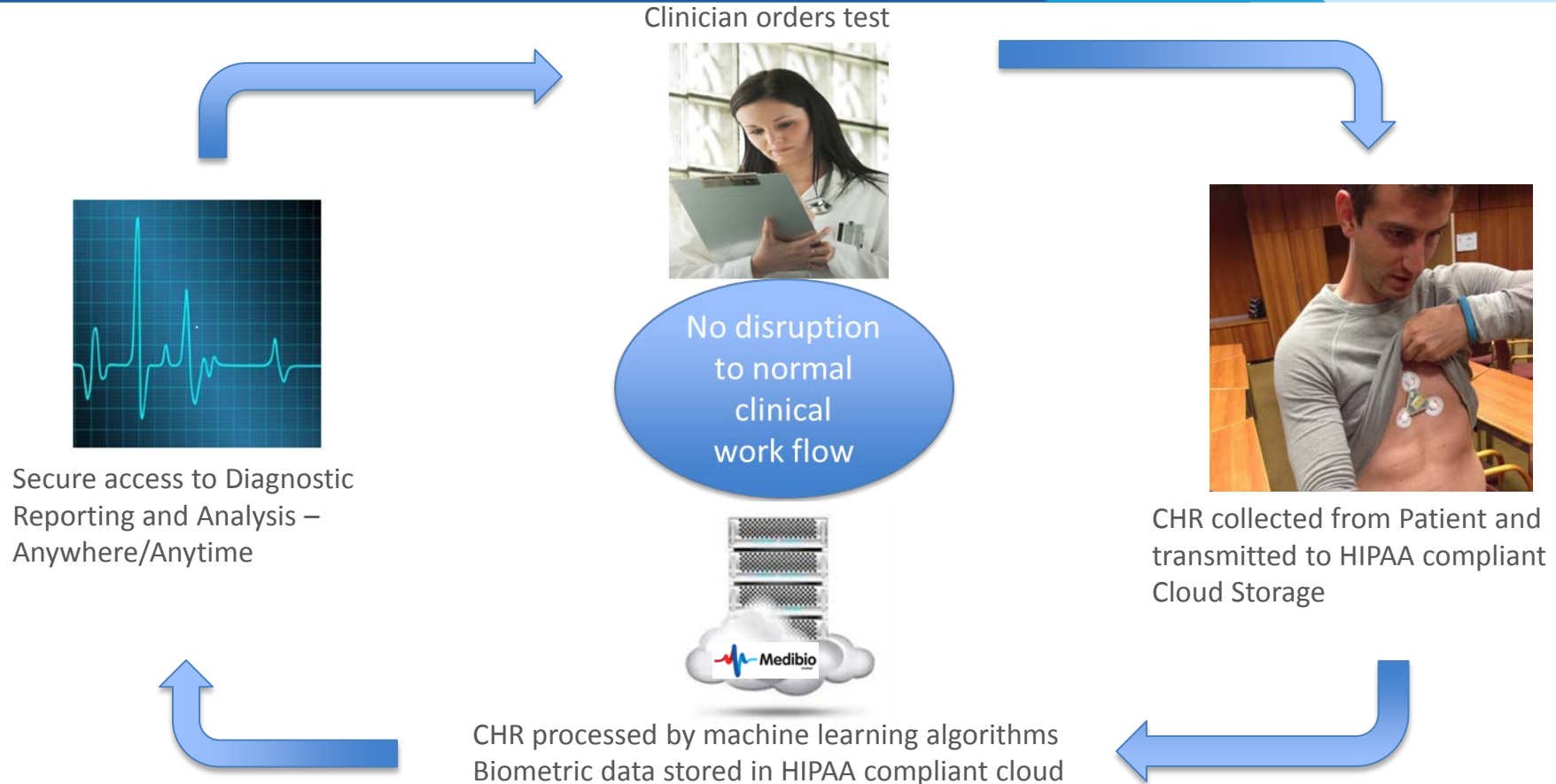
Insurance Companies
Corporate Wellness
Professions
Elite Sports



CONSUMER (US\$26Bn)

App Stores
Insurance Companies
Wellness
Digital Health
Companies





- Revenue Model – (Pathology model whereby GP's refer the patients for the test)
 - 16 million annual GP visits in Australia for mental health
 - 63/100 prescribe/recommend psychotropic medications
 - 47/100 provide counselling
 - 7.4/100 refer to a psychologist & 1.9/100 refer to a psychiatrist
 - Initial diagnostic market – 16 million annual GP visits
 - @ \$45 = \$720 million annually
 - Treated market (ongoing monitoring) 1 million diagnosed with depression in Australia
- Identified a series of existing CPT™ codes and payment structures which are supportive of, and can likely be leveraged for, MEB's business plan in the US

	Medicare	Private	Insurance	Assumption
93225	Recoding (Provider)	\$26.87	\$40	
93226	Analysis with Report (Medibio)	\$37.97	\$57	\$45
93227	Physician review & Interpretation (Provider)	\$26.87	\$40	

- Cloud based analysis and reporting = minimal costs per report



THE PRODUCT

- Stress leads to changes in autonomic regulation that are reflected in 'deviations' in CHR patterns
- MEB's technology provides an objective measure of the impact of stress on wellbeing
- Version 1 - Normal-Mild Stress, Moderate Stress, and Severe Stress

US MARKET

- 54 million employees in the US (+1,000 staff firms²)
- 21.3 million US Government positions
- US\$2.3Bn revenue potential annually

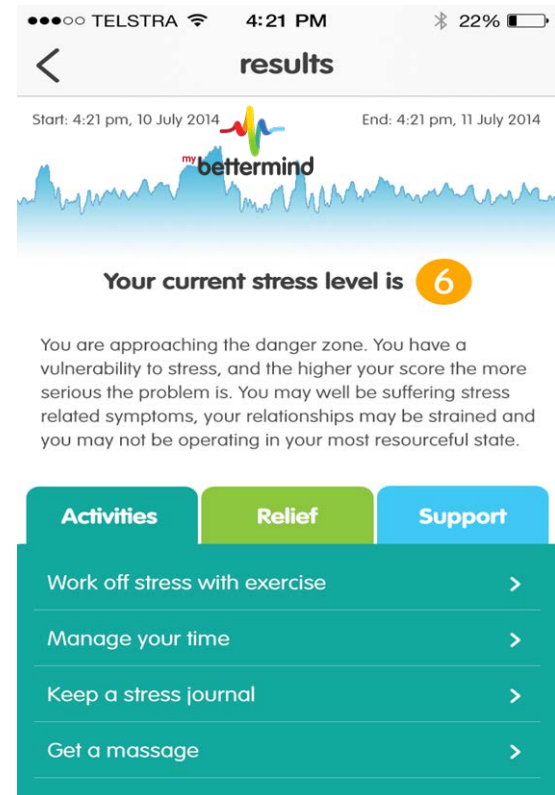
DEMAND IN THE US DRIVEN BY MANY FACTORS

- need to reduce health care spend
- social responsibility/OHS Requirements
- absenteeism, presenteeism (In a 3-month period, patients with depression miss an average of 4.8 workdays and suffer 11.5 days of reduced productivity¹)

1. US CDC, 2. US Census

- All current of the Apps related to stress/mental health are:
 - based on reducing tension via breathing, yoga, and relaxing sounds
 - wellness products not stress identification and management
 - mental health Apps are based on a digitised version of the DSM
 - none offer objective stress assessment based on extended research
- Medibio's App:
 - Based on 15 years of medical research which is currently being validated by Johns Hopkins University and Black Dog Institute
 - An objective, health sector endorsed, objective stress assessment application and management tool
 - Ability to compare this test with previous scans run to check progress
 - Best in class intervention tailored to your stress level

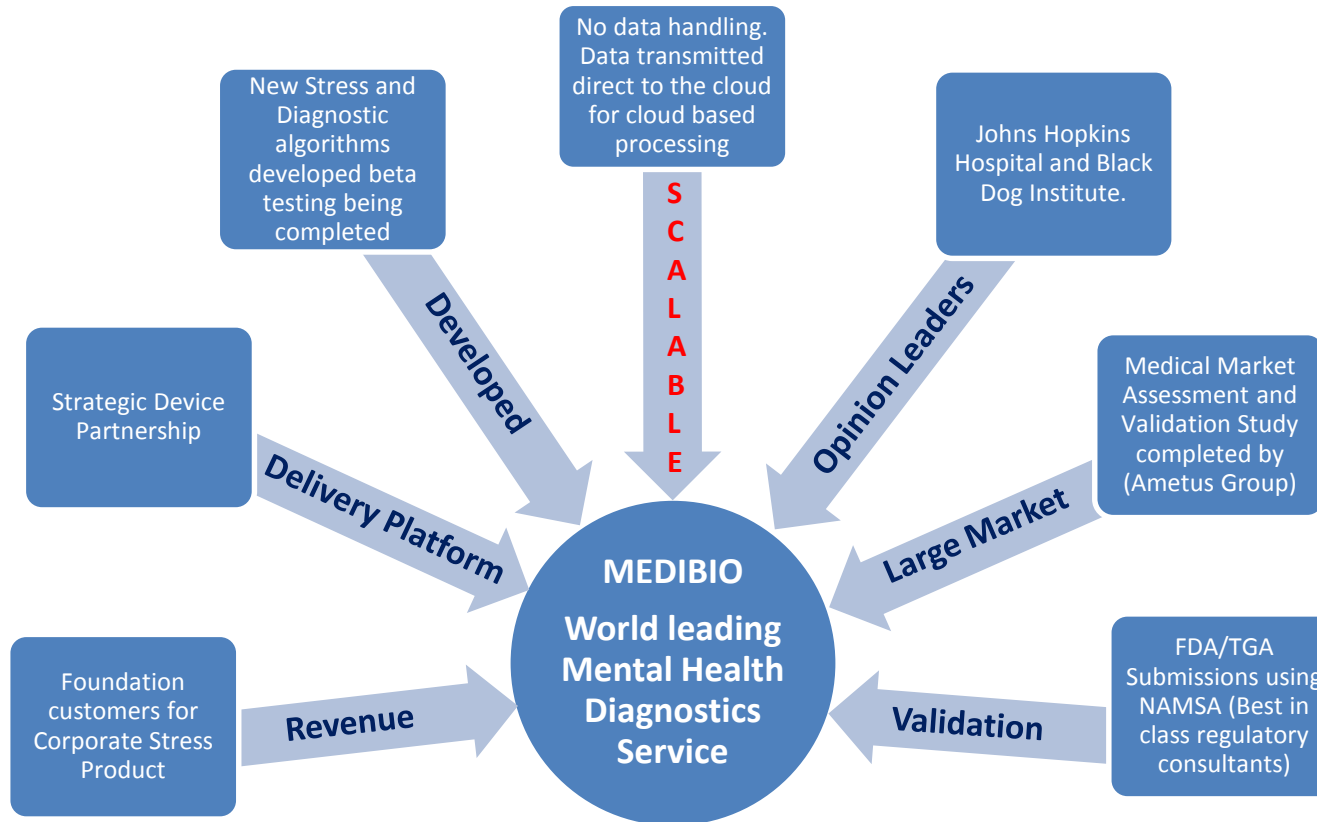
1. Source – Technology News.com.au
2. Accenture Digital Consumer Tech Survey 2014



KEY COMPANY MILESTONES

Timing	Milestone	Status
Q4 2014	Australian and US validation studies (BDI & JHU)	✓
Q1 2015	Delivery of Commercialisation Study (AMETUS)	✓
	Establish World-Class Advisory Board (Dr Prendergast)	✓
Q2 2015	Acquire remaining patents covering the technology (USA/Canada)	✓
	Complete beta testing of Stress Algorithms and lodge patent applications	
	Strategic Device Partner	
	Announcement of foundation customers	
	Pre-submission package delivered to the FDA and FDA feedback	
Q3 2015	Complete development of Corporate Stress product	
	Commercial launch of Corporate Stress product	
Q4 2015	Results from US/Australian validation studies published	
	Commercial launch of Consumer Stress App (subject to device)	

ALL THE BUILDING BLOCKS ARE NOW IN PLACE



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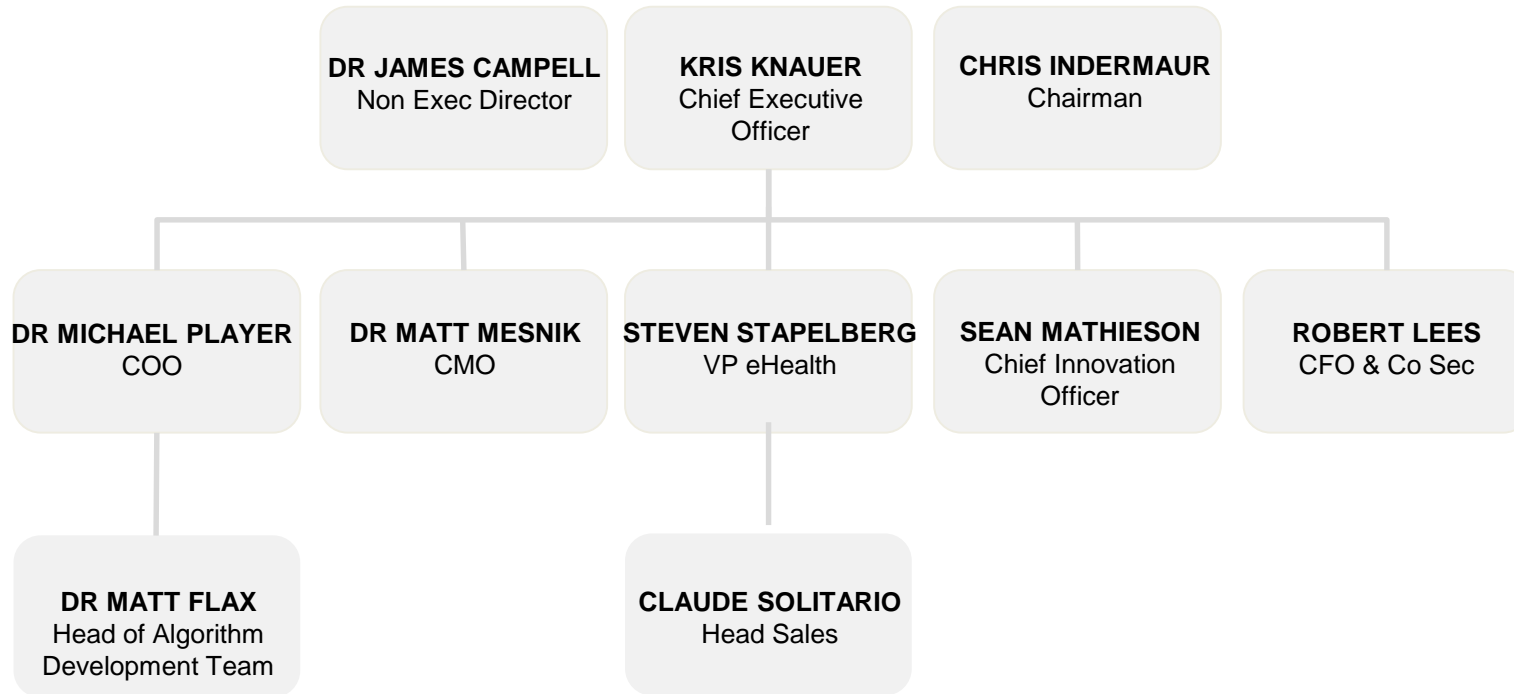
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	Shares	Options	Description
Currently Issued	90.1 million	14,863,342 (Ex \$0.10 unlisted) 6,667,000 (Ex \$0.30 unlisted)	
Vendor Milestone 1	6,000,000	nil	(VALIDATION)
Vendor Milestone 2	6,000,000	nil	(ALGORITHM)
Vendor Milestone 3	6,000,000	nil	
ALL MILESTONES ACHIEVED	108.1 million	21.7 million	
Escrowed Shares	23,929,979		escrowed for 12 months
Board/Management Ownership	38,671,470		includes escrowed shares above
Top 20	63,330,745		(70.3%)

APPENDIX 2 - ORGANISATIONAL CHART



Advisory Board

**PROF FRANK
PREDERGAST**
(Eli Lilly Company)

**STEPHEN
PEARCE**
(Lions Eye Institute)

**PROF HANS
STAMPFER**
(Inventor)

**DR STEPHEN
ADDIS**
(Inventor)