

HELLO WORLD, WE ARE REWARDLE

A marketing and transactional platform designed for our networked world

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Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

USING REWARDLE IS QUICK AND EASY

STEP.1
GRAB A CARD OR
DOWNLOAD THE APP



STEP.2
TOUCH SCREEN &
SCAN QR CODE
TO CHECK IN



STEP.3
EARN POINTS &
REDEEM REWARDS



Well Funded and tightly held

Management hitting milestones early

Monetisation commenced

Potential catalyst for significant re-rate

Description	Shares	Options (majority @ 20c)	Performance Options (majority @20c)
Currently on issue	131,151,515	28,305,000	13,816,500

Market Cap (@ \$0.26 – undiluted)	~\$34M
Cash	~\$5.2M (as at 20 June 2015)
Enterprise Value	~\$29M
Board Ownership	~67%

INTRODUCING REWARDLE

A new media, marketing and payments model

Backed by macro technology trends

Powered and protected by network effects

Local retention marketing and payments platform



A Network Effect driven Platform



Local
Area Marketing

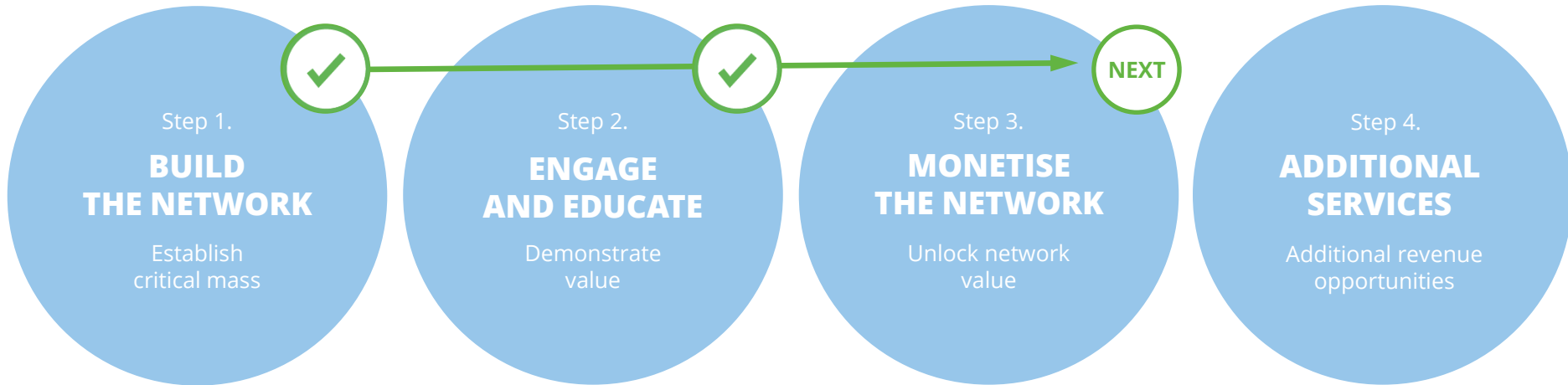


Points
and Rewards

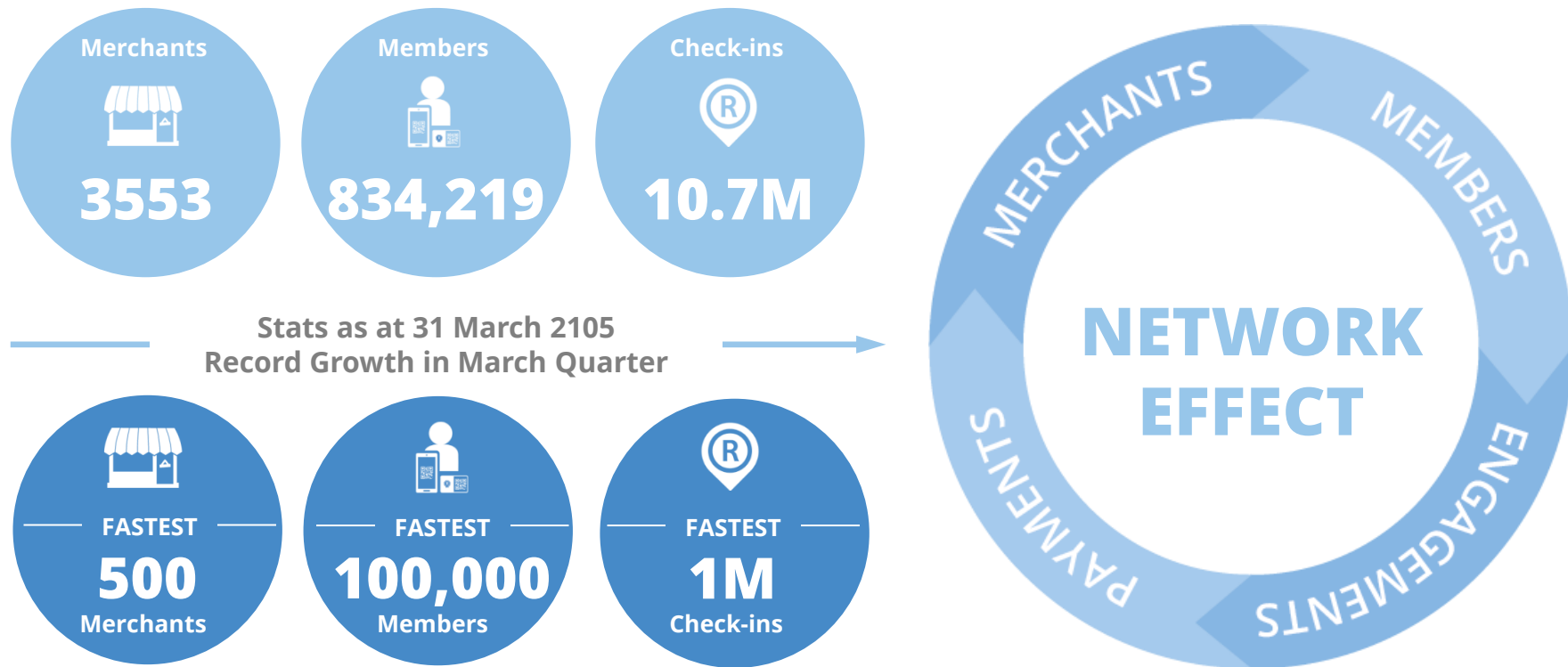


Ordering
and Payments

MANAGEMENT EXECUTING WINNER TAKES ALL STRATEGY



NETWORK EFFECT POWERING GROWTH TO CRITICAL MASS



Source: Rewardle Platform Statistics, values are approximate

MEMBER GROWTH UPDATE AS AT 9 JUNE 2015

1,000,000

MEMBER MILESTONE

Membership growth consistently accelerating
due to the inherent Network Effect of the Rewardle Platform



Source: Rewardle Platform Statistics, values are approximate

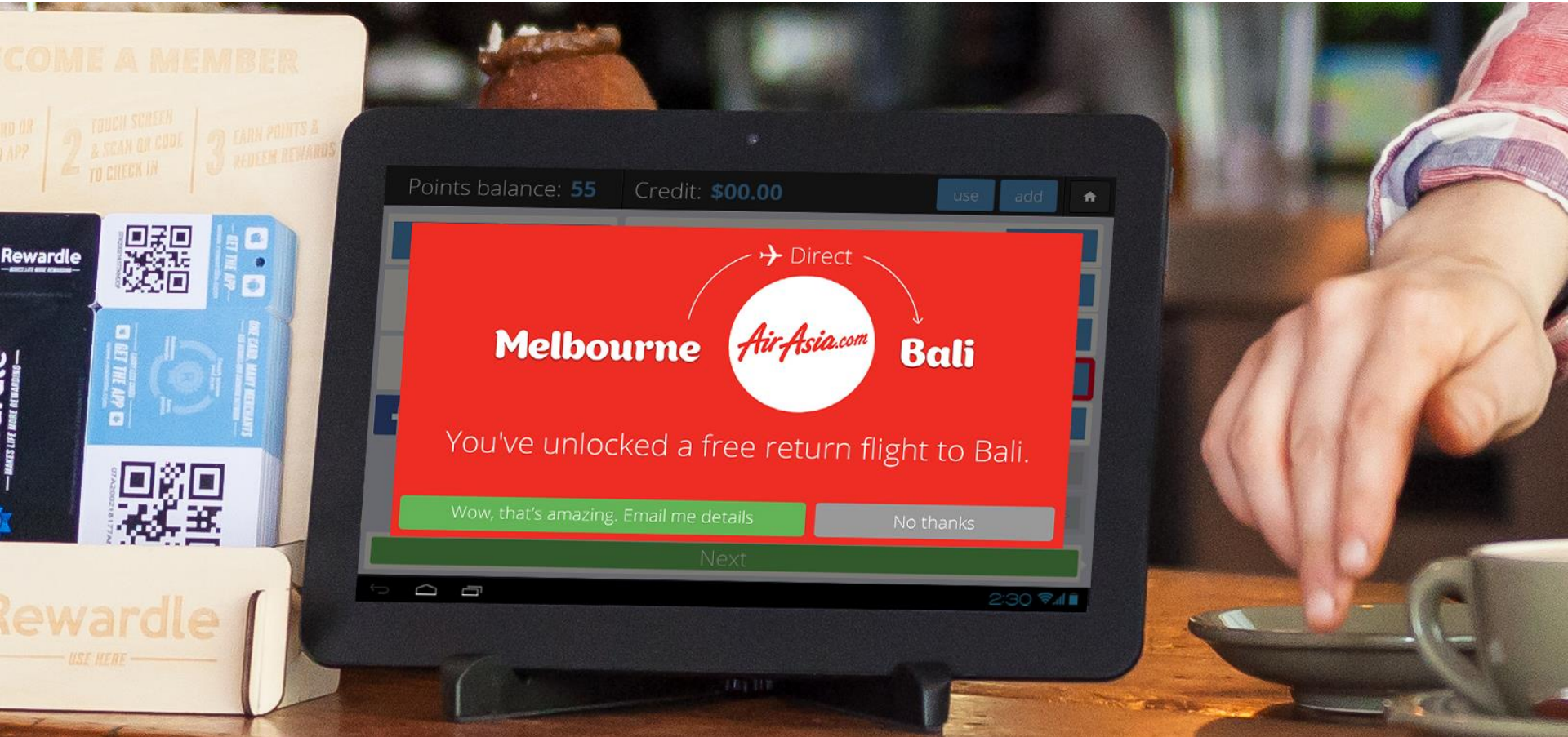
MONETISATION VIA BRAND PARTNERSHIPS HAS BEGUN



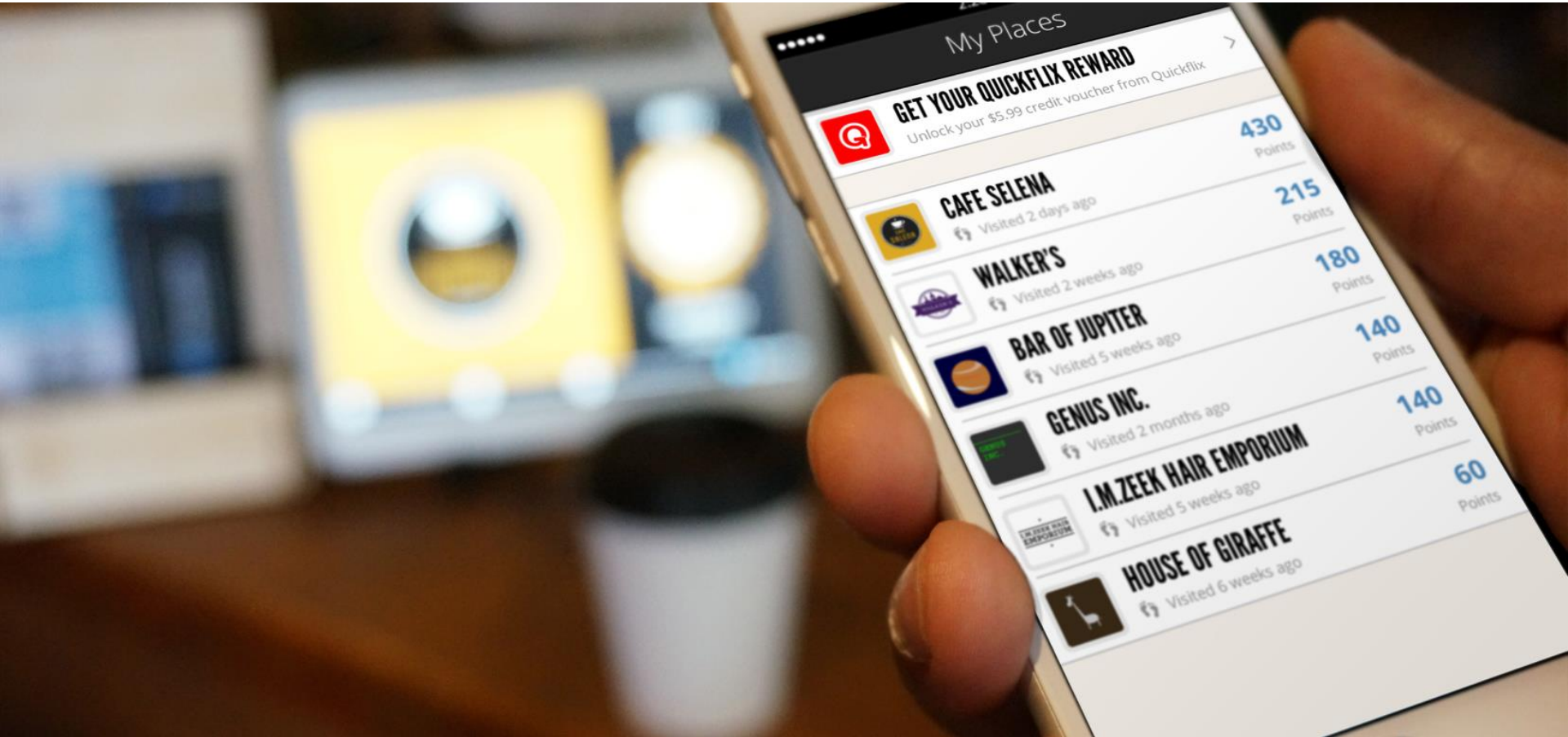
+ Active pipeline

- Two six figure deals announced, demonstrating monetisation potential of the rapidly developing Rewardle Network.
- Brand sponsored rewards complement local merchant rewards and increases appeal of the Rewardle Platform for Merchants and Members.
- Enhances first mover advantage, increasing barrier to entry for competitors.
- Management have substantial experience in developing digital media businesses and an active pipeline is developing.


AIRASIA BRAND PARTNERSHIP



QUICKFLIX BRAND PARTNERSHIP



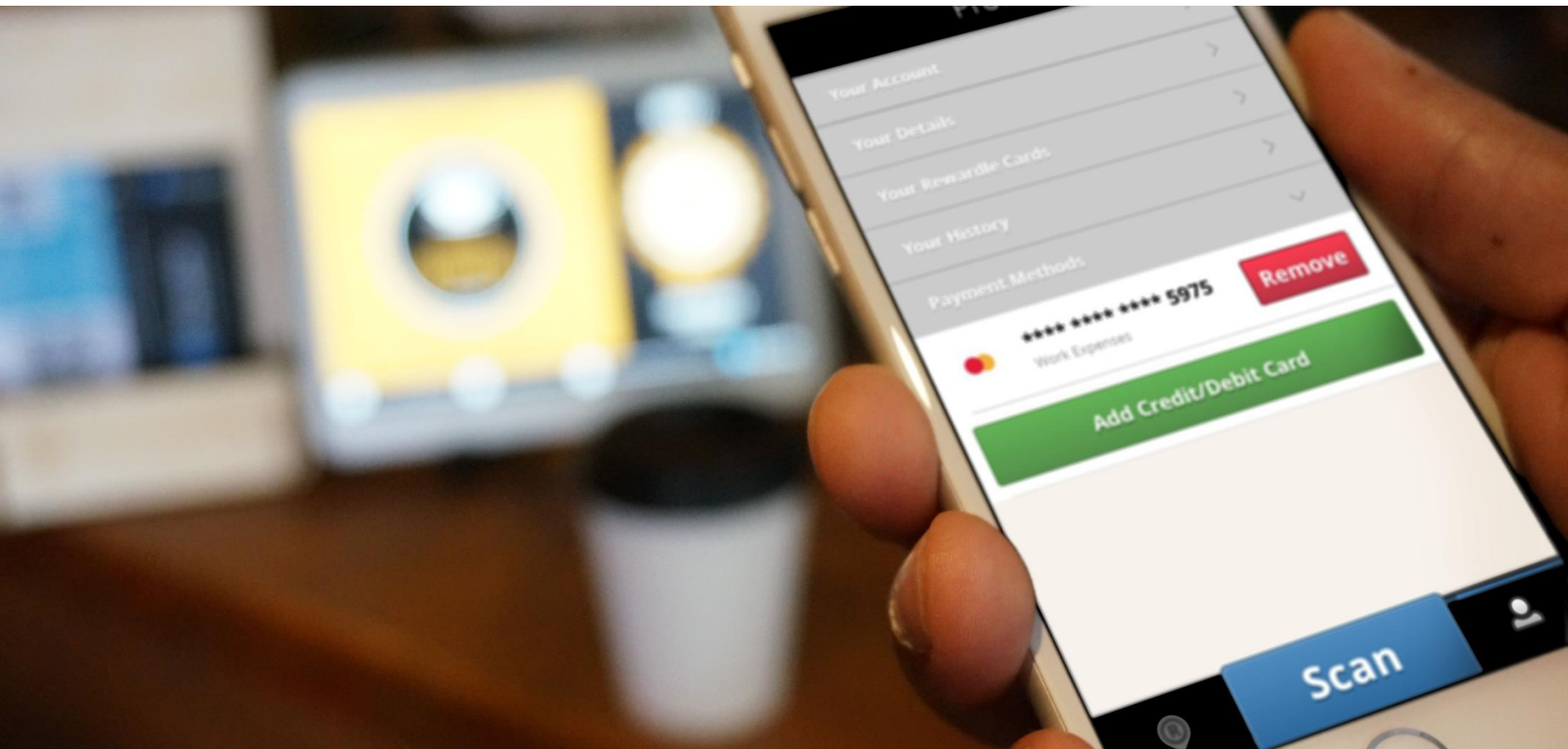
STRONG EXECUTION ACHIEVING KEY MILESTONES EARLY

	Time from listing on ASX			
Performance Option milestones ¹	12 months	18 months	24 months	36 months
5,000 Merchants or 500,000 Members	5,000,000 	2,500,000	1,000,000	-
10,000 Merchants or 1,000,000 Members		5,000,000 	2,500,000	1,000,000
Performance Option milestones ¹	15 months	21 months	27 months	39 months
Revenue of \$250k in rolling 3 month period²	5,000,000	2,500,000	1,000,000	-
Revenue of \$500k in rolling 3 month period²		5,000,000	2,500,000	1,000,000

¹ 20c Options Expiry 40 months from listing on ASX

² The rolling 3 month period must be wholly satisfied within the stated time frames from listing on the ASX.

UNIQUE OMIN-CHANNEL PAYMENTS APPROACH – PAY WITH PHONE



UNIQUE OMIN-CHANNEL PAYMENTS APPROACH – PAY WITH CARD



Key drivers to matching
peer valuations

Scale

Consistently accelerating growth

Montetisation

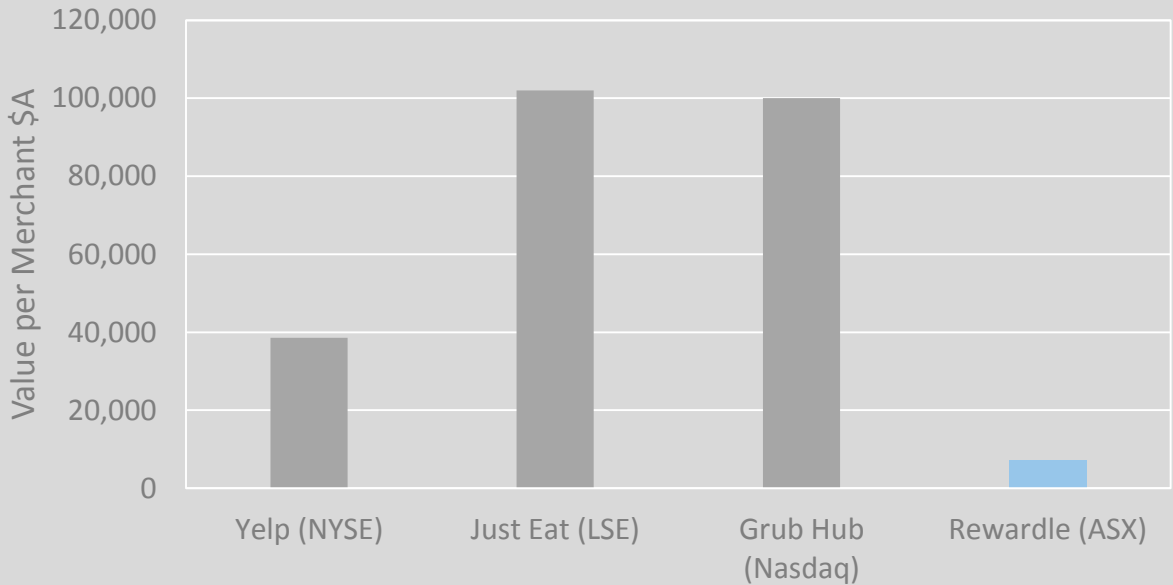
Commenced via Brand Partnerships

Dominant domestic
position

On 8 May 2015 Just Eat acquired
Menulog for A\$855M

Key Menulog stats:
Approx. 5,500 Merchants
Approx. 1.5M active users

POTENTIAL FOR RE-RATING OF REWARDLE



All merchant values are approximates from publicly available information accessed during June 2015

THANKYOU

Questions?

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