

ASX Company Announcement | Issue Date: 5 June 2015

GROWTH UPDATE – NEWZULU BY NUMBERS

Newzulu Limited (**ASX: NWZ**) is pleased to present a 'Growth Update – Newzulu by Numbers' displaying the key product and community statistics to 30 April 2015.

About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a smart phone and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto, Montreal, Sydney and Perth. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc., Newzulu operates in partnership with Getty Images, Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, Czech News Agency (CTK) in the Czech Republic and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com

- ENDS -

For further information please contact:

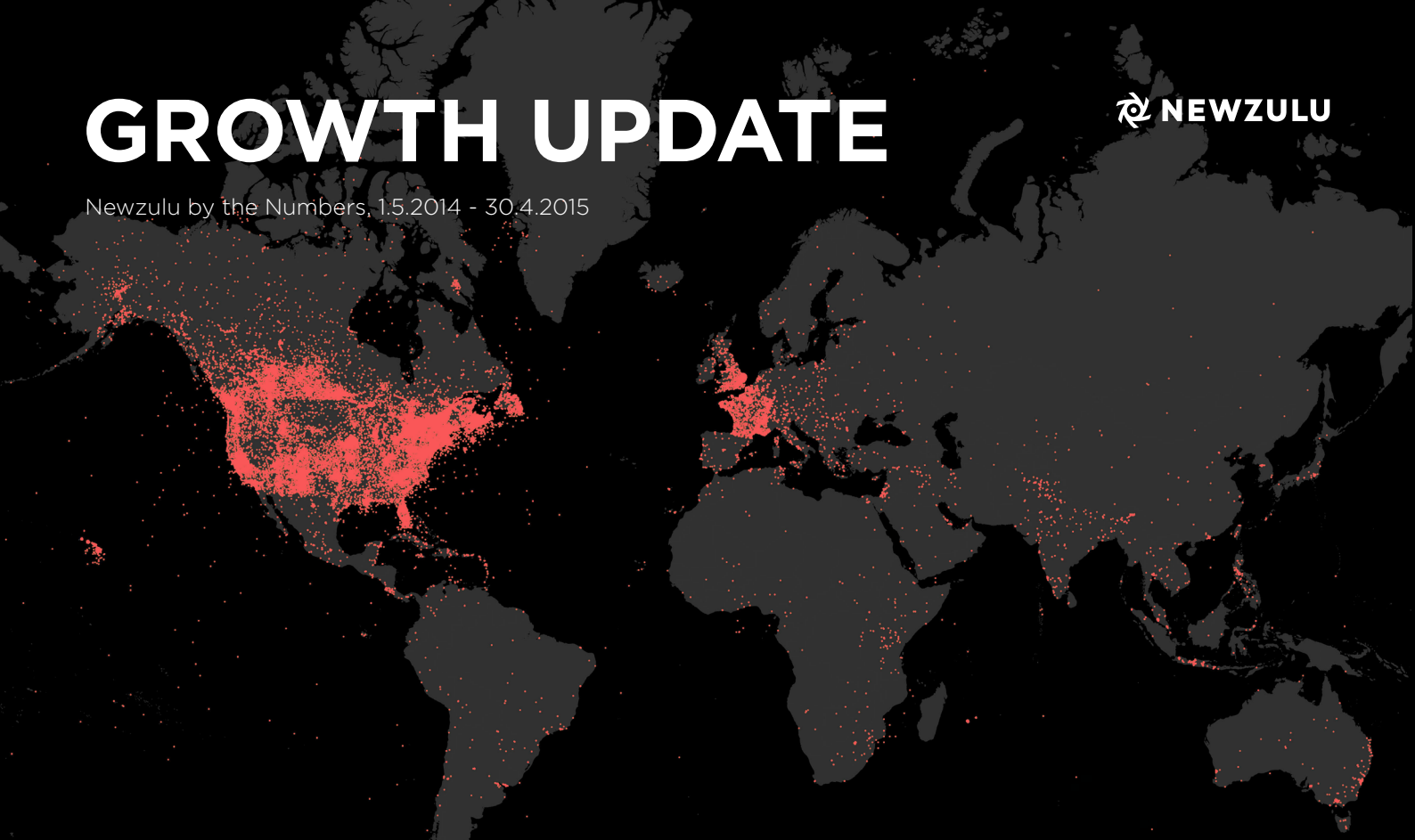
Alexander Hartman
Executive Chairman

E: alexassist@newzulu.com

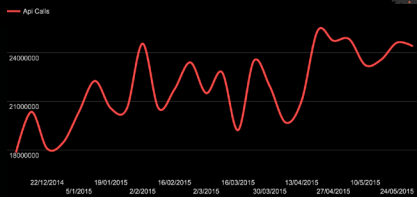
GROWTH UPDATE



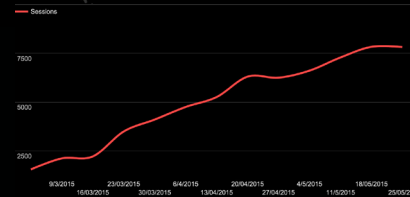
Newzulu by the Numbers, 1.5.2014 - 30.4.2015



API CALLS



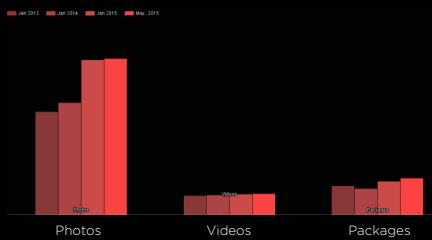
APP SESSIONS



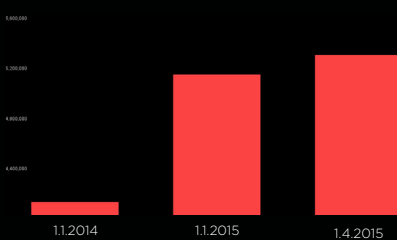
UPLOADS



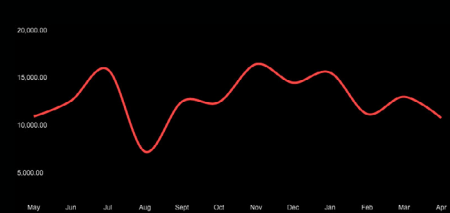
FORMATS



REGISTERED USERS*



MONTHLY CONTENT SALES



+46.7%

Social Media
Impressions in Q1

+451K

Uploads
since 1st Jan 2015

333K

Comments*
since 1st Jan 2015

New Agency Partners:



gettyimages*

Aflo



New Syndication Deals:

5

% Increase in Storage:

14.4

% Increase in Agency Sales

83.1

(compared to Q1 2014)

* Including % of pages on sites/applications that have our functionality. Users on ex. Filemobile technology included as of 11.2015.

Top graphic: geo-tagged uploads 1.5.14 - 30.4.15 to Newzulu sites and apps that have our functionality.

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