



19th August 2015

xTV Announces Launch of Cal-HiSports.TV

xTV to Deploy Intel® Compute Sticks Across California for High School Sports

- **100 High Schools to be issued with Intel® Compute Sticks powered by xTV technologies**
- **Seeds the market with combined xTV and Intel®-powered .TV networks**
- **Powered by the xTV platform allowing fans to generate and post content in real time**
- **Opportunity for future expansion to all other sports markets across US**

xTV Networks Limited (“xTV” the “Company”) (ASX:XTV) is pleased to announce the launch of the xTV Sports network, CalHiSports.TV using the Intel® Compute Stick.



www.cal-hisports.tv

“Intel has quickly becoming a very strategic partner in the .TV space” said Joe Ward, CEO at xTV. “We’re very pleased to continue on with our relationship with Intel demonstrating the power of the combined solutions.”

“Interactive digital networks like CalHiSports.TV Bay Area are a great new opportunity for .TV networks” said Joel Christensen, General Manager, Intel Compute Stick. “We’re excited that xTV is using the Intel Compute Stick to launch the Cal-HiSports.TV network.”



Cal-Hi Sports Bay Area is the #1 high school sports show in the nation; this Emmy award-winning program covers more high school games than any other sports show and is viewed in more than 50,000 homes each week.

With the addition of Cal-HiSports.TV, fans will be able to upload game content directly from their phones to the Cal-Hi Sports network creating the world's first sports network powered by real-time user generated content!

Visit: xTV.net

Joe Ward
CEO
joe.ward@xtv.net

Jane Morgan
Investor & Media Relations
investors@xtv.net

About xTV

xTV - the Next Generation Media Network Company allowing businesses to set up dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds