



28 May 2015

ENSURANCE ENTERS AGREEMENT WITH LEADING REAL ESTATE AND FINANCIAL SERVICES GROUP - AUSNET

- **Ensurance enters an agreement with leading West Australian independent Real Estate and Financial Services Group, Ausnet.**
- **Agreement is to beta test Ensurances' platform to provide online general insurance.**
- **Further discussions underway for additional partnerships with leading companies both in Australia and overseas.**

Ensurance Ltd (ASX:ENA) is pleased to announce today that it has entered into an agreement with Ausnet to beta test its whitelabelled IT online general insurance platform. The commercialisation of Ensurances' platform into beta testing phase ensures the company is on track to rollout its IT capabilities to automate insurance broking online for its whitelabelled clients and the general public.

Domiciled in Perth, Western Australia, Ausnet is a leading provider of real estate and financial services to the State's independent Real Estate Agents. The Group has over 25,000 clients, \$ 1 billion in mortgages, a financial planning division, its own real estate brand and investment property sale and settlement businesses.

Paul Niardone Ausnet CEO said, "We have been looking for a solution that provided us the ability to offer our clients an insurance broking service for some time. We want to be able to offer our clients a broking service that could be delivered easily by our own staff and not have to be passed onto an external party."

"The Ensurance platform enables our staff to look after our clients' insurance needs by offering an online broking service that provides them with insurance quotes without any hassle"

Ensurance expects the beta testing to lead to one of its first whitelabelled partnerships with the Group.

Signing whitelabelled partnerships form a significant key strategy for Ensurance. Once testing is completed, the company expects the rollout of its bespoke platform, initially targeting the financial service industries to gain extensive traction in the short to medium term.

Managing Director of Ensurance, Stefan Hicks said of the agreement:

"This is a pleasing announcement for the company, after a number of years of innovative development of the new IT online platform, accumulating now in its first beta testing commercial environment. Once testing is completed we will commence the process of approaching and systematically executing the rollout of the system with high profile clientele. The financial services market and consumers are keen for the digital engagement and solutions. Ensurance will be well placed in the future to capitalise on this upcoming momentous change in transacting insurance products."

Ensurance Ltd ABN 80 148 142 634

Registered Office

Level 4, 66 Kings Park Road, West Perth WA 6005

PO Box 52, West Perth WA 6872

Tel: +61 8 6141 3500 | Fax: + 61 8 6141 3599

Principal Place of Business

Level 2, 2 Glen Street, Milsons Point NSW 2061

PO Box 523, Milsons Point NSW 1565

Tel: +61 2 9806 2000 & 1300 730 073 | Fax: + 61 2 9806 2099

About Ensurance

Ensurance is a successful, group of insurance industry companies that have developed real-time, online digital distribution channels for general insurance with multiple insurers.

Ensurance and its wholly owned subsidiaries ("**Ensurance Group**") provide complimentary services allowing the Ensurance Group to leverage its capabilities and increase market share within the insurance industry. The Ensurance Group includes:

- Savill Hicks Corp Pty Ltd ("**SHC**"): Insurance Brokerage with a 23-year track record;
- Ensurance Underwriting Pty Ltd ("**Ensurance Underwriting**"): Innovative underwriting products; and
- Ensurance IT Pty Ltd ("**Ensurance IT**"): providing online capability for the Ensurance Group to deliver insurance brokerage and underwriting services.

Ensurance has developed innovative solutions to provide general insurance products through digital media channels. Following national success, Ensurance is positioned to expand its significant IT capabilities by offering additional products to both local and international markets.

For further information please contact:

Adam Davey
Chairman
Tel: 08 9225 2811

Jay Stephenson
Company Secretary
Tel: 08 6141 3500

Jay Stephenson
COMPANY SECRETARY