

SmartTrans books another record result in China with revenue of \$450,000 for June

- SmartTrans finishes FY 2015 with twelfth consecutive month of revenue growth in China
- Revenue from China operations at \$1,210,000 for June Quarter, \$2,655,000 for FY 2015
- Strong top line revenue performance driven by ongoing growth and uptake of SmartPay platform
- Recurring and passive revenue still solid at 30% driven by subscription billing
- SMA assessing options to expand logistics business in China and Australia

8 July 2015: Mobile and online payments platform and logistics software provider **SmartTrans Holdings Limited (ASX: SMA) ('SmartTrans' or 'the Company')** is pleased to announce that its China SmartPay business has achieved yet another record result for the Company in China, delivering revenue of \$450,000 for the month of June.

This result rounds out the 2015 financial year with the twelfth consecutive month of revenue growth for SmartTrans in China, bringing June Quarter revenue from the Company's operations there to \$1,210,000 and total revenue for the year in China to \$2,655,000. This figure exceeds revenue earned by SmartTrans across its entire business for financial year 2014 (\$2,194,369).



Revenue from SmartTrans' operations in China to the end of June 2015

SmartTrans attributes the strong and ongoing revenue performance it is enjoying in China to the diverse range of apps and content that it offers consumers across a number of channels through the SmartPay platform, which has recently been enhanced with the addition of new app providers.

The Company also recently rolled out a new Direct Carrier subscription billing service with China Telecom in Hubei Province and is expecting to expand this service to more major provinces in the near future. This agreement will build on the 30% (approx.) of revenue that SMA earns from the SmartPay platform, which is recurring and passive and which involves no ongoing marketing expense once the customer is acquired.

Having just completed a \$5.5 million capital raising through a Non-Renounceable Rights Issue (as reported to shareholders on 19 June 2015), the Company now intends to fast track further growth and development of the SmartPay platform in China, while also assessing opportunities to expand its logistics division in Australia.



SmartTrans Managing Director Bryan Carr commented: "This is yet another record revenue result for SmartTrans in China and a great way to finish financial year 2015. The fact that we have now easily exceeded entire Company revenue for FY 2014 with earnings from China alone is a fantastic achievement and one that affirms our decision to focus on the SmartPay platform as a key revenue driver."

"Whilst we intend to maintain our focus on leveraging all opportunities we can for SmartPay, with the financial capacity we now have through the recent successful \$5.5 million capital raising, we can also now look to build on the solid platform we have in our logistics business in Australia and to expand that business into China."

"We look forward to updating shareholders on our progress with these initiatives as and when additional developments occur."

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<p>Further information please contact: Bryan Carr Managing Director AUST: +61 412 111 968 CHINA: +86 138 1188 8401</p> <p>Media inquiries to: Ben Jarvis, Six Degrees Investor Relations: +61 413 150 448</p>	<p>About SmartTrans</p> <p><i>SmartTrans Holdings Limited (ASX: SMA) is a leading Australian technology and software provider that has developed a mobile and online billing and payment platform for the China market. The company has agreements in place with China Mobile, China Unicom, China Telecom CMPay, UnionPay and Alipay. With the growing use of the smartphone as a billing device in China, the company is experiencing significant uptake of its technology in that market. SmartTrans has also developed cutting-edge proprietary logistics software which is used by some of Australia's leading blue-chip organisations who have long term contracts in place with the company. SmartTrans is assessing growth opportunities for its logistic offering in China to complement its mobile and online payments platform.</i></p>
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Melbourne
Level 1
10 Queens Road
MELBOURNE
VIC 3004
Ph: (03) 9866 7333

Sydney
Suite 37
401 Pacific Highway
ARTARMON
NSW 2064
Ph: (02) 9660 4564

Beijing
101, Building 22,
Courtyard 4 Gongti Bei Lu
Chaoyang District
BEIJING CBD, 100027
Ph: +86 (10) 6500 0910