

PRELIMINARY FINANCIAL REPORT

Shares:	131,151,515	Merchants (as at 30 June 2015):	4,077
Market cap (@ \$0.25):	\$32.7m (Approx)	Members (as at 30 June 2015):	1,075,474
Cash (as at 30 June 2015):	\$4.8m (Approx)	Check-ins (as at 30 June 2015):	14.5m

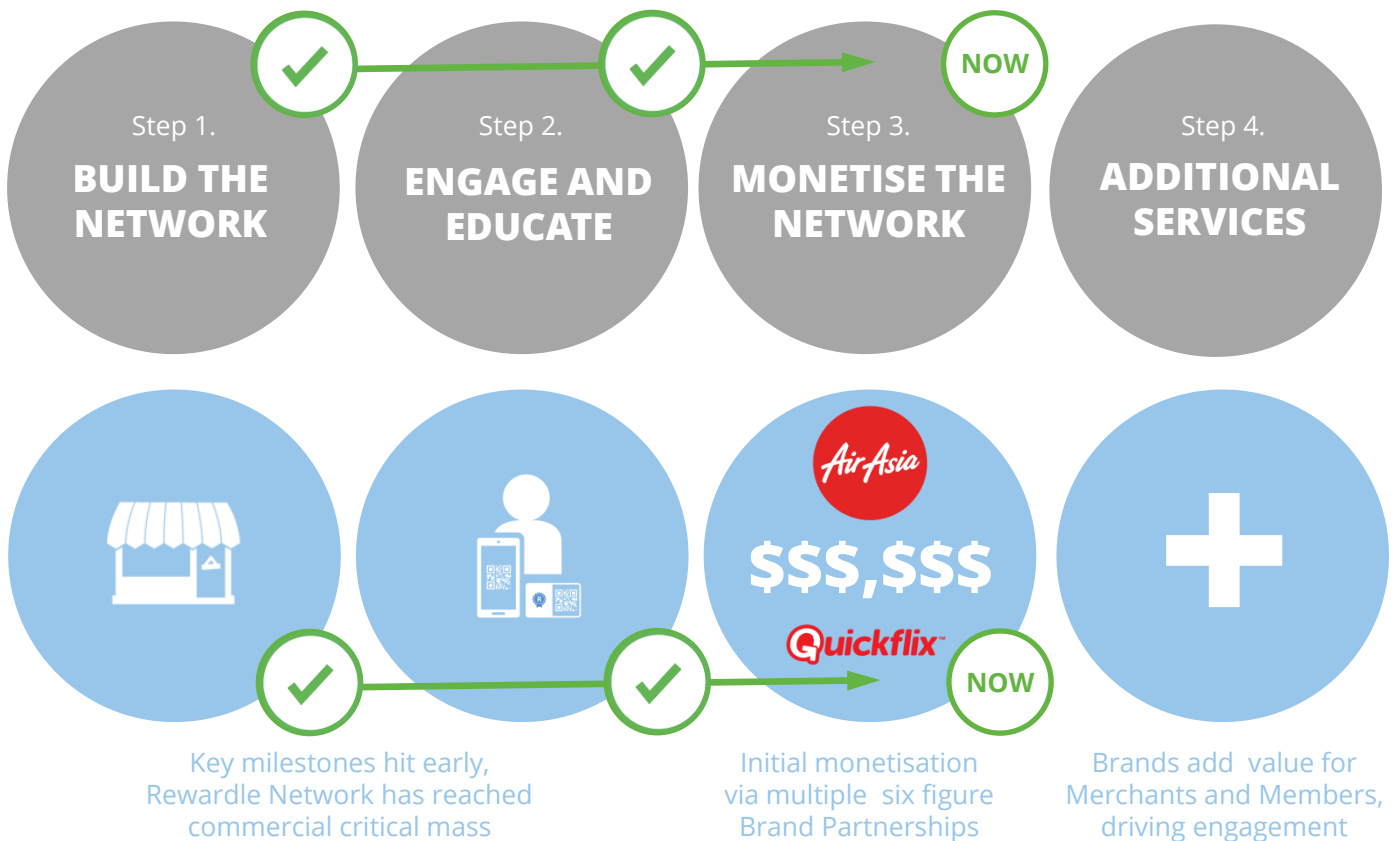
RECORD GROWTH CONTINUES, MONETISATION COMMENCED

Network effects inherent of the Rewardle Platform have led to key Network growth milestones being achieved early.

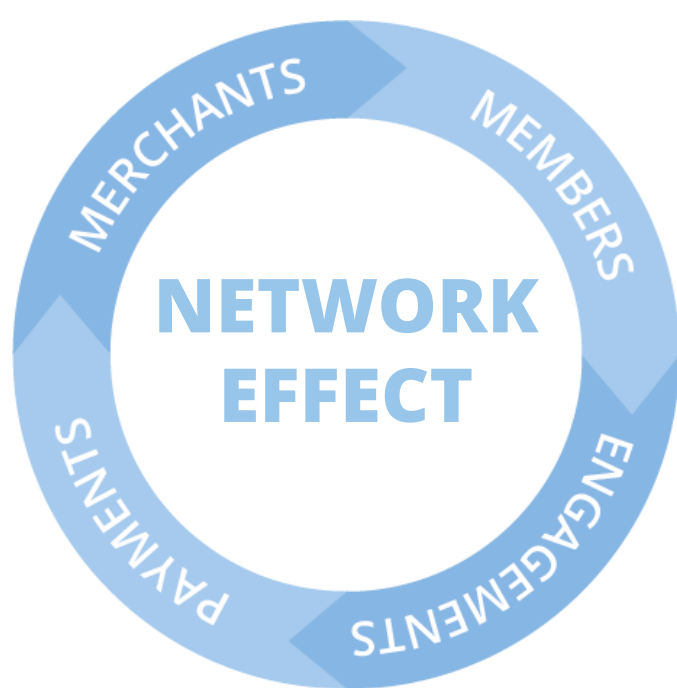
Having achieved commercial critical mass, monetisation of the Rewardle Network is commencing in the 2016 financial year, initially via two six figure Brand Partnerships, with other revenue streams to follow.

The sales for the 2015 financial year was \$122,615 with a net loss attributable to members being (\$6,280,903), these results were as expected as management has been focused on building the Rewardle Network and engaging and educating the Rewardle merchants.

Management is competently executing a simple and proven plan to success



REWARDLE PLATFORM'S NETWORK EFFECTS CONTINUE TO DELIVER CONSISTENTLY ACCELERATING GROWTH



Powerful network effects are organically driving the Rewardle Platform towards becoming the dominant hyper local marketing and transactional platform that connects a community of local Merchants and Members.

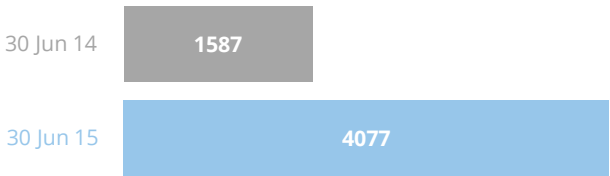


CONSISTENTLY ACCELERATING GROWTH FAST... FASTER... FASTEST

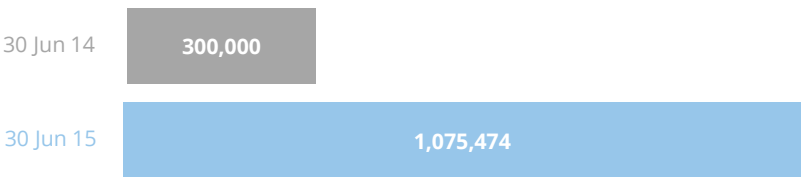
Source: Rewardle Prospectus 20 August 2014, and Rewardle Platform Statistics as at 15 July 2015

MASSIVE YoY GROWTH ACROSS ALL KEY METRICS. ON TRACK TO DOMINATE THE LOCAL MARKETPLACE

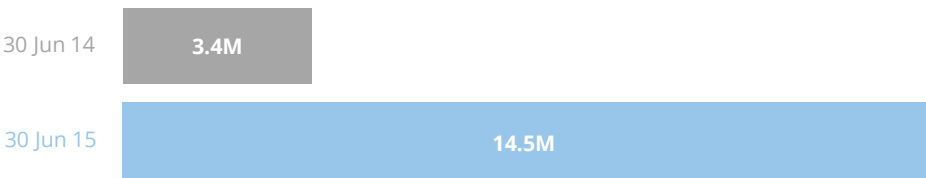
Merchants



Members

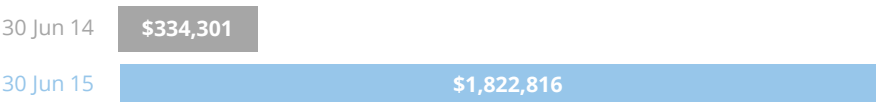


Check-ins



Prepaid Credit

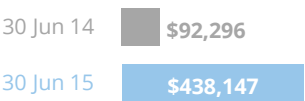
Added



Used



Held



Source: Rewardle Prospectus 20 August 2014, and Rewardle Platform Statistics as at 15 July 2015

RECORD NETWORK GROWTH DELIVERS KEY MILESTONES EARLY AND POSITIONS FOR MONETISATION

Throughout the year the Company constantly hit new records for the fastest 100,000 Members and the fastest 1M Check-ins.

It should be noted that these records continued to be achieved even while management started to control Merchant growth rates during the June quarter to permit the allocation of greater resources towards Merchant education and engagement in preparation for conversion of free trials to paying subscriptions in the future.

The continued acceleration in Members and Check-in growth is a result of Rewardle's growing utility as Network density increases. This demonstrates the growing influence of the Rewardle Platform's inherent network effects and their ability to drive highly cost effective organic growth.

The diverse application of the Rewardle Platform has been demonstrated during the year through commercial agreements being established with a number of partners across a range of industry sectors.

In November 2014, the first Performance Option Milestone of 500,000 Members was achieved and then in early June the second Performance Option Milestone of 1,000,000 Members was achieved. This was considerably earlier than expected due to the acceleration in growth experienced over the past 12 months. This milestone represented the final Network growth Performance Option target for Management and staff with the remaining Performance Options based on key monetisation milestones.

MONETISATION BEGUN VIA MULTIPLE SIX FIGURE BRAND PARTNERSHIPS



+ Active Pipeline

The Rewardle Platform is uniquely positioned to offers brands the opportunity to engage with local Merchants and Members during their daily transactions.

Having achieved the key Network growth milestones and established what management regards as commercial critical mass, brand partners were approached with the opportunity to engage with the Rewardle Platform.

During the June quarter two six figure deals were announced with AirAsia and Quickflix that clearly demonstrate management capability and the monetisation potential of the rapidly developing Rewardle Network.

Rewardle's Management team is highly qualified to leverage the Company's unique position as a national, hyper local marketing and transactional Platform with substantial scale and

Rewardle's Board and Executive Management have substantial experience in developing digital media businesses that connect brands and audiences in new, innovative ways. An active pipeline of Brand Partnerships is being developed and updates will be forthcoming in due course.

While Brand Partnerships represent a potential source of substantial revenue for the Company, having brands engage with the Platform to complement local merchant rewards also increases the appeal of the Rewardle Platform for Merchants and Members and will further serve to drive organic growth and engagement.

The scheduling and implementation of the AirAsia and Quickflix activity is currently being finalised and is expected to launch in coming weeks. As such, the revenue associated with these Brand Partnerships along with their impact on Network growth and engagement will be realised in subsequent periods.

DEVELOPING A UNIQUE OMNI-CHANNEL PAYMENTS MODEL

In February, Rewardle launched a mobile order ahead with payment via credit card solution for Merchants and Members. Similar to the payment process of the popular Uber car service app, Rewardle users are able to securely vault one or more credit cards in the Rewardle smartphone app (iOS or Android) which can be used without re-entry to order, pay and pick up items at participating Rewardle Merchants in a frictionless transaction experience.

In addition, during April, Rewardle entered into an Agreement with Mint Payments Limited (Mint – ASX:MNW) to integrate Mint's mobile payments and processing capability into the Rewardle Platform.

Mint's payments technology platform enables card present payments (credit, debit and EFTPOS) to be made via a range of mobile devices. Integrating Mint's technology into the Rewardle Platform will have the effect of extending the utility of Rewardle's customer facing tablets by turning them into EFTPOS terminals capable of accepting tap and go or chip and PIN payments.

The integration of Mint's technology in concert with Rewardle's order ahead with payment via credit card facility will enable Rewardle to offer merchants the ability to accept payment from a customer through card present in-store processing and mobile order ahead.

This uniquely position Rewardle as an omni-channel payments facilitator for local merchants in Australia with the following payment methods supported by the Rewardle Platform following the Mint integration:

- Pay with points
- Prepaid Credit/Giftcards
- Mobile order ahead
- Tap card to pay
- Chip and Pin

Integration and pilot testing is currently under way with final commercial terms to be negotiated with Mint based on the insights gathered from a pilot group deployment and subject to Rewardle's satisfaction with respect to the technical functionality and capability.

ABOUT REWARDLE HOLDINGS LIMITED ASX: RXH

Rewardle is a social network that connects over 1 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

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