



ASX MEDIA RELEASE

26 AUGUST 2015

CHEMICAL INNOVATIONS

ALEXIUM INTERNATIONAL GROUP LIMITED

MAJOR BEDDING CUSTOMER CONTINUES EXPANSION OF ALEXIFLAM™ FIRE RETARDANT (FR) CHEMISTRY INTO MORE PRODUCT LINES

Perth, WA and Greer, South Carolina: Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) is pleased to announce that it continues to receive additional purchase orders from its major US Bedding customer for Alexium™ FR finish. This is an expansion of the efforts detailed in the press release of August 17, 2015, and is in preparation for expected imminent full commercial ramp-up. [Click to View Press Release.](#)

As previously noted, as product testing progresses this Customer continues to see an increasing range of opportunity for Alexiflam™ treatments on their home furnishing products. This has resulted in multiple production runs and an increase in purchase orders preparing for a larger than initially expected full commercial ramp-up. The initial product roll-out has also been increased by the Customer and remains on target for 3rd and 4th quarter revenues.

Steve Gravlee, VP of Sales, stated, “This is further validation that this major US home furnishings and bedding Customer sees the value proposition that our award winning environmentally friendly Alexiflam™ FR treatments bring to their business as they continue testing additional uses of our Alexiflam™ formulations.”

Nicholas Clark, CEO, stated, “It is very encouraging to see a continued commitment from this customer to expand our formulations to other product lines. This further cements Alexium as a key partner for this Customer” Mr Clark added, “We continue to see purchase orders from other commercial sector clients, as well as continuing with our ongoing relationship with the US Department of Defense which shows the value and performance of our treatments in the market place.”

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About Alexium

Alexium International Group Limited (ASX: AJX, AX:AJX OTC QX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium's fire retardant chemical treatment are currently marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™, Omnitron™ and Bactron™ trademarks.

