

OMNI MARKET TIDE (OMT)

YOUR PARTNER IN DIGITAL
STAKEHOLDER ENGAGEMENT



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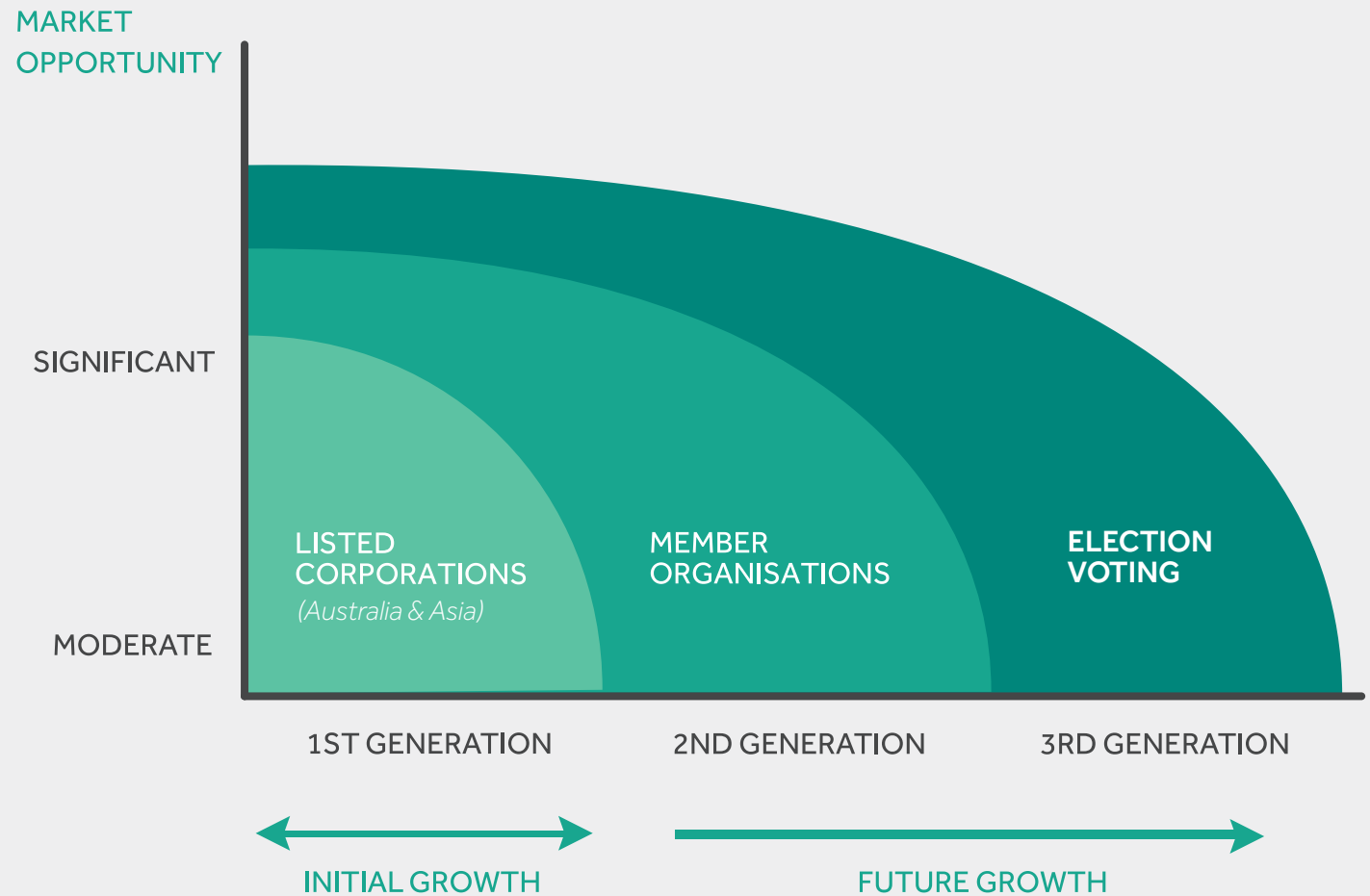
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OUR MARKET OPPORTUNITY

OMT's voting technology will disrupt conventional practices across a range of industries which are by nature physical and expensive.



SIGNIFICANT OPPORTUNITY WITH LISTED CORPORATIONS

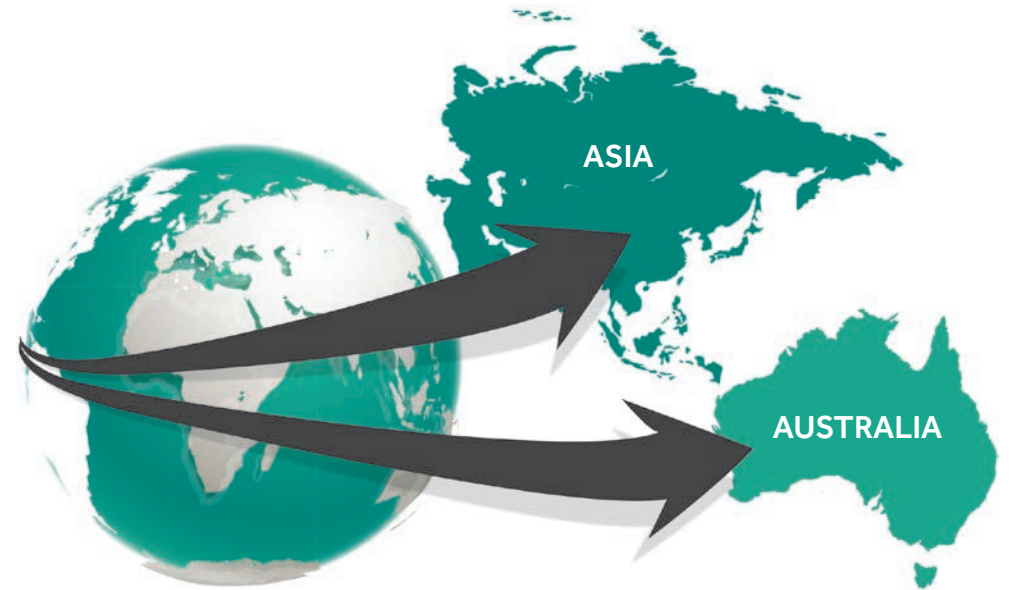
Billions of dollars are spent each year by companies in developed markets to support current AGM and shareholder communications practices.

SPEND PER ANNUM (Developed markets)

- **\$1.3 billion** on share registry services
- **\$800 million** on AGM meetings
- **\$2.4 billion** on shareholder engagement

SPEND PER ANNUM (Australian market)

- **\$200 million** on share registry services
- **\$120 million** on AGM meetings
- **\$350 million** on shareholder engagement

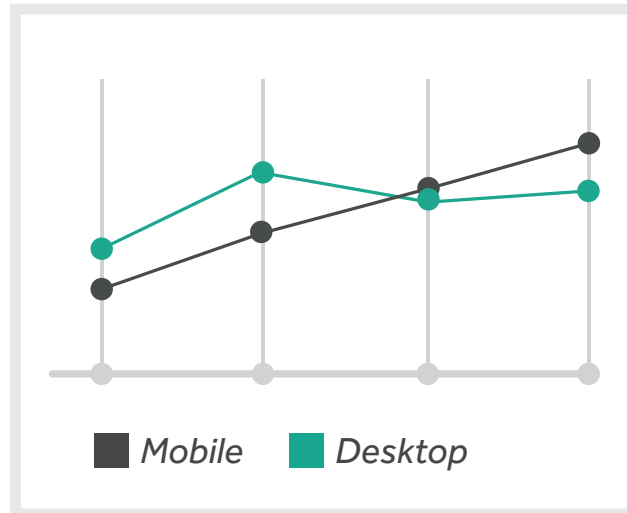


0% of ASX200 companies use shareholder apps to vote.



SOFTWARE (APPS)

REDEFINING USER EXPERIENCE



GROWTH IN MOBILE INTERNET USAGE

2 BILLION MOBILE INTERNET
USERS GLOBALLY



EMERGENCE OF THE DIGITAL INVESTOR

*DIGITISED: Transactions,
banking & analytics*

NOT DIGITISED: Engagement



Need for direct and real
time engagement between
companies and stakeholders

Interconnectivity between
global capital markets

Expensive corporate events

Shareholder activism



THE PROBLEM

- 1. Shareholder meeting and current engagement methods are too expensive.**
- 2. The opportunities through mobile technology and social trends are yet to be properly leveraged**
- 3. Shareholder meetings and engagement is currently very confusing**
- 4. Shareholders and Stakeholders are not engaged and valuable votes are lost**
- 5. Shareholders feel disconnected from their proxy**
- 6. Complex corporate law requires Shareholder participation**
- 7. Nominee participants highly inefficient**

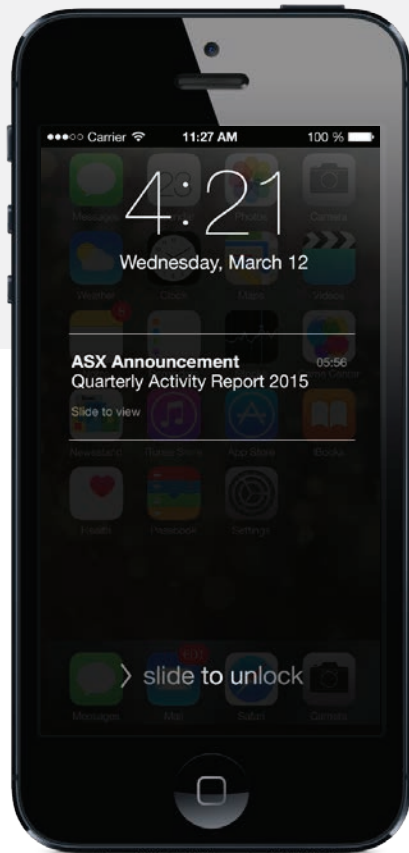


THE SOLUTION

1. Easy to use by all stakeholders
2. Real time voting with analytic tracking
3. New corporate infrastructure for listed companies in Australia and Asia
4. Mobile apps are now preferred over websites
5. The app has been created to greatly improve interaction between companies and their valued shareholders

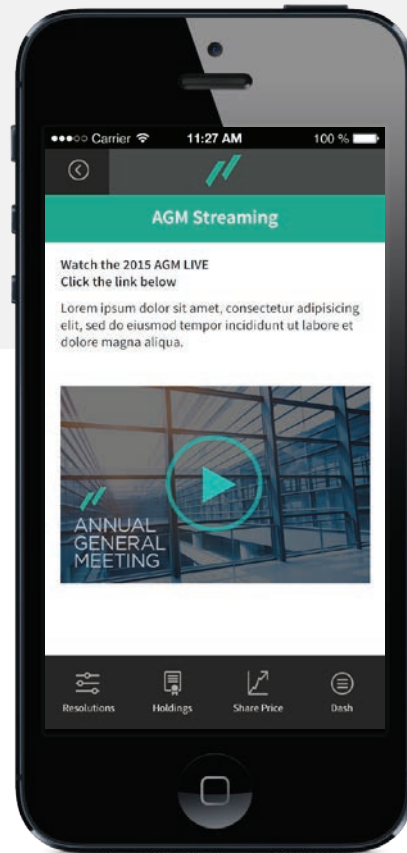


OMT FEATURES



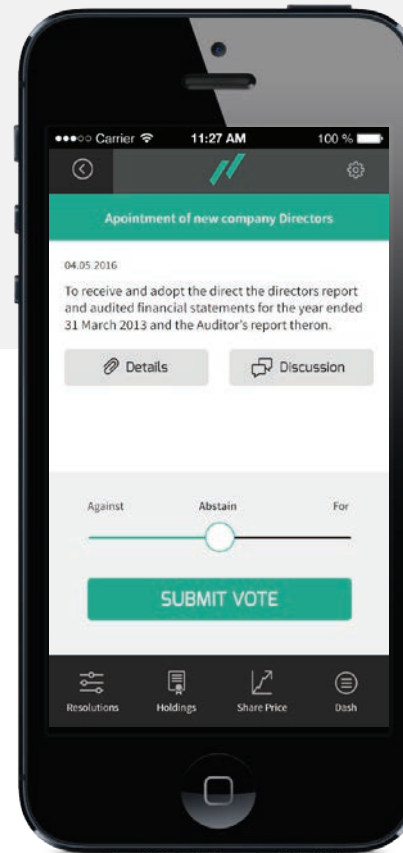
PUSH NOTIFICATIONS

Keep your shareholders informed and up to date on company announcements and media releases with updates in real time as they become available



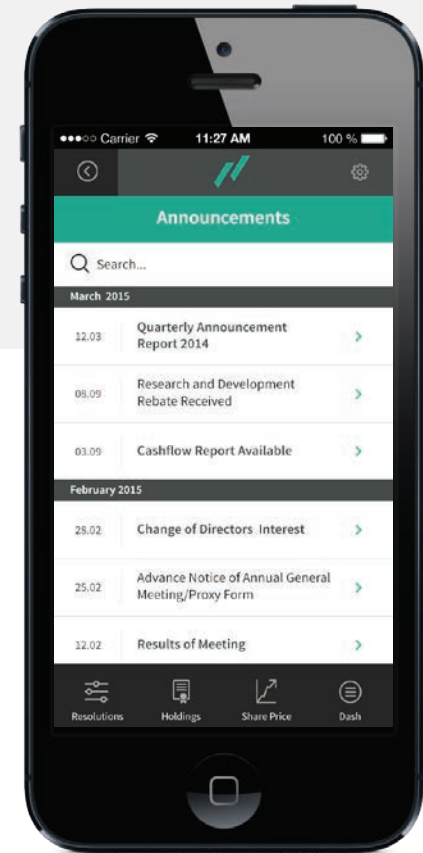
AGM STREAMING

Make AGM participation more convenient for your stakeholders by using live stream technology



MOBILE VOTING

Meet company resolutions more quickly. Increase shareholder-voting engagement and reduce administration costs associated with corporate governance

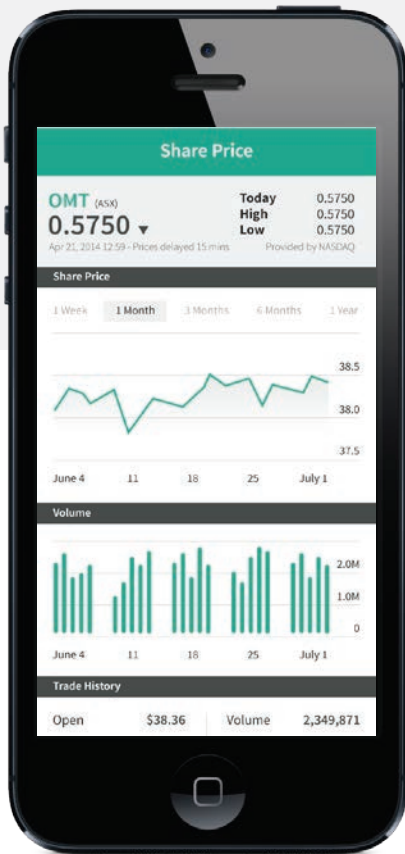


ANNOUNCEMENTS

Keep your shareholders informed and upto date on company announcements and media releases with updates in real time as they become available

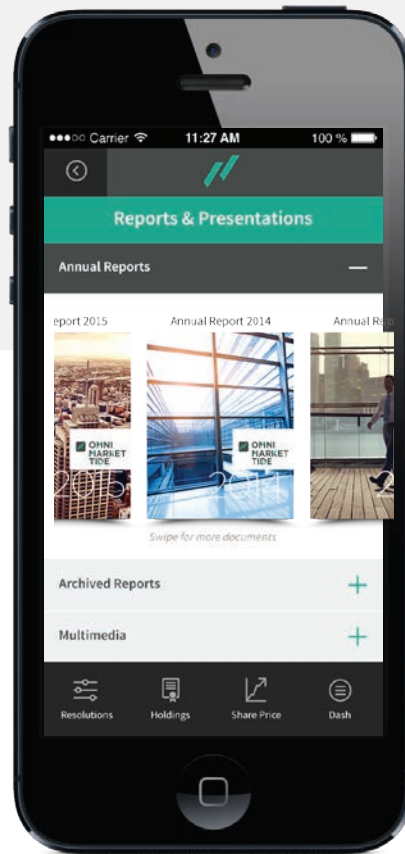


OMT FEATURES



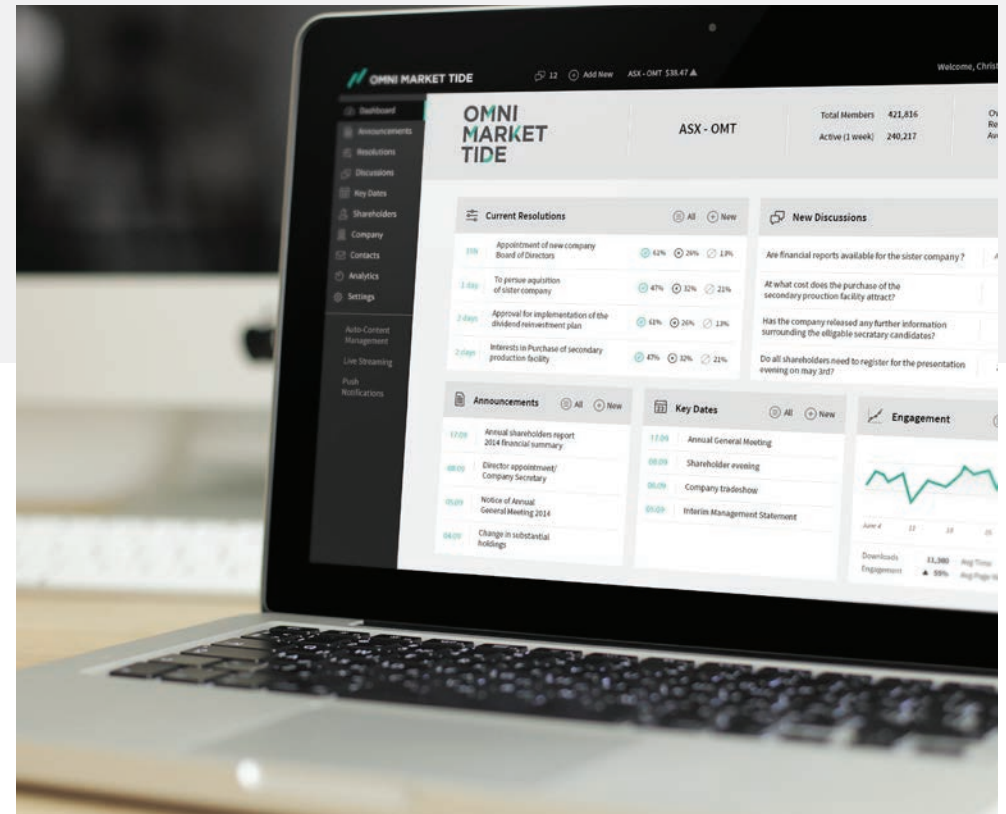
SHARE PRICE FEED

Display shareprice via a 20 minute delayed price feed direct to the investor relations application, including interactive charts with shareprice, volume and trade history



REPORTS & PRESENTATIONS

Enable convenient access to current and past reports and presentations. Includes native share functionality direct from the users device

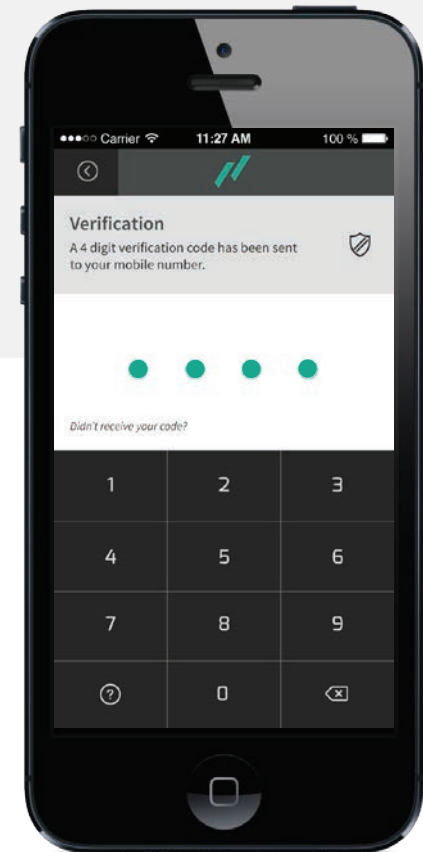
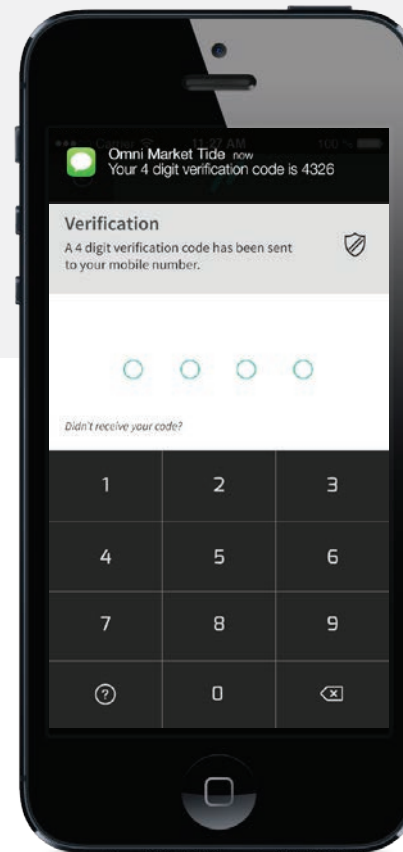
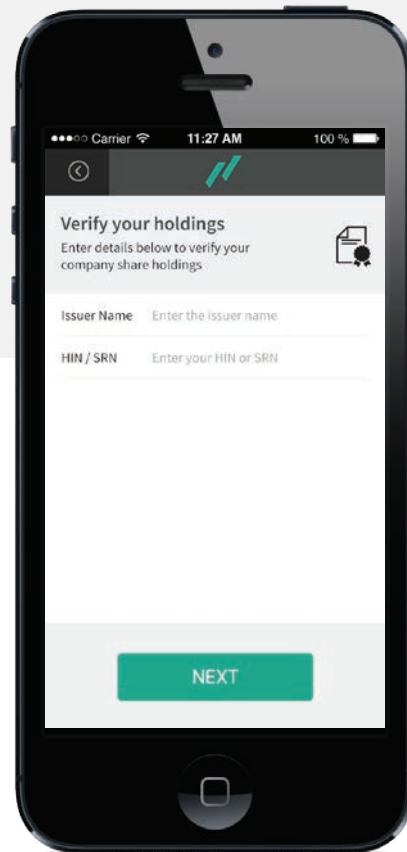
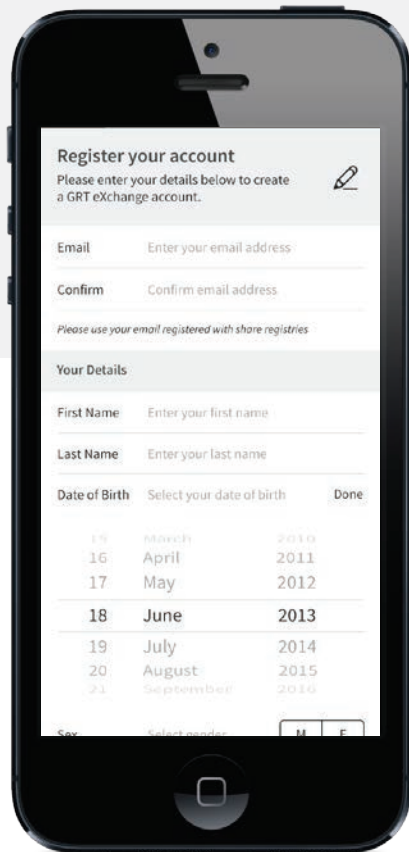


ANALYTICS MANAGEMENT SYSTEM (AMS)

Omni Market Tide comes complete with its very own content and analytic management system, specifically designed to ensure efficient management, delivery and tracking of your company's corporate data.



SHAREHOLDER SECURITY



SECURE HOLDINGS VERIFICATION AND VALIDATION

The OMT app allows the shareholder to register their device and holdings via a 2 factor security process which identifies the users registered details against the companies shareholder registry.

Upon the server matching the users details a final validation process is performed by sending the mobile phone number registered with the companies share registry a 4 digit pin code which the user is required to enter to complete the process.

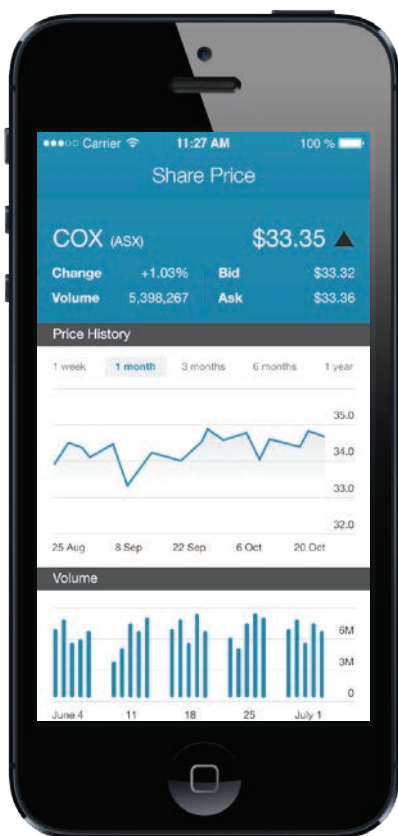


STRATEGIC MULTI PRODUCT OFFERING

AUSTRALIAN LISTED COMPANIES

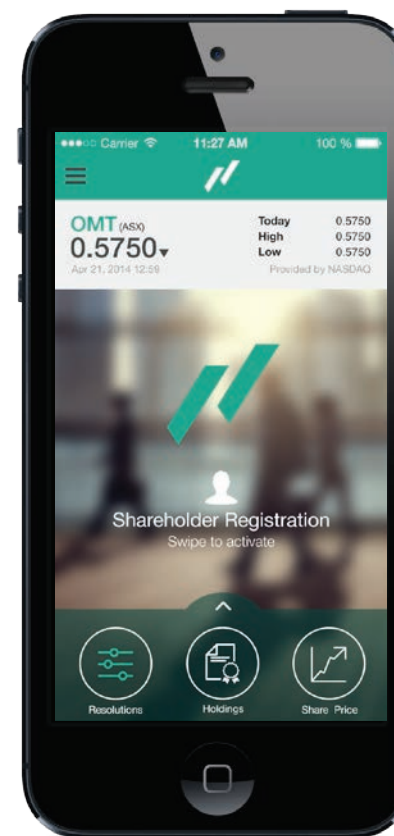
Large Cap (ASX 50)

Company branded stakeholder relations app



Mid-Cap, Emerging and Micro-Cap

Consolidated Omni Market Tide App - multi company app



Both products generate development, annuity & transactional revenues



INITIAL DUAL MARKET FOCUS

Australia



-
- Two product offering
-
- Direct corporate customer engagement

Singapore



-
- Two product offering
-
- Direct corporate customer engagement
-
- Leverage strategic and commercial alliance



PRICING STRUCTURE

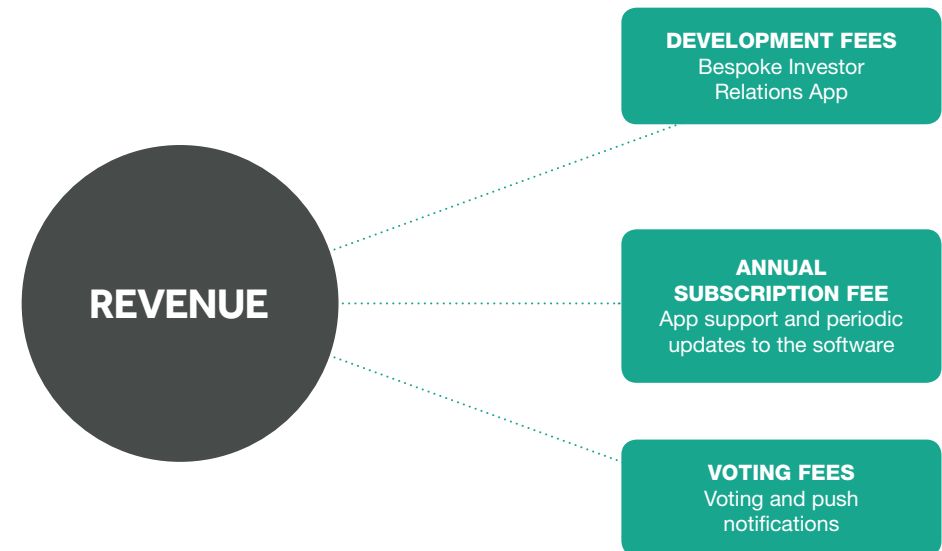
OMT offers a subscription model or 'Software-as-a-Service' (SaaS) model which incorporates an annual subscription fee (replacing the traditional upfront and maintenance licensing fees). Annual subscription fee will include updates, patches, and new versions as they occur.

ADVANTAGES

Revenue increases as companies increase their engagement through push notifications and direct votes increase each year

Simplified software maintenance and upgrades:

all users upgraded at the same time and on the same version
= reduction in administration costs



2015 AMBITIONS

CUSTOMERS

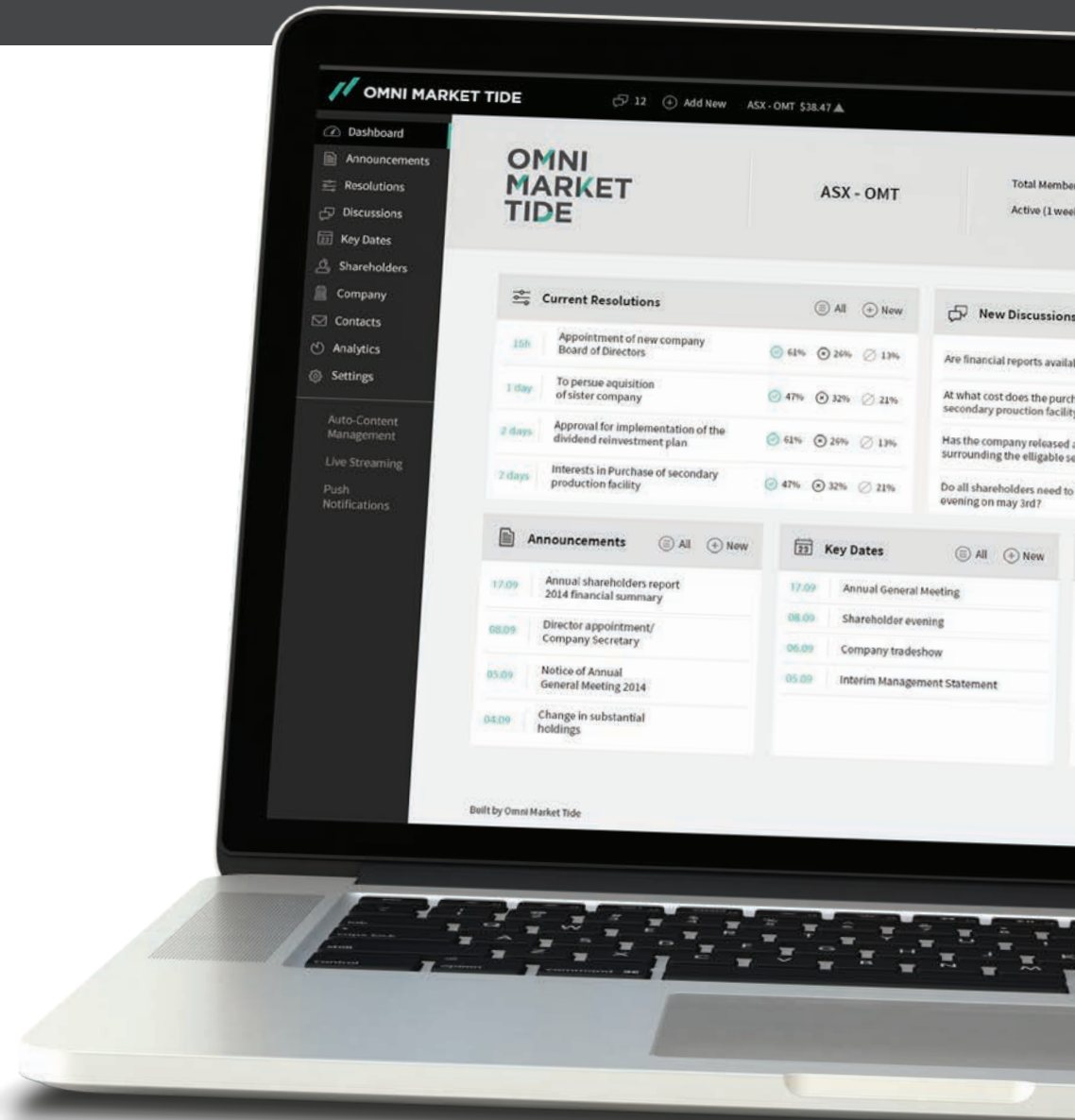
- Be recognised as the market leader for the provision of corporate technology to listed companies in Australia and Asia

OPERATIONAL

- Recruit key staff to execute the business and marketing plans including an expansion of the current sales team throughout Australia and Asia
- Rapidly secure the sign up of ASX200 clients in Australia

TECHNOLOGY

- Continue roll-out of mobile voting technology with our existing customers
- Capitalise on the new 'Poll Voting' amendments in Singapore, effective 1 August 2015



THE OMT TEAM



Chairman



Non Executive Director



Managing Director



Non Executive Director



Non Executive Director





**OMNI
MARKET
TIDE**

MEGAN BOSTON

Chief Executive Officer

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