

iWebGate Limited ACN: 141 509 426 Level 24, 44 St George's Terrace Perth, WA 6000 ASX: IWG

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## IWEBGATE ESTABLISHES EUROPEAN DIVISION

## **Highlights**

- IWG to establish operations in Europe
- Engagement of consultants to oversee launch of its new European division

iWebGate Limited ("Company") is pleased to announce its plans to establish operations in Europe.

The establishment of a European division is in line with the Company's growth strategy of taking the product to market through channel partnerships, with Europe being seen as a significant opportunity in realising these ambitions.

In order to establish sales and operations infrastructure to deliver on the Company's identified opportunities, iWebgate has appointed Nik Haidar of Four23 Management Ltd, to oversee the launch and development of its new European division with an emphasis on European telecommunication company opportunities.

Haidar has over 15 years of management experience in the EMEA telecoms and technology sector. He joined NTL (now Virgin Media) in 1998 and launched their award winning ntlworld ISP service. He subsequently moved to pan-European provider Tiscali to manage their UK business to consumer (B2C) internet product portfolio. In 2004 he progressed to become their International Product Director, managing services across their European operations. He later moved to Telstra Europe as Product Development Director overseeing network, security and hosting product portfolios. Haidar has also held management roles with global information services provider and FTSE 50 business Experian, where he held overall responsibility for a number of functions including business and market insight, product management, marketing, business development and professional services.

Taking on the challenge ahead Haidar said, "Knowing the industry in Europe as I do, I am really excited about the potential iWebGate has in the EMEA region. The market is crying out for a truly robust, cost-effective solution that scales quickly – everything that the iWebgate portfolio does. The initial discussions that we've had with some of the major players in our market (both telcos and software houses) have been overwhelmingly positive with the product looking to be tested and developed into their offerings."