CONTINUATION INVESTMENTS LIMITED

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Manager of Company Announcements ASX Limited PERTH WA 6000

By E-Lodgement

PLUKKA Transaction Update

Continuation Investment Limited (ASX:COT or **Company**) provides the following update in respect of its acquisition of omni-channel fine jewellery purveyor, **PLUKKA**TM (**Transaction**).

Plukka Update

Set out below is a business update provided by PLUKKA:

- Plukka continued its strategy of selective 'bricks and mortar' presence and opened a pop-up boutique located at 42B Jobs Lane, Southampton, with a launch party on July 11th attended by many top NY socialites and notables including Lauren Santo Domingo, Bob Wilson, Clarissa Bronfman, and Carola Jain. Patrick McMullan, New York's most celebrated social photographer, memorialized the event. To watch coverage of the launch go to: www.dearaddy.com/plukka-opens-first-pop-up-in-the-hamptons/. The launch was also covered by Women's Wear Daily, the fashion industry's most important newspaper of record for subscribers, see wwd.com/accessories-news/jewelry/plukka-pop-up-hamptons-10182330/
- On July 25th, Plukka was the lead brand sponsor of the most prestigious event of the Hamptons social and cultural calendar, the benefit for the performance arts centre founded by legendary artist and director, Robert Wilson, The Watermill Center. Plukka's sponsorship of this year's annual gala kicks off what will be a long-term partnership with WMC, cementing that the brand stands for uncompromising creativity. Subscribers to the Wall Street Journal may view their coverage of Plukka's sponsorship of WMC here: wsj.com/articles/a-forest-of-performance-artists-1438044527
- On August 1st, we kicked off our "Provocateurs by Plukka" series with a book signing by Pulitzer-prize winning journalist, Pamela Newkirk, of her critically acclaimed book, "Spectacle: The Remarkable Life of Ota Benga", at the Southampton pop-up.
- Bloomberg recently published an article about Plukka's intended global expansion, see: bloomberg.com/news/articles/2015-08-04/this-hong-kong-jewelry-boutique-is-planning-a-big-u-s-expansion
- This is a follow-on from the original Bloomberg interview on the morning of our ASX transaction announcement with Continuation Investments Ltd, see: bloomberg.com/news/videos/2015-07-02/uncompromising-creativity-is-cornerstone-of-plukka-ceo
- Generally, see plukka.com

Underwriting

As previously announced, KTM Capital Pty Ltd (**KTM**) has entered into a mandate with COT to underwrite the capital raising associated with the Transaction (subject to entering into an underwriting agreement with the Company). KTM are a boutique Sydney based financier who have underwritten or lead managed a number of the most successful recent ASX IPOs including Freelancer, 1-Page, Urbanise and Future Fibre Technologies. COT is excited to have KTM involved and believes their willingness to underwrite the Transaction is a strong validation of the quality of the PLUKKA business and the global opportunity that it represents.

<u>Timetable</u>

Set out below is a revised indicative timetable for the Transaction:

Event	Date (2015)
Despatch Notice of Meeting	17 August
Lodgement of Prospectus and Offer Open	15 September
Shareholder Meeting to Approve Acquisition	16 September
Suspension from Trading	16 September
Offer Close	5 October
Re-admission to the ASX Official List	15 October

The Board of COT are excited at the developments within the PLUKKA business as well as the overall progress of the Transaction. We look forward to providing further updates in due course.

Yours Sincerely

Jeremy King

Director