

PATERSONS INITIATES RESEARCH

Network growth and monetisation attracts new interest

Research available at www.rewardleholdings.com

Rewardle is pleased to announce that Patersons Securities Ltd (Patersons) has commenced coverage of Rewardle.

Patersons is a financial services firm based in Perth, Western Australia, with 15 offices throughout Australia.

A copy of the research is available for download from the Company website:

<http://www.rewardleholdings.com/research/>

ABOUT REWARDLE HOLDINGS LIMITED

ASX: RXH

Rewardle Holdings Limited (Rewardle) is a marketing technology service provider to local SME merchants, small to medium size chains and Enterprise clients.

As technology changes how we connect, share and transact, Rewardle is positioning itself to be a leading player as the worlds of social media, marketing, mobile and payments converge.

Having secured a substantial early mover advantage the Company has established a number of barriers for new entrants, with arguably the most significant being the powerful Network Effects that accompany the growing Merchant and Member Network.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

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