



CHEMICAL INNOVATIONS

ALEXIUM INTERNATIONAL GROUP LIMITED

**ALEXIUM SIGNS SALES AND DISTRIBUTION AGREEMENT WITH iTEXTILES
TO COMMENCE SALES IN EUROPEAN MARKETS TARGETING NEAR TERM
SALES IN AUTOMOTIVE AND MILITARY**

Perth, WA and Greer, South Carolina: Alexium International Group Limited

(Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) is pleased to announce it has signed an agreement with distribution partner iTextiles for sales and marketing of Alexium's environmentally friendly fire retardant (FR) chemistries in Europe.

The two senior sales representatives, Mrs Dalia Silvia Benefatto and Mrs Federica Albiero, who have a combined 38 years experience representing major companies such as Invista, Dow and Freshtex in Europe will be dedicated to sales and marketing of Alexium's FR formulations. Both Dalia and Federica, who are based in Italy, will formally commence work in three countries, Italy, Germany and the Czech Republic initially addressing 6 customers who have expressed a desire for both iTextile textile products and Alexium FR formulations as a whole product solution.

Mr Mark Valdario, Deputy Vice President of Sales and Special Projects for Alexium, will be travelling this month to meet with the itextiles team.

Due to a successful marketing campaign at TechTextil, in Frankfurt, Germany earlier this year, Alexium's rollout into the European market has been accelerated in order to meet these Customer's specific needs. These initial sales opportunities are in the automotive, work-wear and military fabrics markets.

"We are excited to participate and work directly with Alexium to help push through eco-friendly technologies to multiple markets to meet the ever expanding European demand," said Mr Mujeeb Khan, President and CEO of iTextiles.

Nicholas Clark, CEO and Executive Director of Alexium International added, "I am delighted to announce this new partnership with iTextiles, which will drive our sales in the European

marketplace. This partnership will build on Alexium's strong reputation in the United States military and automotive markets.

"I am looking forward to working with Mr Khan and iTextiles over the coming months to realise great near-term results."

For more information on iTextiles, please visit their website at www.itextiles.com.pk

For more information, please visit Alexium's website at www.alexiuminternational.com

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About iTextile

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iTextiles® (Pvt) Ltd. is a leading textiles trading company in PAKISTAN represents premium textile products from international companies like LYCRA®(INVISTA™ -USA), PROTEX® (KANEKA CORP- JAPAN), SILVADUR®(DOW CHEMICALS -USA), ALEXIUM (ALEXIUM INTERNATIONAL -USA), LUREX® (The LUREX COMPANY – UK),ARAMID FIBERS AND YARNS , APXPRESS (Garment Accessories) and more. Together with our clients, we create value for their existing products and business models with the help of product innovation and development.

About Alexium

Alexium International Group Limited (ASX: AJX, AX:AJX OTC QX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium's fire retardant chemical treatment are currently marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™, Omnitron™ and Bactron™ trademarks.

