



31st July 2015

Record Cash Collections for the period ending 30 June 2015 **Quarterly Activities Report**

Highlights

- **Record cash collections of over US\$273,000 for the quarter (~2.5X increase from last quarter)**
- **Development of one new .TV network delivered each day**
- **First Broadcast Media deal with Cal-Hi Sports signed**
- **Health Care initiative now focusing on UST-Global & direct customers**
- **Telecommunications company initiative in the USA building momentum**
- **New xTV Cloud TV development platform reduces new .TV network build time to less than an hour**
- **Significant go to market development being established with one of the world's largest technology companies**
- **Multiple new patents filed for innovative new methods for mobile TV content generation, as well as IP in "contextual connectors" and mobile-first TV technology**

xTV Networks Ltd ("xTV" the "Company") (ASX:XTV) is pleased to provide shareholders with an update on the Company's activities during the period ending 30 June 2015.

Significant progress has been achieved with a new .TV network being built almost every day. The Company also banked a record quarter with over US\$273,000 collected through existing contracts in the USA. This represents a ~2.5 times increase from last quarter.

The go-to market developments and strategic partnerships are fundamental in establishing xTV as one of the world's largest technology companies.

Broadcast media deal

xTV's broadcast media deal with Cal-Hi Sports Bay Area has been adopted and can be seen at the url www.cal-hisports.tv. Cal-Hi Sports is currently broadcast on Comcast SportsNet, and KOFY Channel 20 / Cable 13.

The Cal-H Sports.tv network also leverages xTV's new Cloud TV API App (patents pending currently) and allows viewers at the game to upload content from their phones to the online .TV network. This content will then rebroadcasted to the viewers on the .TV network and phone apps.



Health Care

xTV's Health Care initiative is currently being restructured to focus on more direct clients. This requires the company to restructure the existing Health Care contract, which is underway. Going forward, the existing \$30K/month contract has been replaced by sales and marketing initiative where UST-Global will commit internal resources from their headquarters in California to target customers which can adopt the platform more rapidly. There are currently over 25 customers in the pipeline.

Telecommunications Partner

xTV's telecommunications and digital signage initiatives have resulted in significant progress with one of the world's largest telcos, with major elements now in place, including price lists, support services and Video Network Operations Center resources. This has prepared xTV and our Telco Partner for U.S. nation-wide customer deployments in significant scale. The pipeline for xTV-Telco Partner related sales continues to grow, with first customer sales expected shortly.

With initial opportunities in the final stages, the company looks forward to releasing the specific details of these telecommunications initiatives in the coming weeks.

xTV Cloud TV

xTV's new Cloud TV platform has made significant progress to enabling customers to build .TV networks:

- Video ingest from YouTube, Vimeo, Dropbox and files are now available
- Multi network, multi channel administration now functioning
- Over 500+ API calls now available for developers
 - TV Guide (Channel line up)
 - In Channel (VoD Playlist)
 - HTML5 Cloud Remote Control (Audio/Video Controls, Take it With You, Buy from eBay/Amazon, Click to call)
 - Real-time Social, News, Weather & Stock Feeds

Intel® Collaboration

xTV's Cloud TV technology when combined with the Intel® Compute Stick enables mobile first digital signage, enabling retailers and other businesses to instantly monetize existing TV screens using the xTV-Now HDMI solution, transforming HDMI-ready TVs into instant interactive digital signage.

New Patents Filed

During the UST-Global's Digital Transformation conference in Las Vegas, xTV demonstrated its new patent-pending mobile TV content generation App. The platform allows users to use the mobile app to generate content and upload it immediately to their .TV network. As a result, UST-Global has assigned team members in the Mobility business unit to work with xTV and the partnership has already attracted its first customer for its sports initiative in a major University in the USA.



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About xTV

xTV - the Next Generation Media Network Company allowing businesses to set up dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds