
ACTIVISTIC CONFERENCE CALL RECORDING

Micro-donations platform provider Activistic Limited (ASX: ACU) ("Activistic") is pleased to provide a link to the recording of a conference call held on Thursday 21st May 2015.

Nigel Lee, Chairman of the Strategic Advisory Board presented an overview of the Activistic micro-donation platform and recent developments.

To listen and view the presentation, please copy the following link into your browser:

www.openbriefing.com/OB/1801.aspx

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ABOUT ACTIVISTIC

Founded in 2012, Activistic, formerly One Cent Call, has developed a revolutionary micro-donation technology that seamlessly connects and engages the world's ~2 billion smartphone consumers with charities and causes.

Activistic's technology ensures the lowest possible cost to both the donor and the industry via an efficient collection technology that enables regular payments or contributions utilising a mobile phone network.

Activistic allows subscribers to donate with ease and simplicity to any cause in any region, with no need for credit cards or bank information. It provides significant cost savings to beneficiaries; with the nominated charity receiving 85% of the donated amount as opposed to ~32% in the traditional model, as traditional fundraising costs typically represent ~68% of proceeds raised.

Activistic solves issues that often hinder donation collection via its low cost, secure and streamlined payment technology.

In addition, Activistic's platform is equipped with a powerful engagement tool, providing a highly efficient and impactful way of distributing key events and results of fund raisings to build traction and increase transparency with a group's donor base.