



ASX ANNOUNCEMENT (ASX: YNB)
4/66 KINGS PARK ROAD, West Perth WA 6005
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YONDER & BEYOND'S PRISM DIGITAL ONBOARDS HIGH PROFILE CLIENTS FOR RECORD QUARTER OF OVER \$600,000

Yonder & Beyond Group Ltd (ASX: YNB) ("YNB" or the "Company") is pleased to provide an update regarding Prism Digital, the agency connecting top technology talent with digital clients.

The Company is pleased to announce that it expects to achieve its highest grossing quarter to date, with revenues in excess of \$600,000 expected for the quarter ended 30 June 2015, continuing its rapid growth and boosting revenue recognised by Yonder & Beyond.

The successful quarter comes off the back of the company continuing to develop relationships with top talent and influential IT and technology companies, as well as understanding the needs of businesses.

A major part of this has been the incredibly popular "London DevOps" meetups, co-organised by Prism. Its most recent event attracted over 500 developers to the Facebook London offices, where representatives of Google and Facebook presented with Prism on technical projects and methods.

"Events like London DevOps keep us honest", said Mark Konetchy, production engineering manager at Facebook. "By working with smaller companies we stop ourselves from getting too insulated."

Events, like London DevOps, have expanded Prism's network and relationships with top talent in the industry, enabling it to make placements at leading technology companies. Recently, Prism has been engaged by Salesforce (NYSE:CRM), a leader in CRM, and Rackspace (NYSE:RAX), one of the world's largest cloud computing companies, to provide top IT talent in very specific and demanding technology areas.

"Prism provide a quality of service to rival the largest recruitment companies, despite being a tenth of the size," said Rob Hotchkin from Rackspace, "Their commitment to providing the best candidates is astounding, and seeing them partner with events like London DevOps just proves how committed they are to the tech community."

Prism has proven its commitment by developing a new placement scheme to bring premium talent from across Europe to businesses looking for experts in their field, no matter the country of operation. This is because Prism – and Yonder & Beyond – believe skills transcend borders and the best candidates are not always from within the country the business operates in.

Prism is also being recognised as a leading talent connection consultancy outside of the UK. In May, Prism was invited to Google's conference for developers, Google I/O, opening up new relationship building opportunities with Silicon Valley companies, including Yelp and Docker. Prism hope to expand on this as it becomes an integral part of the wider technology industry around the globe.



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“Prism has built a great team and is being recognised by the tech community in London and abroad as an important partner in finding the best talent. Building relationships with technology providers, and working with the development community to create relationships directly with clients, will help us build on the success of this quarter for 2016,” said Alex Dover, Co-Founder of Prism Digital.

Yonder & Beyond Group CEO Shashi Fernando continued, “Prism are great brand ambassadors for Yonder and are getting a fantastic response from the wider tech community. While this quarter was the best to date for Prism Digital, it really is only the start of what they are about to achieve. This will only help Yonder continue to grow, as the valuation of Prism gains momentum and revenue is recognised on a consolidated basis.”

Yonder & Beyond owns 60 per cent of Prism Digital and has played a key role in helping the consultancy build relationships with key clients and further developed its understanding of the mobile and technology landscape.

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About Prism Digital

Prism Digital are a recruitment consultancy specialising in the IT and technology industries. By developing lasting relationships and understanding the needs of its customers, it is able to connect its clients with the assets they need to further their business.

Twitter: [@prism_digital](https://twitter.com/prism_digital)

Website: www.prism-digital.com

About Yonder & Beyond

Y&B is a global technology venture accelerator with a focus on mobile applications. Y&B’s strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

The Y&B management team brings a wealth of experience and relationships across the technology and entertainment landscape and is able to maximise synergies amongst its investment portfolio to accelerate growth and user acquisitions.

Website: www.yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

 <p>Interest: 60% Website: http://www.prism-digital.com/</p>	<ul style="list-style-type: none">  Fast-growing digital recruitment consultancy  Cash generative  Specialised knowledge and long-term relationships within the industry focusing on technical sub-segments  Experience in working with clients including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com
 <p>Interest: 72% Website: www.boppl.me</p>	<ul style="list-style-type: none">  Leading mobile ordering and payment app  Pre-order and pay food and beverages  Potential for multiple revenue streams  Currently deploying in Australia, France, Switzerland and South Africa  Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013
 <p>Interest: 100% Website: www.wondr.it</p>	<ul style="list-style-type: none">  Experience what's happening anywhere, through the eyes of those who are there  Brings major social network platforms into a single, simple feed  An all-access pass  Ability to create private events, such as weddings and family holidays, or concerts  Allows event organisers to own their content
 <p>Interest: 75% Website: www.gophr.it</p>	<ul style="list-style-type: none">  Making deliveries quick and simple for everyone. Order your courier from your mobile.  Disruptive technology. Cheaper for consumers, more income for couriers  Send or pick up deliveries with a single tap  Cashless and convenient for couriers and customers  Clear delivery pricing, simply set the pick-up and drop-off location
 <p>Interest: 45% Website: www.meu.mobi</p>	<ul style="list-style-type: none">  Australian mobile network operator planning to officially launch unique B2C customer offerings during April 2015  Disruptive, innovative force within the telecommunications sector  Will be Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way  Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.

<p>CONNEXION</p> <p>Website: www.connexionmedia.com.au</p>	<ul style="list-style-type: none">  Connexion Media specialises in the car connection market with two core products  miRoamer radio and music service app for web connected vehicles  Clients include Volkswagen, General Motors and Continental  Flex manages vehicle fleets from a central control point using 3G technology  Flex is a cloud based platform with tracking information
<p></p> <p>Interest: 3%</p> <p>Website: www.mysquar.com</p>	<ul style="list-style-type: none">  First local-language content platform created to enrich the lives of Myanmar people, through deep, accessible and rich online experiences  Mission is to inspire creativity, entertainment and a better standard of living in Myanmar by offering world class consumer technology solutions that connect Myanmar people with local businesses, products and each other.  Guided by a seasoned leadership team with experience developing global communities through social media, gaming and eCommerce technologies, MySQUAR is forging new ground in Myanmar.