



ASX MEDIA RELEASE

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## CHEMICAL INNOVATIONS

ALEXIUM INTERNATIONAL GROUP LIMITED

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**HOME FURNISHINGS CUSTOMER MOVES TO FULL SCALE PRODUCTION  
AND CONSUMER ROLL OUT OF ALEXIFLAM™ TREATED PRODUCTS**

**CUSTOMER CONTRACTS FURTHER ORDERS TO EXTEND ALEXIFLAM™  
TREATMENTS TO ADDITIONAL PRODUCTS**

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**Perth, WA and Greer, South Carolina: Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY)** is pleased to announce that the Home Furnishings sector Customer announced on 14 May 2015 has now contracted Alexium for continuing purchase orders to supply Alexiflam™ formulations for initial full scale production and consumer roll out in the large US markets of its Alexiflam™ treated home furnishings products.

These continuing purchase orders follow on from the Customer's very successful trial commercial production runs commenced in May on Alexiflam™ treated fabrics.

As the Customer's product roll out accelerates, the potential sustainable revenue for Alexium from this initial program is expected to be in the range of USD\$200,000 to USD\$300,000 per month.

Further, following on from the strong full-scale test results on the initial program, this Customer is now expanding the use of Alexiflam™ to additional product lines at full commercial scale, which has the potential to produce further 3rd and 4th quarter revenue for Alexium, generating between USD\$5M and USD\$15M on an annual basis. "This successful continuation of orders from this Customer confirms Alexium as a premier provider offering environmentally friendly Fire Retardant (FR) solutions tailored to each customer's requirements. We look forward to expanding the use of Alexiflam™ as the FR solution of choice for the home furnishings market," said Steve Gravlee, Alexium's Vice President of Sales.

Alexium CEO Nicholas Clark added, "This is an important milestone in the growth of Alexium. This Customer, who is a world wide leader in the home furnishings sector, has engaged with Alexium in a strong partnership and quickly moved to expand the use of our FR treatments to multiple product lines, evidencing their strong commitment to environmentally friendly and effective FR solutions for consumer products. Mr Clark further added, "Becoming this Customer's FR solution provider has the potential to expedite Alexium's business in the home furnishing market."

Alexium will provide further information on this Customer, once products are in stores. For more information, please visit Alexium's website at [www.alexiuminternational.com](http://www.alexiuminternational.com)

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**About Alexium**

Alexium International Group Limited (ASX: AJX, AX:AJX OTC QX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium's fire retardant chemical treatment are currently marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™, Omnitron™ and Bactron™ trademarks.

