

# ASX Release

31 July 2015

---

## Southern Crown Resources Limited

ABN: 52 143 416 531  
Level 4  
100 Albert Road  
South Melbourne VIC 3205  
T: (+61) 3 9813 3882  
F: (+61) 3 9813 4882  
[www.southerncrown.com.au](http://www.southerncrown.com.au)

---

### Contact:

Rhod Grivas  
Executive Director  
T: +61 419 919 321  
[rhod.grivas@southerncrown.com.au](mailto:rhod.grivas@southerncrown.com.au)

---

### Directors / Officers:

Rhod Grivas  
Mark Papendieck  
Adrian Hill

---

### Issued Shares and Options:

Shares: 62 million  
Unlisted options: 3 million

ASX Code: *SWR*

## ROMIO TRANSACTION UPDATE

Southern Crown Resources Limited ("Southern Crown" or the "Company") wishes to advise that the Company has given formal notice to terminate the agreement between the Company and Homepeople Corporation, owners of ROMIO Inc ("ROMIO") and the ROMIO social media platform.

After consultation with its advisors, Foster Stockbroking, Southern Crown believes that the completion of version 3 of the social media platform and the rollout of ROMIO's marketing strategy to bring experts and users onto the platform is required prior to commencing a public offer and listing on the ASX via a merger with Southern Crown. In addition, current market conditions do not support a substantial capital raising at this time.

ROMIO has indicated that it is scheduled to release version 3 of its platform during August 2015, which introduces features that transform the user experience through extraordinary design, with a launch of the revised platform later in the month.

In addition ROMIO has commenced its marketing plan with the onboarding of quality local experts who will assist to build the user base. ROMIO has secured the participation of quality neighbourhood and local experts with key brands in popular areas such as fitness, real estate, pets and parenting which hold a long running attachment in their community in the various cities in the US that ROMIO has previously identified as its launching pad.

The Company will work with ROMIO to try to determine a suitable alternative interim funding strategy and renegotiate terms, should market conditions improve and ROMIO has been able to successfully establish its revised platform.

Southern Crown executed a Binding Term Sheet in April to acquire all the shares in Homepeople Corporation, in a reverse takeover that would have seen the New York-based online recommendations provider list on the Australian Securities Exchange.

The Company provided a A\$420,000 loan to ROMIO to develop and market the platform whilst the transaction process and due diligence was being undertaken. The repayment date of the loan is 31 December 2015. If the loan is not repaid by the repayment date, the Company, at its sole election, may elect to convert the outstanding monies to an equity interest in Homepeople Corporation.

Whilst continuing to work with ROMIO, Southern Crown will work with Foster Stockbroking and other advisors to evaluate new opportunities in both the technology and resources industries, that have the potential to grow the company and add shareholder value.

**For further information please contact:**

**Rhod Grivas**

Chairman  
Southern Crown Resources  
+61 419 919 321

**Haris Khaliqi**

Executive Director  
Foster Stockbroking  
+61 2 9993 8152