# ASX ANNOUNCEMENT

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Innovative Digital Currency Solutions

Digital CC Limited ABN 59 009 575 035 ASX Code: DCC Trading as digitalBTC

Level 7 1008 Hay Street Perth WA 6000 PO Box 7209 Cloisters Square Perth WA 6850 T: +61 8 9389 2000 F: +61 8 9389 2099 www.digitalbtc.com

## digitalBTC Commences AirPocket Beta Testing

- digitalBTC has commenced beta testing of AirPocket, the Company's disruptive global remittance product
- Global remittance market estimated to be worth +US\$550b in 2014
- Testing phase will rigorously test apps functionality and all current features
- Leading U.S security testing firm to run the security testing of the application, ensuring highest possible security standards and secure infrastructure
- Beta testing to run in parallel to immediate marketing and distribution activities in initial launch markets; Latin America and the Caribbean
- Testing phase expected to complete in early Q3 CY2015, ahead of the next phase of public beta testing with select users

Digital payments company Digital CC Limited (trading as **digitalBTC**, ASX:**DCC** and 'the **Company**') is pleased to announce it has commenced beta testing of AirPocket, its new product aimed at disrupting the global remittance market.

The closed beta testing will rigorously test the applications functionality including the *'Send'* and *'Redeem'* functions of the app on the Apple iOS platform.

The business will also be conducting third party security tests with Security Innovation, a leading U.S security testing firm, which provides risk assessments and testing to many S&P 500 firms. Security Innovation will meticulously examine the security of the back-end systems and thoroughly test and secure AirPocket's infrastructure.

The beta testing phase is expected to be completed in early Q3 CY2015. The app will then be ready to begin public beta testing with a select group of users in the U.S remitting funds to select Latin American markets.

The product leverages the unique Blockchain technology, which has already been technologically validated by the company through utilisation in other digitalBTC products. The Blockchain technology is a secure ledger system and has proven to be far more secure than traditional payments ledger systems. As such the Company expects the security of the platform to be of the highest standard.

Beta testing will run in parallel with the immediate marketing and distribution activities planned by the Company in the initial launch markets of Latin America, in order to gain traction and a sufficient number of 'AirAgents' on board ahead of the public beta testing in Q3 2015.

Testing on the Android and web platforms are expected to commence in early Q4 CY2015 2015.

Zhenya Tsvetnenko, Executive Chairman, digitalBTC commented:

"The progress of the applications development to date has been tracking well and I'm pleased to announce it is ready to commence the beta testing phase.

The beta testing phase will see the application's features and functionality thoroughly tested along with the security of the application, which will undergo extensive tests by a third party to ensure it meets the highest standards."

#### Ends

For further information please contact:

## digitalBTC

<u>Media</u>

Zhenya Tsvetnenko Executive Chairman T: +61 8 9389 2000

Alex Karis Chief Executive Officer T: +1 (617) 544 3150 Media & Capital Partners Asher Moses Director +61 438 008 616 Asher.moses@mcpartners.com.au

## About digitalBTC

Digital CC Limited, trading as digitalBTC, operates as an innovative software solutions company, providing investors exposure to the global digital payments systems industry through disruptive FinTech solutions in the remittance and digital currency sectors.

The Company has developed a suite of new and innovative software for institutions and consumers, leveraging Blockchain technology and the secure ledger system to create new and innovative products for institutions and consumers.

The Company's most recent product, AirPocket, is designed to provide consumers with the ability to securely and cost-effectively send remittances in any currency, from anywhere, anytime, regardless of the transaction size.

Digital CC Limited is based in Perth, Australia and has offices in Boston and New Jersey, U.S.