



233 Post St. 4<sup>th</sup> Floor  
San Francisco, CA 94108  
USA

**ASX Code: 1PG**

26 May 2015

## **1-PAGE TO REACH MILLIONS OF BUSINESSES AFTER ENTERING INTO DISTRIBUTION AGREEMENT WITH APPDIRECT**

### **HIGHLIGHTS**

- AppDirect, the leading cloud service marketplace and management company provides distribution to the following B2B (business-to-business) Marketplaces: Telstra, ADP, Samsung, Deutsche Telecom, Staples, Comcast and more
- Agreement with AppDirect enables businesses to browse, purchase and manage 1-Page subscriptions through its syndicated marketplace
- 1-Page joins Microsoft, Google, and Box as approved platforms provided on the AppDirect syndicated marketplace
- 1-Page Talent Assessment Platform will retail between US\$1,400/month (smaller businesses) and US\$6,000/month (enterprises). 1-Page will receive 70% of sales.
- Additional 1-Page products are anticipated to be added to the platform in future

1-Page Limited ("1-Page") (ASX: 1PG), the enterprise cloud-based talent acquisition platform revolutionizing the way companies hire talent, has entered into an agreement with AppDirect, for the 1-Page Talent Assessment Platform to be distributed on the AppDirect syndicated marketplace to millions of businesses around the world.

This is a significant agreement as it provides 1-Page with a very large distribution channel for the 1-Page Talent Assessment Platform. The innovative online marketplace makes it easy for small businesses to not only purchase the 1-Page Talent Assessment Platform, but also manage them with one login, one user-friendly dashboard, and one consolidated bill.

*"At AppDirect we enable the largest enterprises in the world to connect with the best technologies, giving them resell and distribution opportunities to their customers internationally. We are thrilled to add 1-Page to our approved vendor list,"* said Brendan Daly, AppDirect Business Development.

Commenting on the significance of the distribution agreement, Jeff Mills, 1-Page Chief Revenue and Operations Officer said *"We believe partnering with the leader in cloud-based marketplace solutions to leverage AppDirect's marketplace will provide 1-Page and its customers flexibility and expertise required to deploy the 1-Page Talent Assessment Platform to customers on a global scale."*

*"Importantly, with this distribution agreement, 1-Page will have the potential to reach millions of businesses without the overheads and challenges associated with a direct salesforce required to touch even a fraction of the number. AppDirect is the conduit 1-Page needs to automate massive scale globally."*

The pricing packages on the AppDirect syndicated marketplace for the 1-Page Talent Assessment Platform are anticipated to be:

- Small Business: 5 open challenge slots - US\$1,400 per month.
- Medium Business: 20 open challenge slots - US\$2,400 per month
- Large Business: 50 open challenge slots - US\$4,000 per month.
- Enterprise: 100 open challenge slots - US\$6,000 per month

### **About AppDirect Marketplace**

AppDirect is the cloud service commerce leader making software and products accessible globally. The AppDirect cloud service commerce platform unites providers, developers and consumers of cloud services into a single ecosystem. This makes it easy for businesses to find, buy, manage and monitor cloud services from a central location and delivers new opportunities to distribute, sell, and market cloud services. AppDirect-powered marketplaces, billing and distribution, and reselling services help providers – including Telstra, ADP, Samsung, Deutsche Telekom and others – connect millions of businesses to solutions from Microsoft, Google, Box and more. AppDirect is headquartered in San Francisco with global offices.

[AppDirect.com](http://AppDirect.com)

### **About 1-Page's Talent Assessment Platform**

The 1-Page Talent Assessment Platform is a disruptive, patented, HR tool enabling companies to individually rank and prioritise candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. Leveraging candidates' solutions, sent in the format of one-page job proposals, the platform applies new predictive data to rank the most suitable candidates for the interview.

By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises, especially those with large staffing requirements.

[www.1-Page.com](http://www.1-Page.com)

**For more information please contact:**

**Simon Hinsley**  
**Investor Relations and Media**  
**Asia Pacific**  
simon@1-page.com  
+61 401 809 653

**Susan Kim**  
**Investor Relations**  
**USA**  
susan@1-page.com  
+1 425 457 9133

### **About 1-Page**

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service (SaaS) platform, currently employed by leading global and US companies. 1-Page's technologies include the 1-Page Sourcing and Referral Engine, the Talent Assessment Platform and the Internal Innovation Platform.