



9 June 2015

### **Seven West Media Affirms FY2015 Guidance**

Seven West Media Limited ("SWM") reaffirms its guidance for the 2015 financial year that underlying net profit after tax is expected to be between \$205m to \$215m.

This guidance was provided at the release of SWM's half year results on 18 February 2015 and reaffirmed at the time of SWM's announcement of the early redemption of the Convertible Preference Shares and pro-rata offer on 29 April 2015.

Seven's ratings year performance has been strong delivering the largest gap to our closest competitor since 2011. The demand for key franchise programming is stronger than in the prior year and the market response to our Olympic sponsorship packages has been very positive.

Ends.